

# LEXON

Broaden Feels

**Safavieh**  
Collection





BROADEN FEELS

Safavieh Collection



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# Since 1979

Manufacturer and Distributor of  
machine-made rug and carpet  
to all around the world

Welcome to the world of Lexon and our fine collection of high-quality carpets.

With more than 40 years of experience in producing and distributing machine-made carpets, the Lexon group is a leading manufacturer of high-quality machine-made specialist carpets & rugs in various grades, specifically tailored to customer needs.

Our strategy is supplying specialized products that are absolutely designed particular tastes of each country.

We supply an extensive range of rugs and wall-to-wall carpeting from 300,000 points to 4,500,000 points in different materials, including Acrylic, Polypropylene, Polyester, Wool, Viscose, and Modal.

Our highly motivated R&D team is actively engaged in creating new designs identifying the latest trends, sourcing new materials, and experimenting with various weaving structures.

What the customer wants, the customer gets. Faithful to our motto that the customer comes first, we are committed to providing the best possible service to all.





# World Wide Distribution

## Broaden Feels





# Safavieh Collection

Safavieh art is the art of the Iranian Safavid dynasty from 1501 to 1722. It was a high point for art and architecture.

The Safavieh collection has inspired from the artful designs of the 17th century in Isfahan in Shah Abbas's monarchy, the designs have performed in Buildings, Carpets, Handicrafts, Paintings...

By standing in front of carpets and watching the designs after making a connection with the history & culture, you feel calm and amaze by the beauty of art.

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## Construction Material

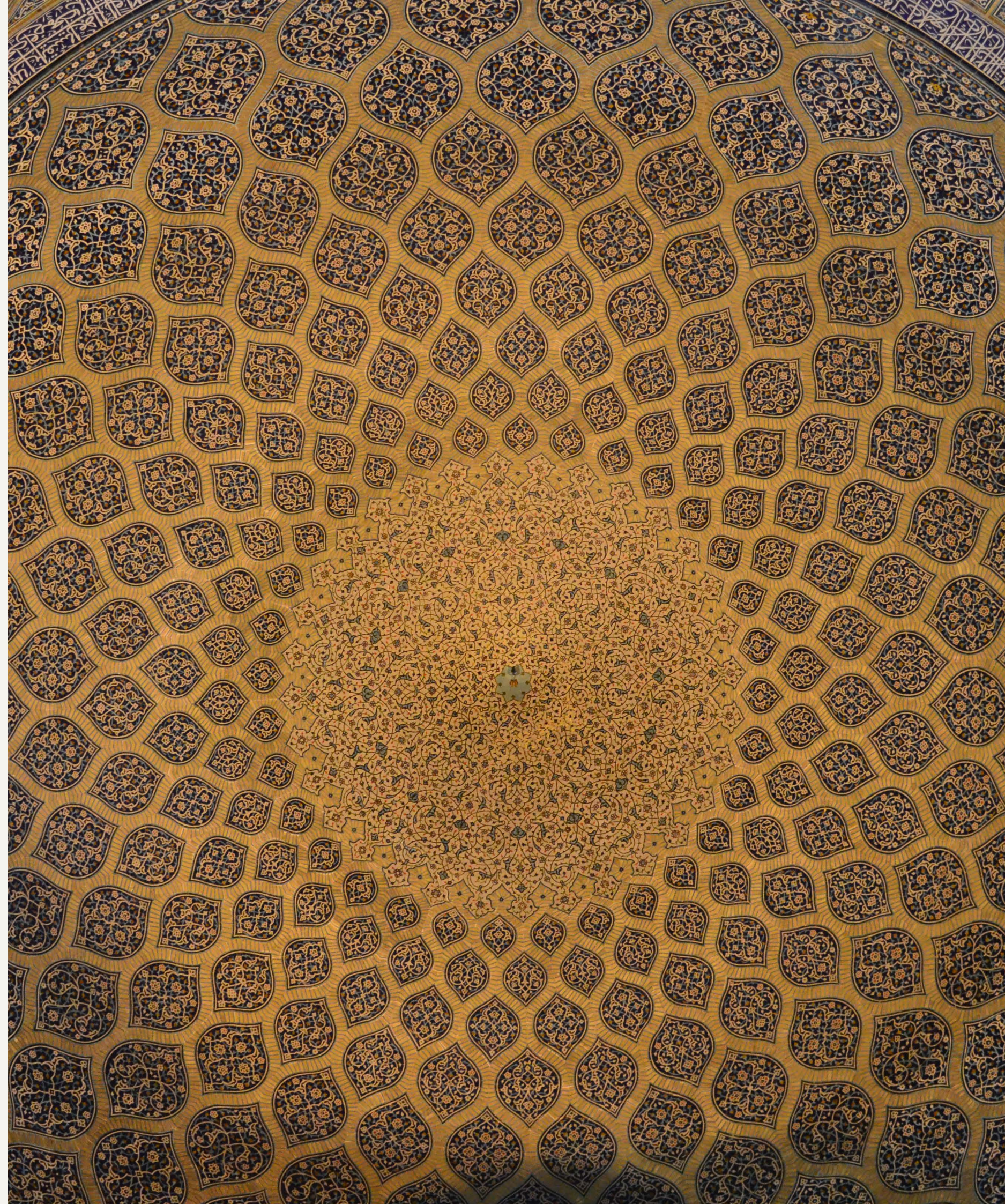
Machine-Made (High-Low)

Acrylic

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## Sizes

Big sizes (width 400cm), Standard sizes,  
Runner, Oval, Round, Square,  
Rolls & Wall-to-Wall





# The Attraction of a long History

We decided to create a collection inspired by Iran's old centuries' art and Persian handmade carpets. Using our expert team, we could offer a different view of Iranian machine-made carpets to the world. To cover tastes in vast markets, We selected three popular categories of Iranian styles; Isfahan, Afshan, and Khashti. According to achieve a matchable and attractive carpet, we combined gray shades with particular colors.



