

### **DIAMOND** Collection

2024 Version 5.2



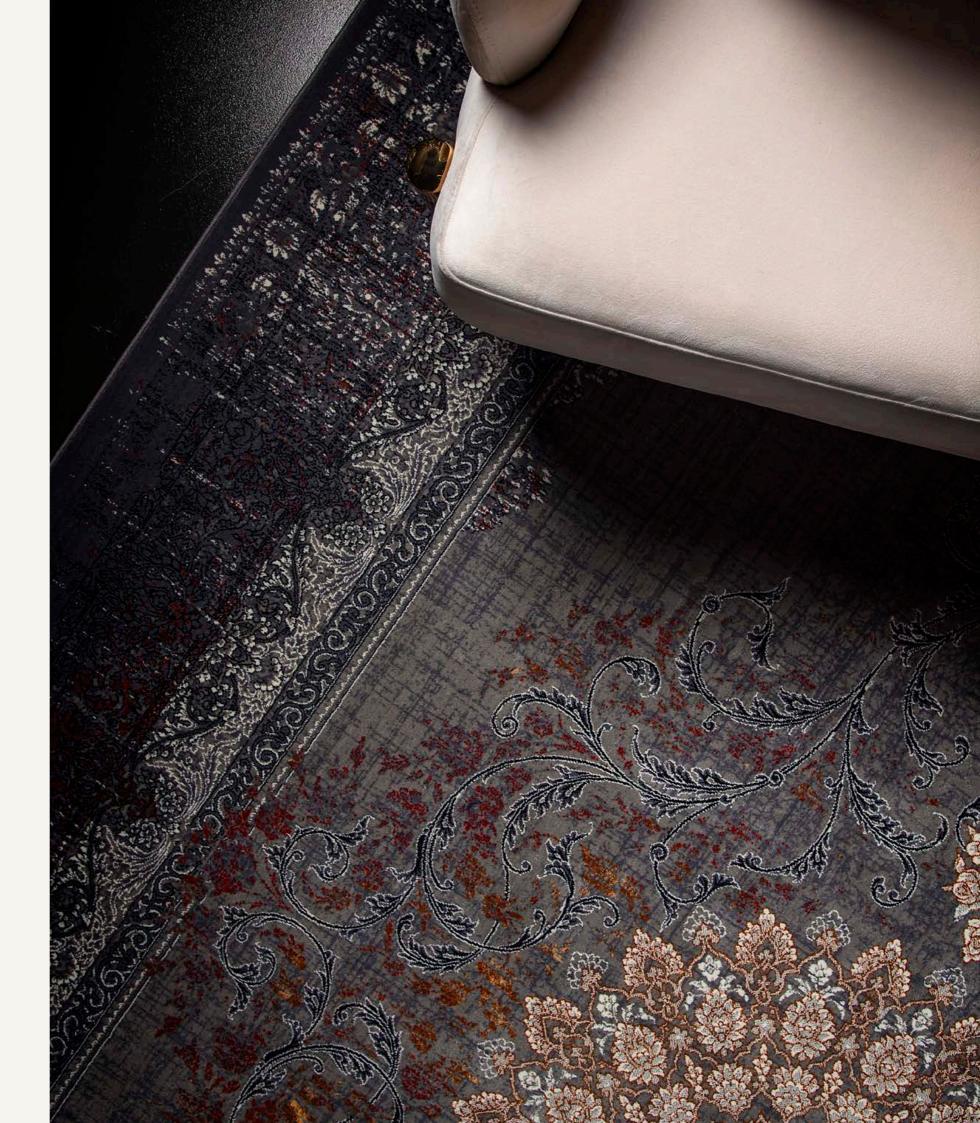
# Diamond collection

BROADEN FEELS

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# Since 1979

Manufacturer and Distributor of machine-made rug and carpet to all around the world



Lexon is more than just a carpet company. We are a group of passionate craftsmen who have been creating and delivering beautiful, durable machine-made carpets for over four decades.

We know that every customer has different needs and preferences, and we are ready to meet them with our wide range of products. Whether you are looking for a cozy rug for your living room, a stylish wall-to-wall carpet for your office, or a custom-made masterpiece for your special occasion, we have it all.