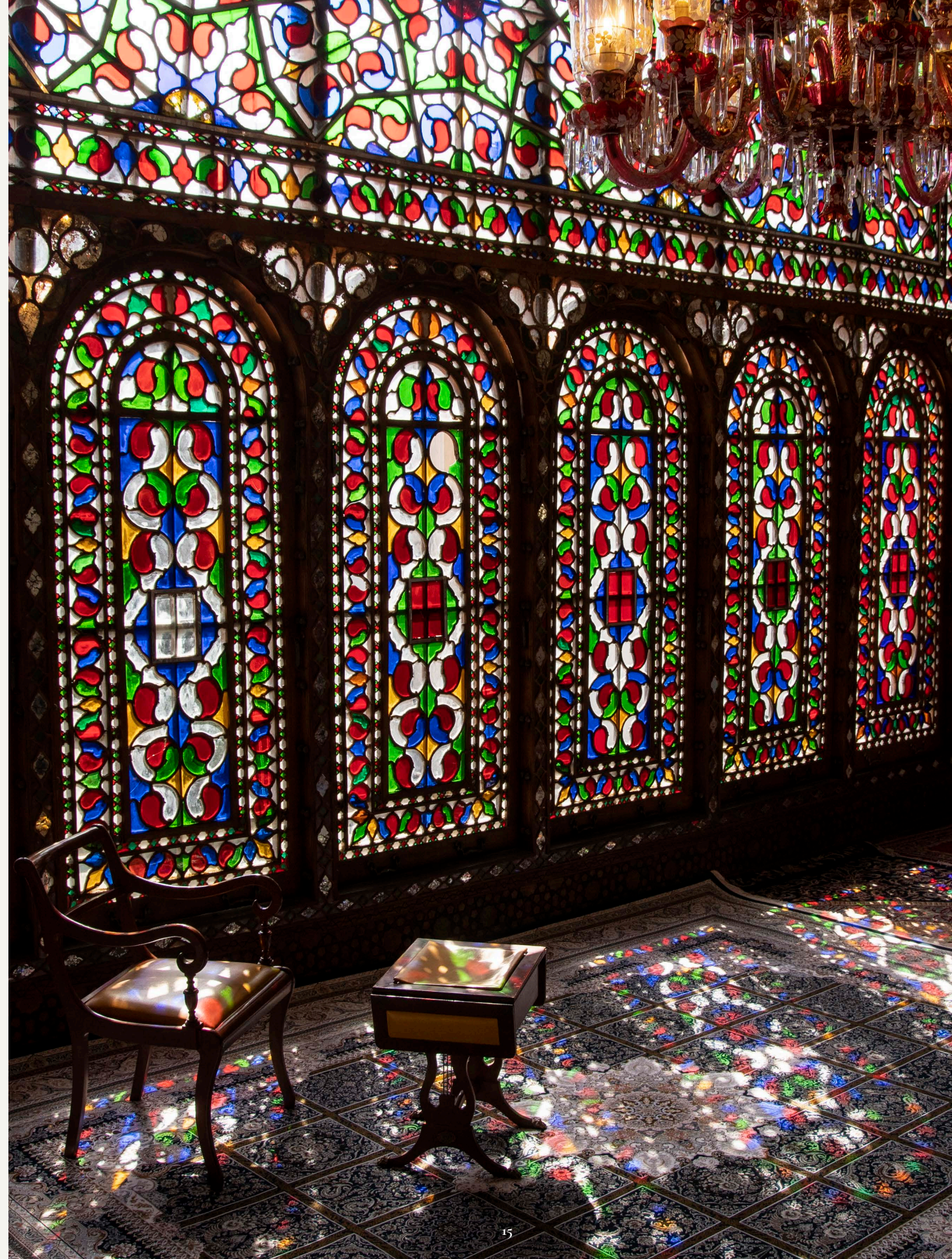


# All that Glitters is not Gold

According to the machine-made Persian carpet, the differences are tiny, but the result is massive!

To perform the concept of fine Persian traditional carpet, we should control many factors from our idea to the final products, Like; color palette, design, fiber and material, weave structure, yarn count, finishing process, and... That each step has its specifications.

So finally, we considered all the chain production to perform the best of our concept.





# Highest Technology

Fiber



Weaving



Spinning



Finishing





# Esfahan Style





[1200]  
*Esfahan Style*







[1200 Cream]



[1200 Silver]





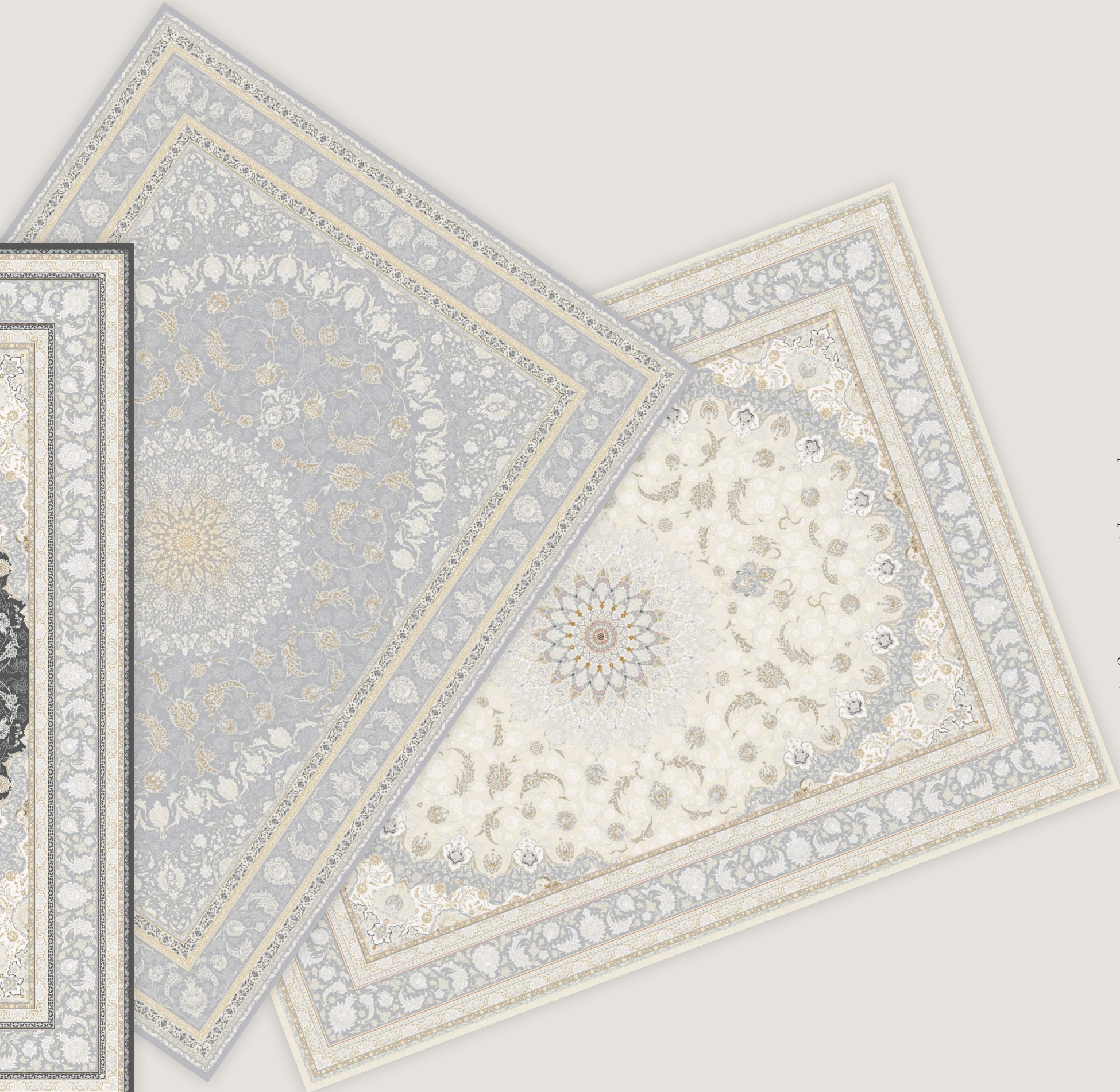
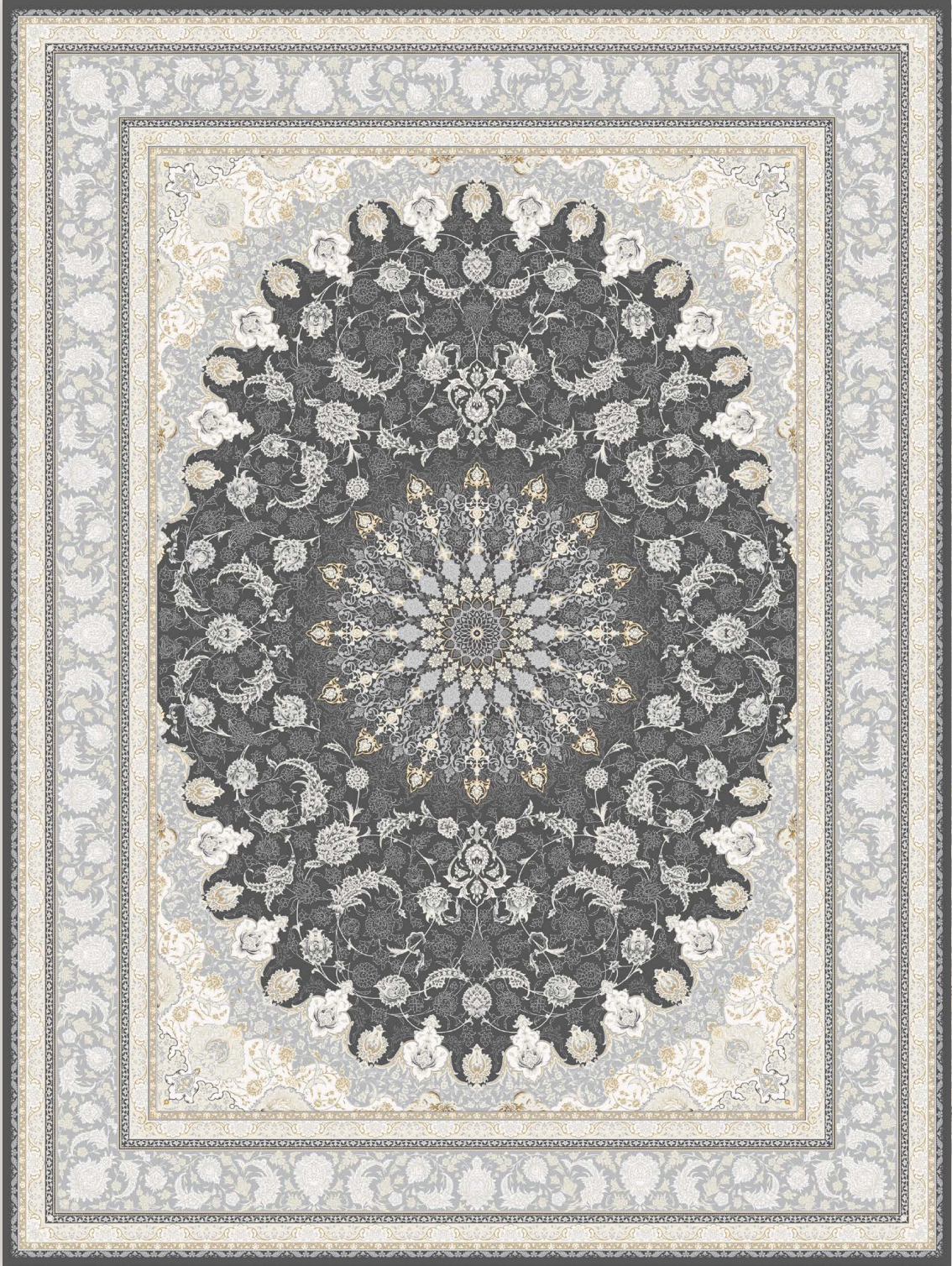
[1200 Titanium]



[1200 Ocean Blue]



[1200 Light]  
Esfahan Style







[1200 *Light Cream*]



[1200 *Light Silver*]