Our carpets come in various materials, colors, designs, and densities, from 300,000 to 4,500,000 points per square meter. We use only the finest quality materials, such as Acrylic, Polypropylene, Polyester, Wool, Viscose, and Modal, to ensure that our carpets are soft, durable, and easy to maintain.

We also have a dedicated R&D team that constantly explores new trends, materials, and techniques to bring you the most innovative and attractive carpets in the market.

At Lexon, we believe the customer is always right and strive to provide the best service possible. Trust us with your carpet needs; we will make your dreams come true.



### World Wide Distribution Broaden Feels



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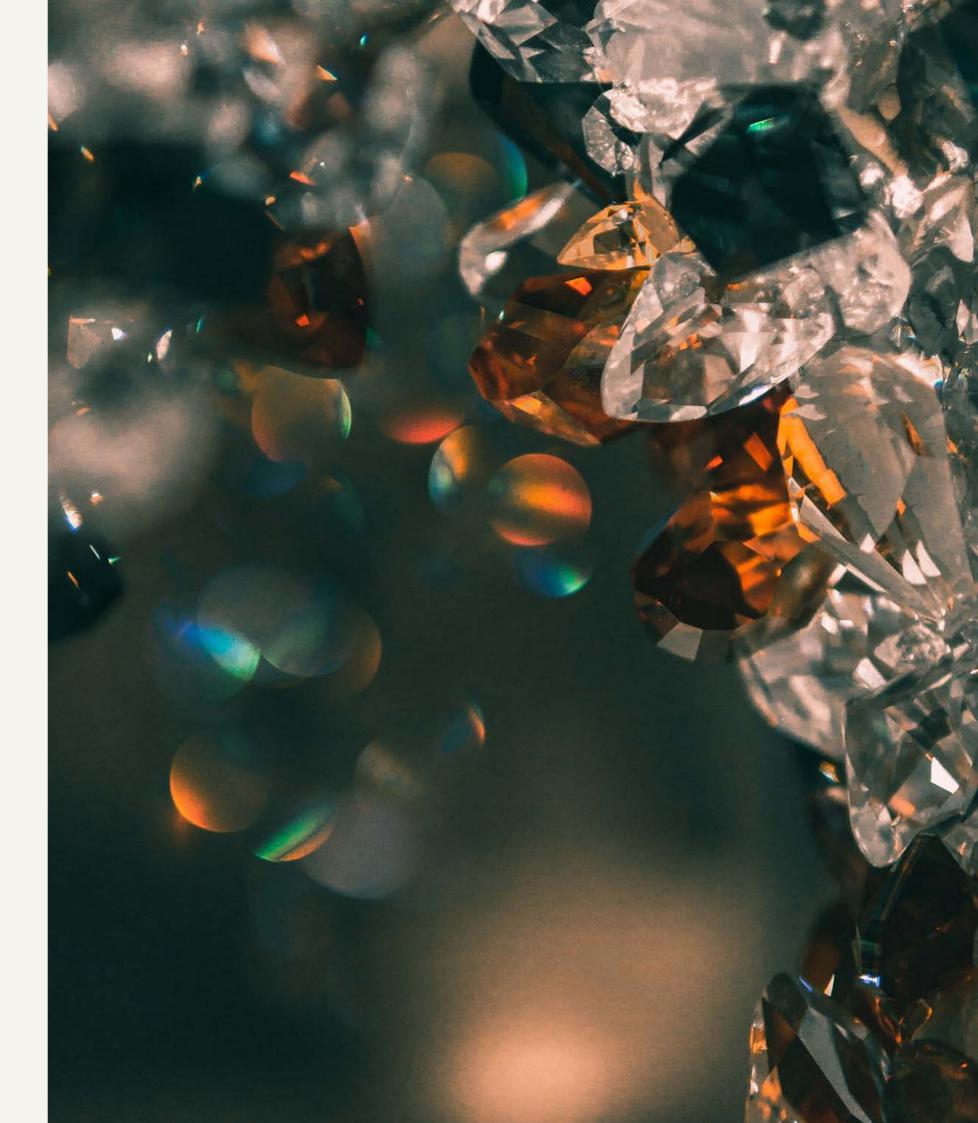
## Diamond Collection