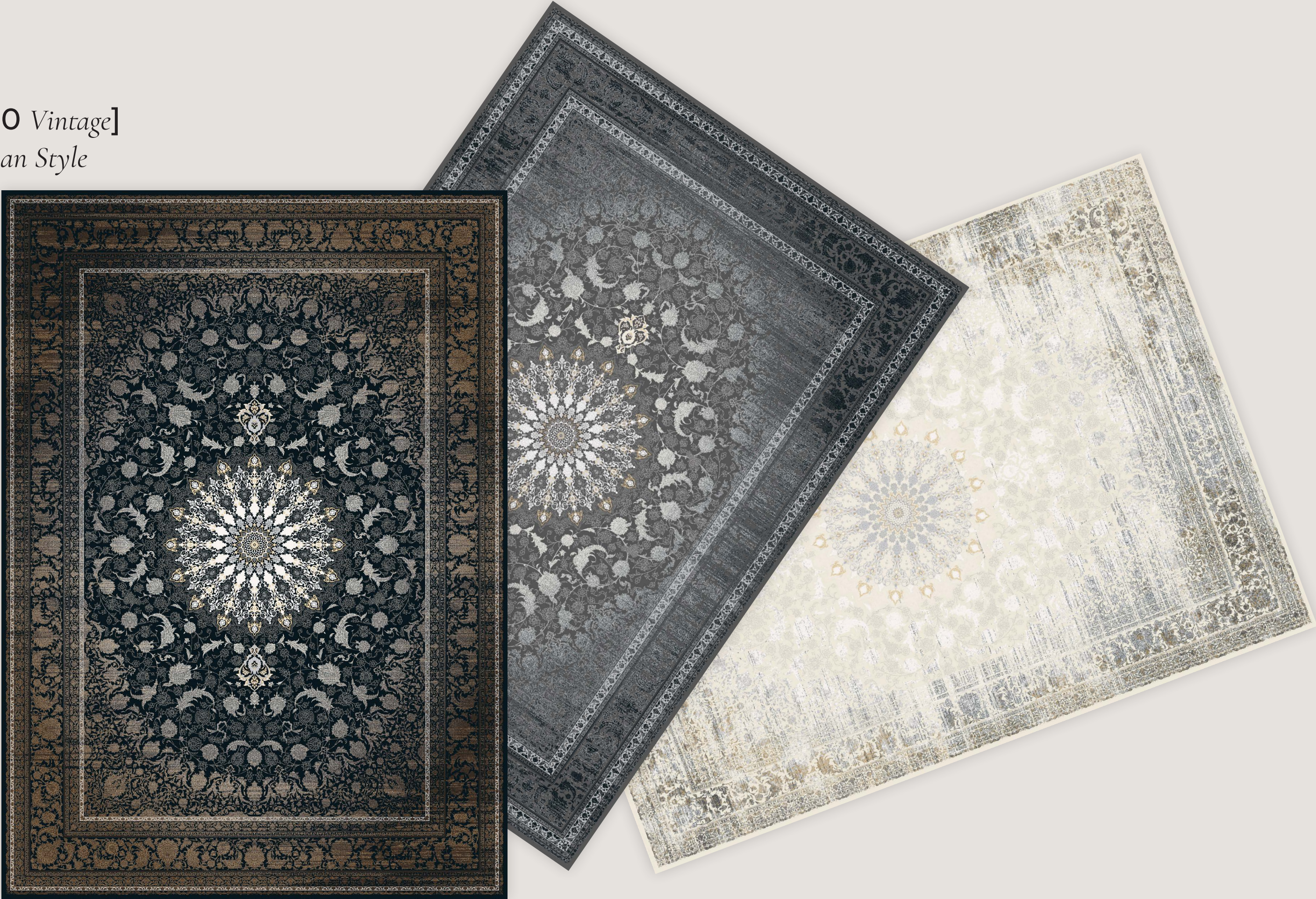


[1200 *Light Titanium*]





[1200 Vintage]  
Esfahan Style







[1200 Cream Vintage]



[1200 Titanium Vintage]





[1200 Ocean Blue Vintage]





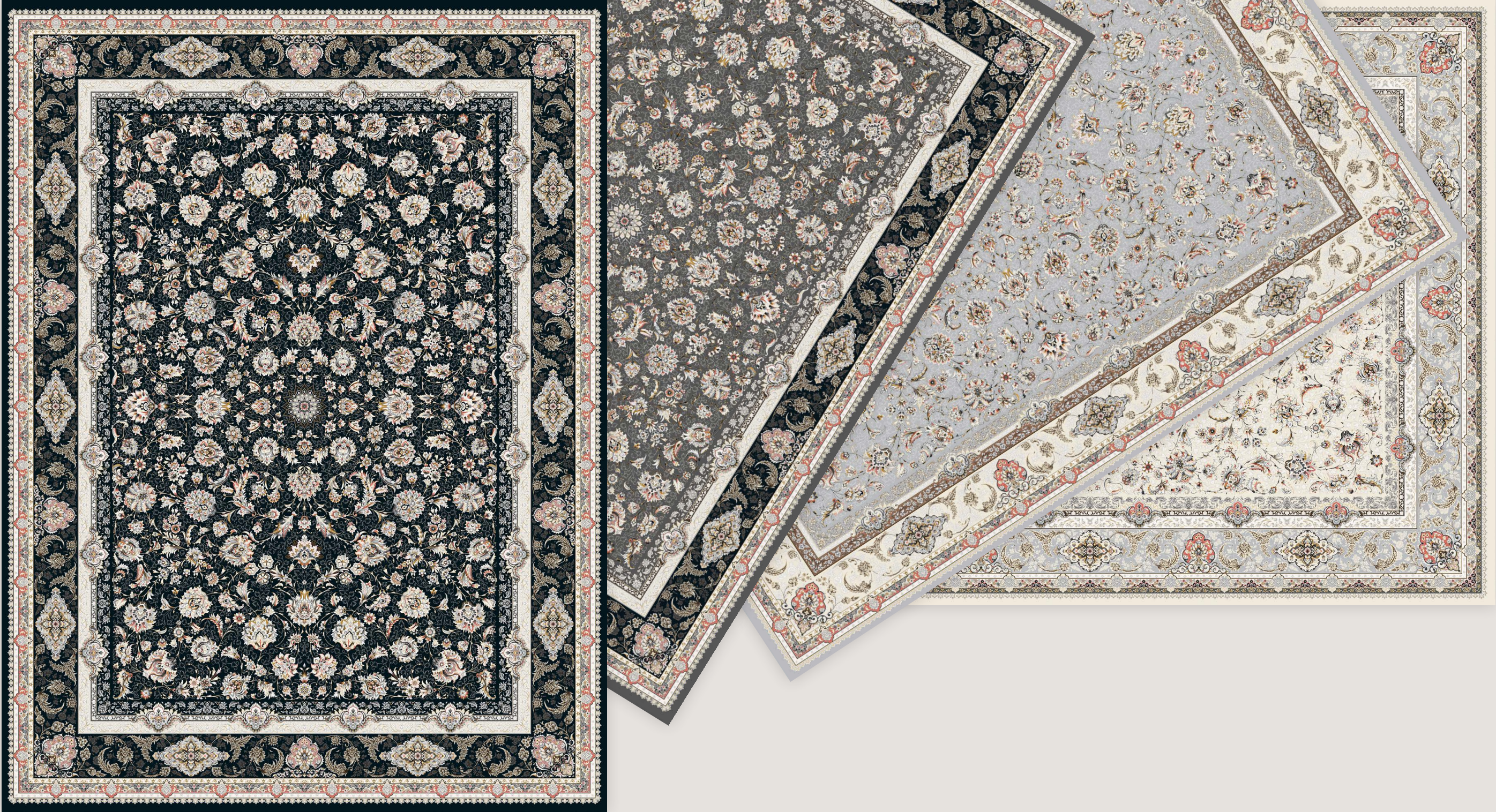
# Afshan Style





[1201]

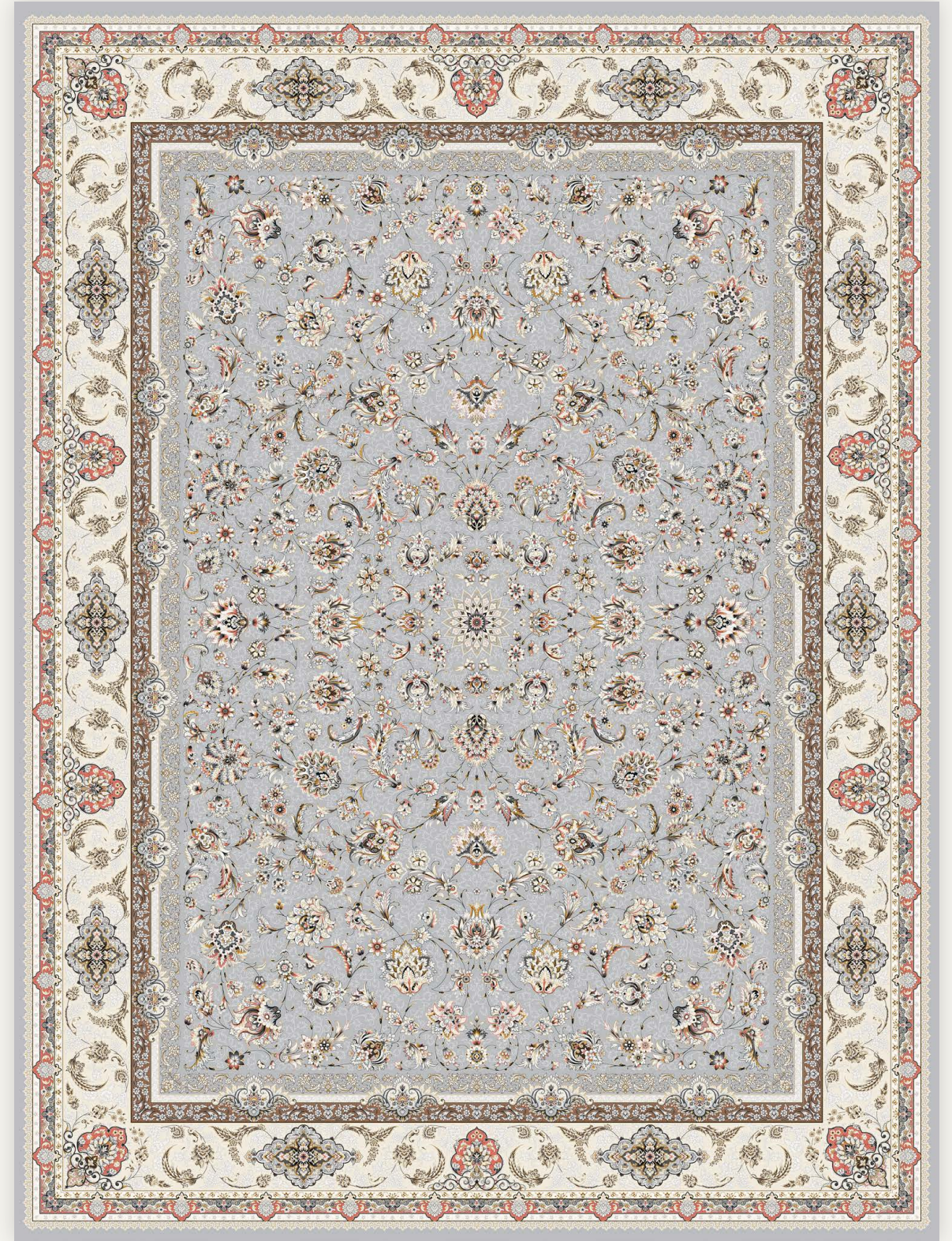
*Afshan Style*







[1201 Cream]



[1201 Silver]