Introducing the Diamond Collection, a premium rug collection that combines the elegance and originality of Persian designs with the modern lifestyles of today. Persian designs are known for their exquisite patterns and rich colors that add a touch of luxury to any interior. In response to the changing lifestyles after the Covid era, this collection also incorporates chromatic sciences to create harmonious and vibrant environments even in small spaces. Moreover, this product is made of integral fibers that are dust-free and hypoallergenic, ensuring your comfort and wellbeing.

| Construction | Machine-Made            |
|--------------|-------------------------|
| Material     | Polypropylene - Heatset |
| Resolution   | 980,000 points          |
|              |                         |

Sizes

Big Sizes (width 400cm), Standard Sizes, Runner, Oval, Round, Square, Rolls & Wall-to-Wall



# Money Can't Buy You Happiness

Our collection is inspired by Iran's ancient art and the beauty of Persian handmade carpets. We aim to showcase a different perspective of Iranian machine-made carpets to the world, based on the innovation of our expert team.

We have selected four popular categories of styles: Isfahan, Afshan, Kheshti and French to cater to diverse tastes in vast markets. We have also blended gray color with specific colors to create matchable and attractive carpets.

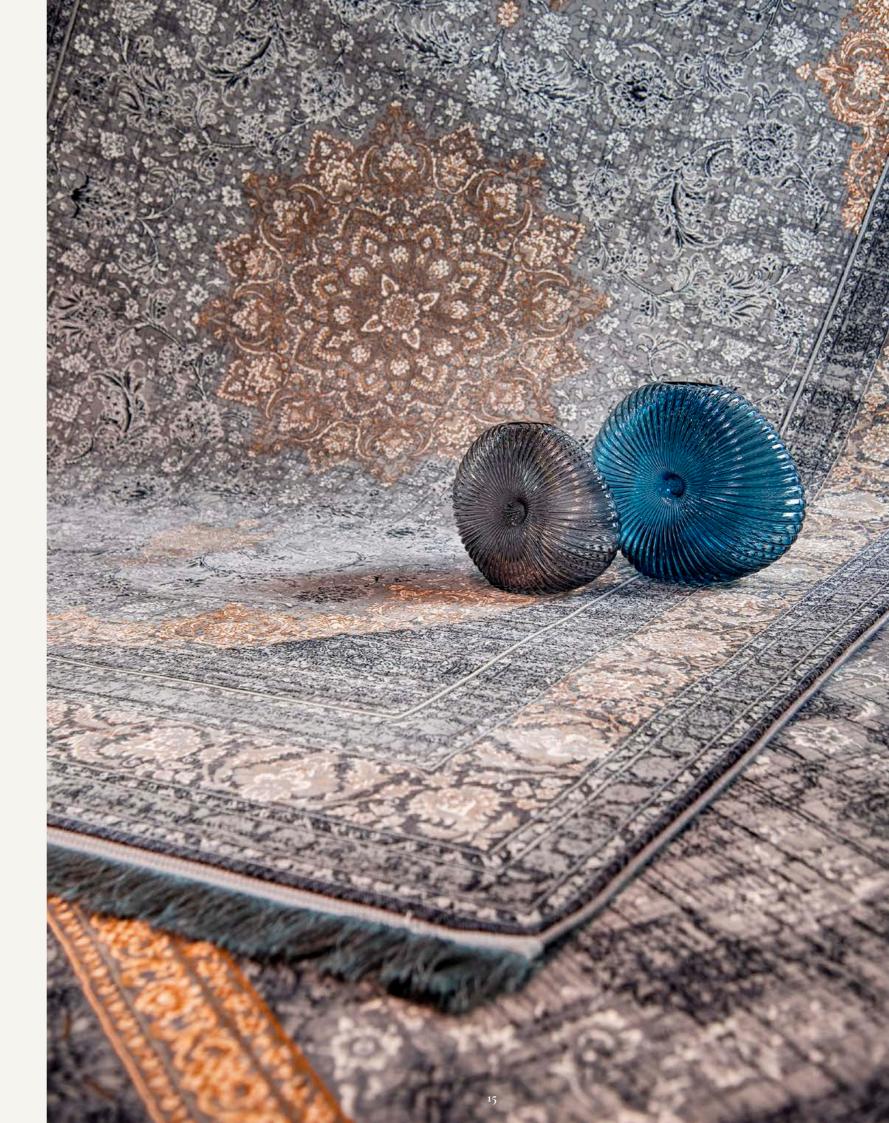


## Fusion of Art and Modernity

Producing a machine-made carpet is a sophisticated process that demands accuracy, expertise and care for the details.