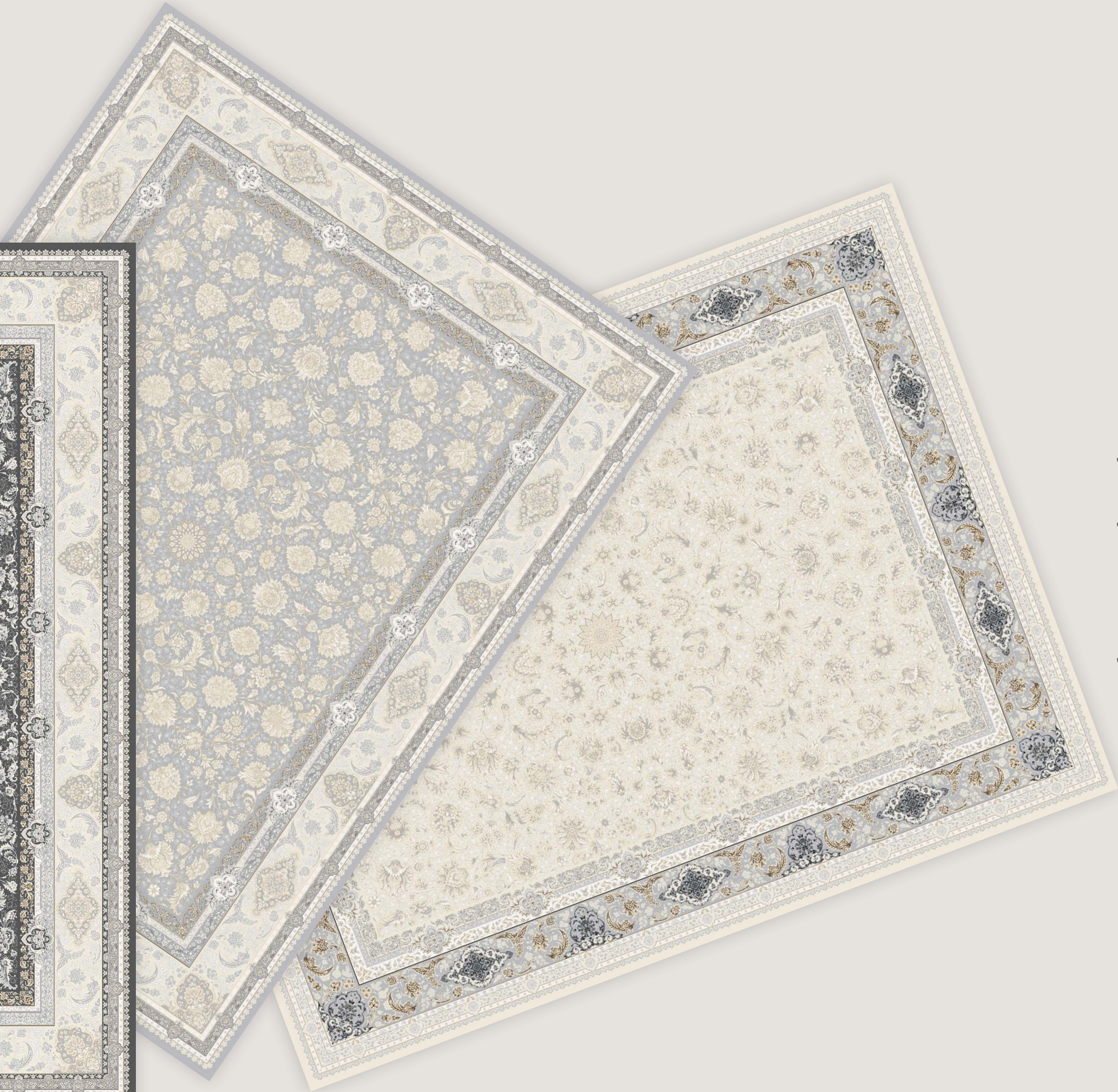
[1201 Titanium]



[1201 Ocean Blue]



[1201 *Light*]  
*Afshan Style*







[1201 *Light Cream*]



[1201 *Light Silver*]





[1201 *Light Titanium*]



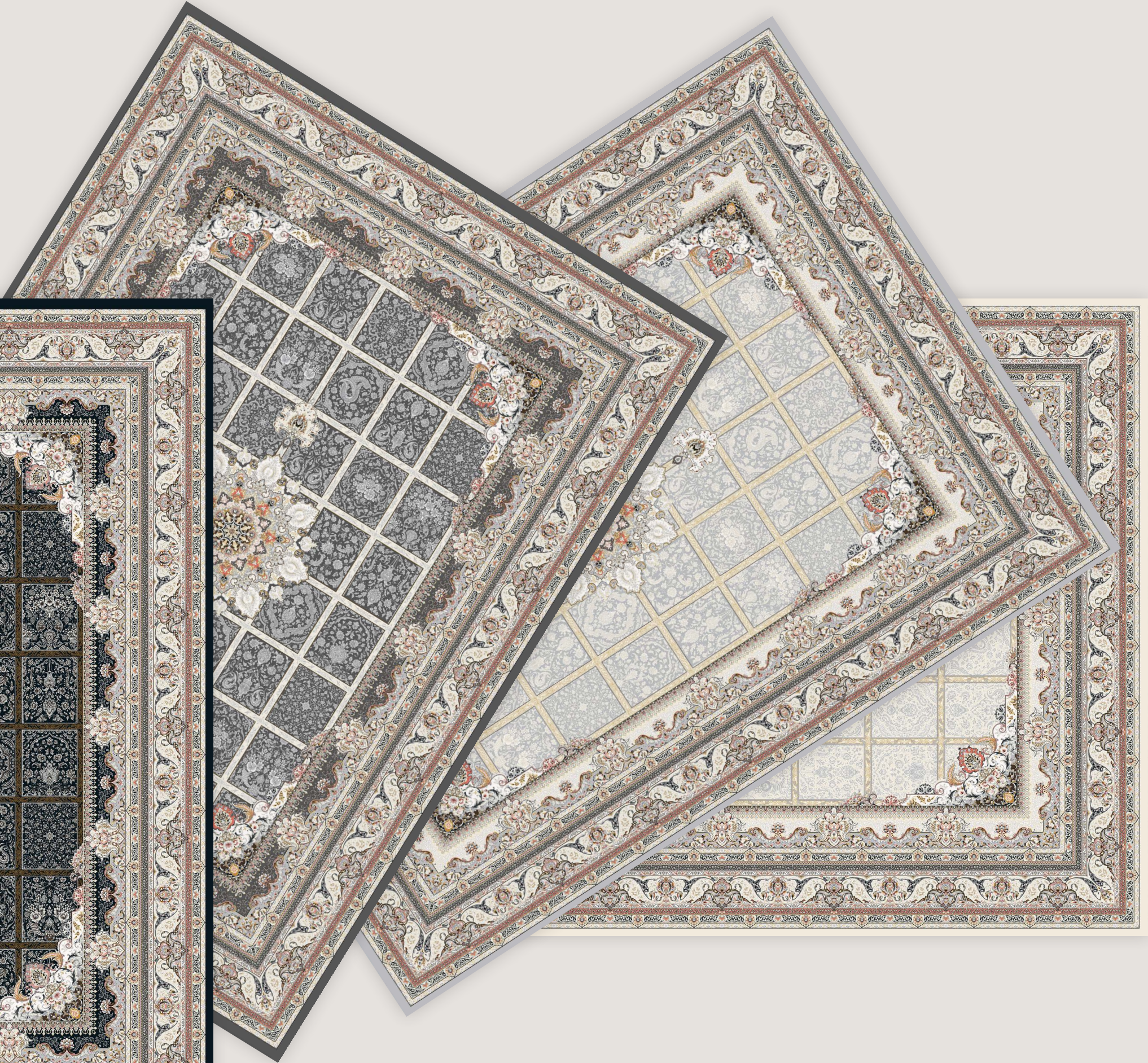


# Khashti Style





[1202]  
*Khashti Style*







[1202 Cream]



[1202 Silver]





[1202 Titanium]



[1202 Ocean Blue]



[1202 *Light* Titanium]  
*Khashti Style*



[1202 *Light* Titanium]





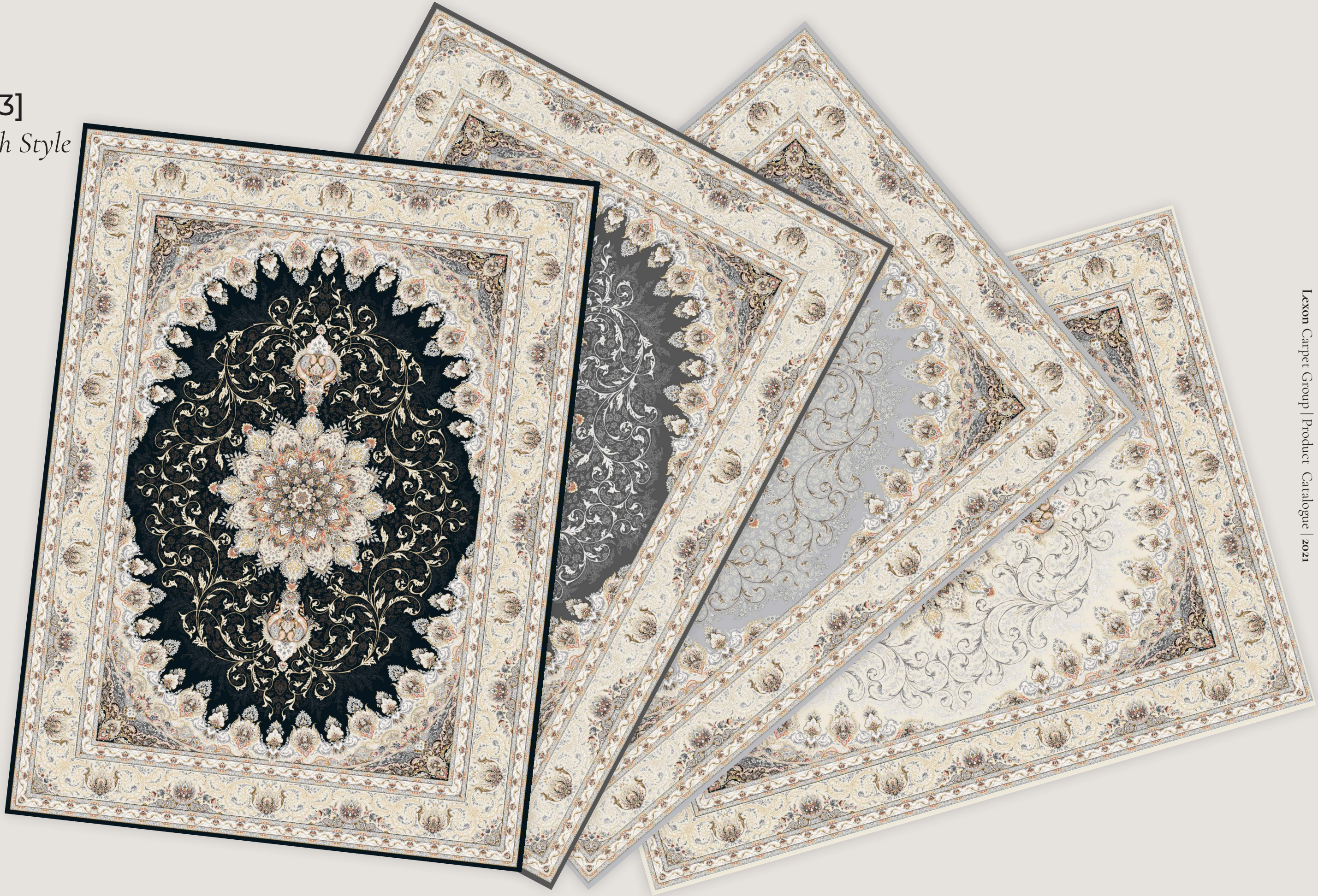
# French Style





[1203]

*French Style*







[1203 Cream]



[1203 Ocean Blue]





[1203 Titanium]