From our idea to the final products, we have to consider factors such as color palette, design, fiber and material, weave structure, yarn count, and finishing process.

Even the slightest difference in any part of the process can make a huge difference in the final outcome. Each step has its own specification, and we follow them diligently to deliver the best of our concept.



# Highest Technology

#### Spinning



#### The Heatset Process



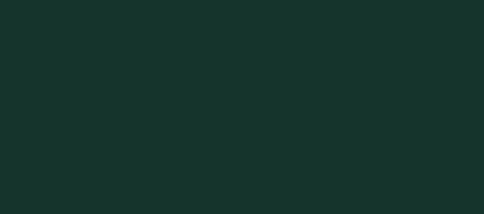
#### Weaving

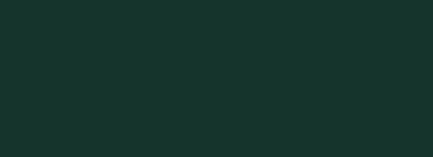


#### Finishing

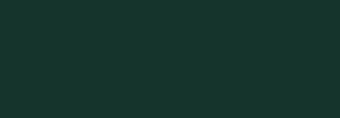


# Esfahan Style











Diamond Collection

AST -

### Esfahan Style



20



# **[7100]** Esfahan Style



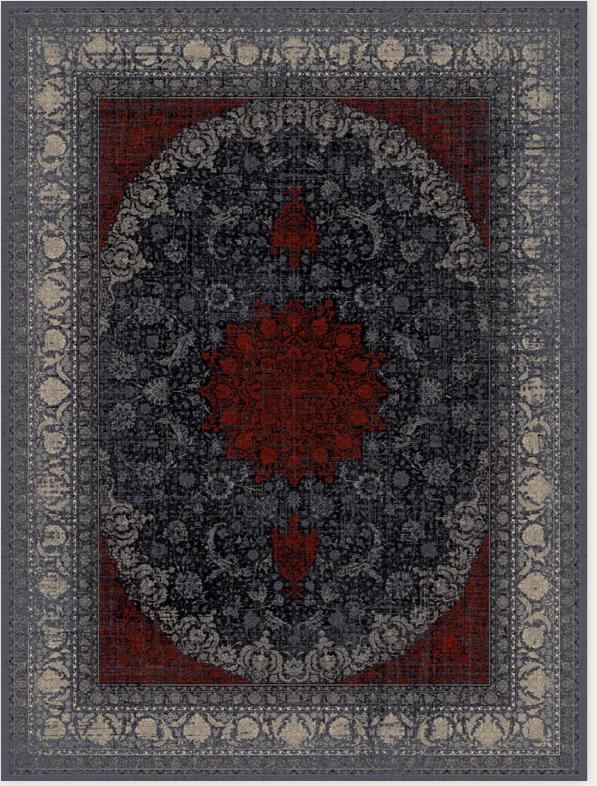
[7100 Silver]

**[7101]** Esfahan Style



[7101 Cream]

### [7102] Esfahan Style



[7102 Dark Blue]