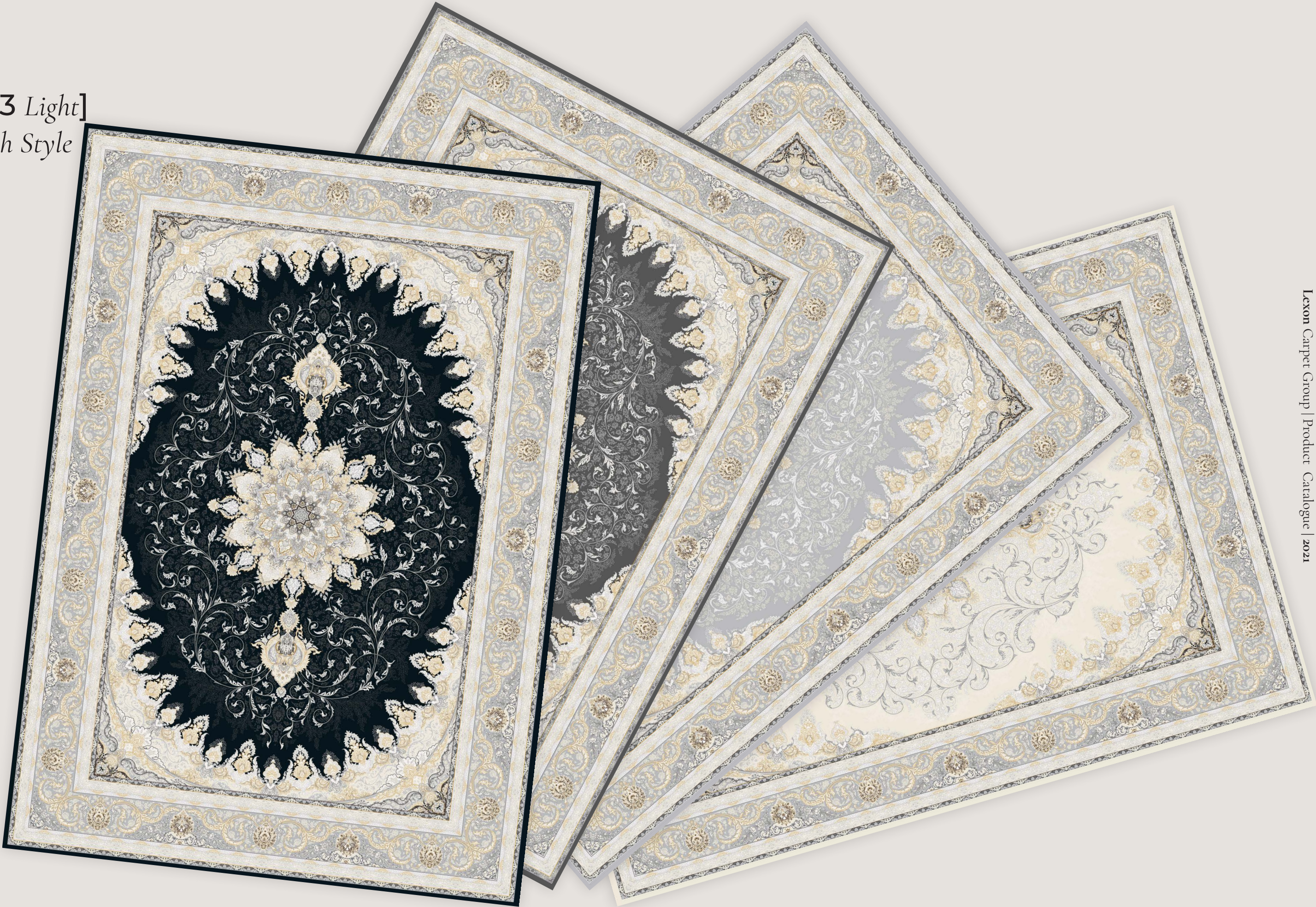


[1203 Silver]



[1203 Light]  
French Style

www.lexoncarpet.com





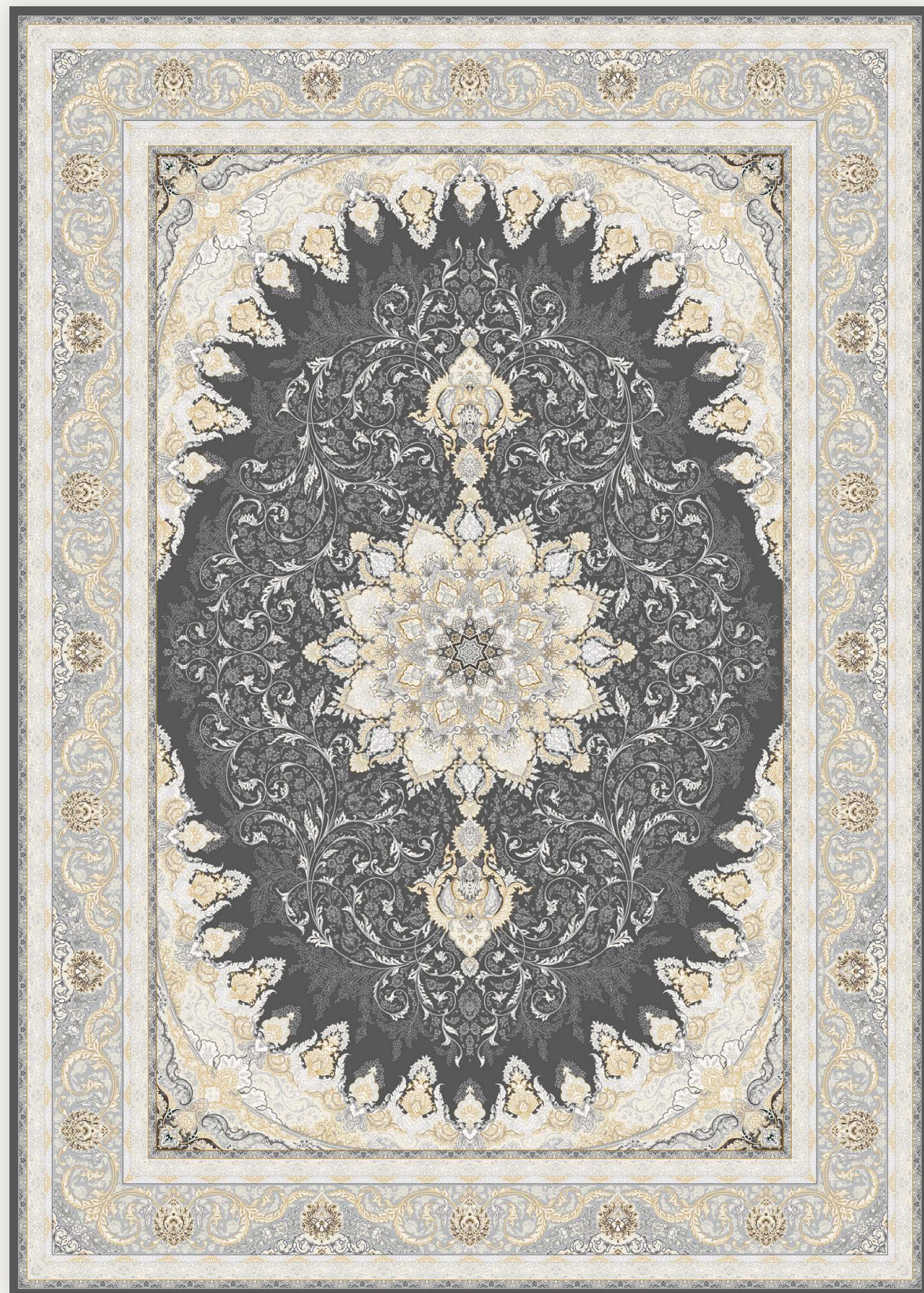


[1203 *Light Cream*]



[1203 *Light Silver*]





[1203 *Light Titanium*]



[1203 *Light Ocean Blue*]













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