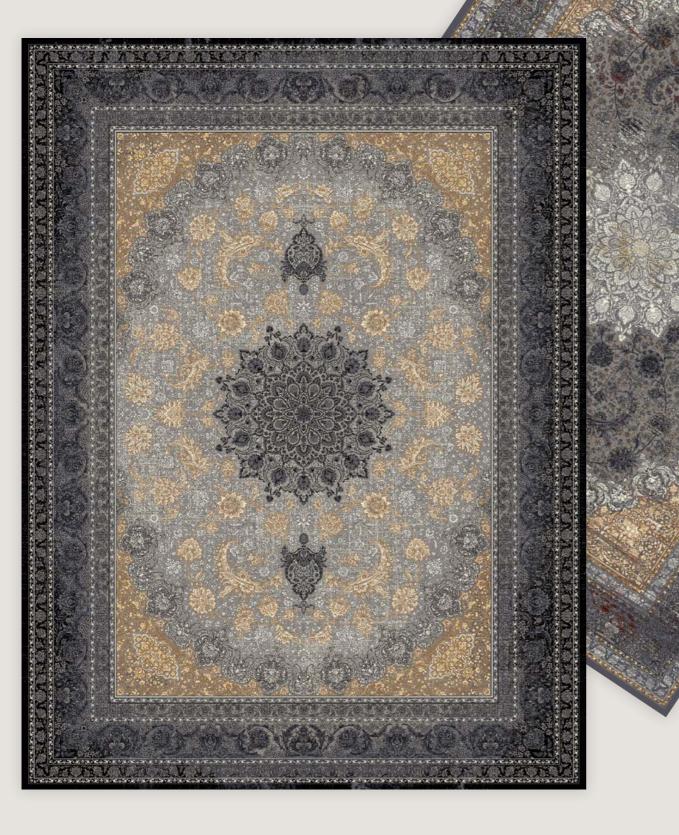




[7103 Dark Blue]

Diamond Collection

## Esfahan Style





# **[7104]** Esfahan Style







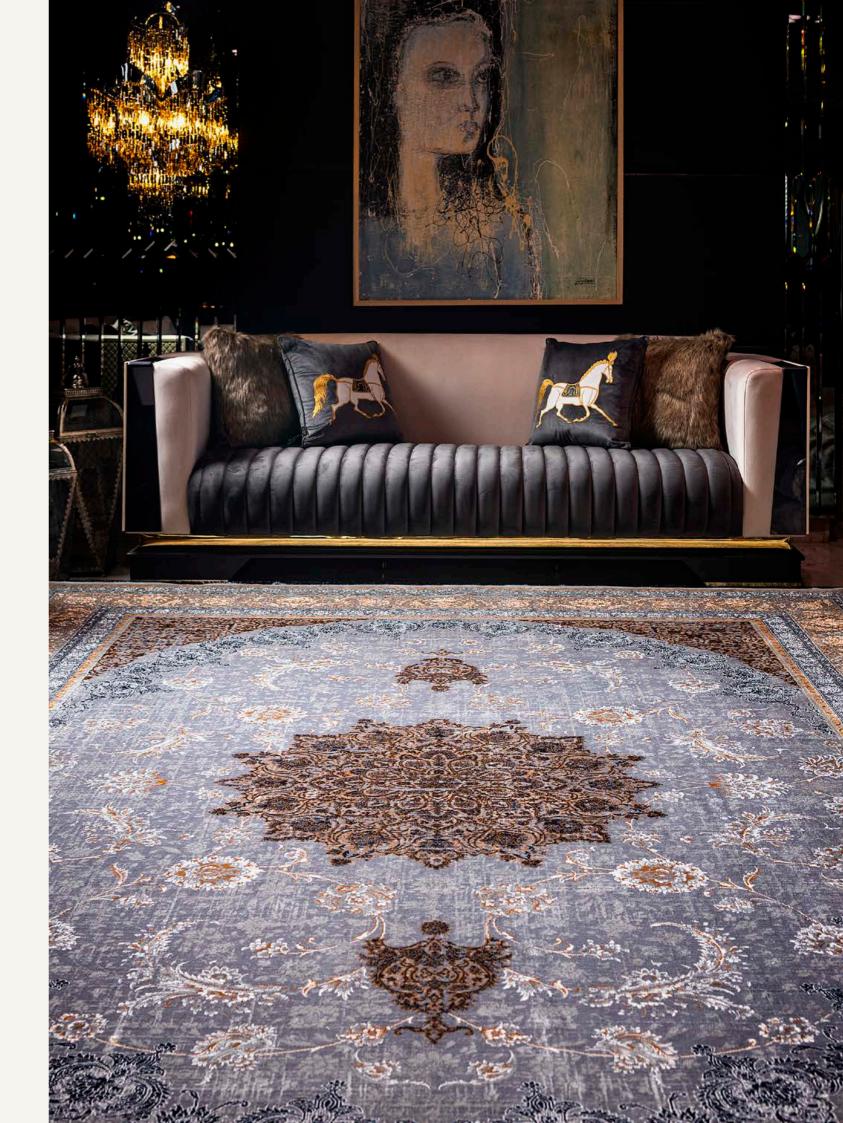


[7105 Silver]

### **[7106]** Esfahan Style



[7106 Titanium]





## Esfahan Style Light



### **[7003** *Light*] Esfahan Style



[7003 Light Silver]

**[7003** *Light*] Esfahan Style



[7003 Light Titanium]



# Afshan Style





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### Afshan Style



42

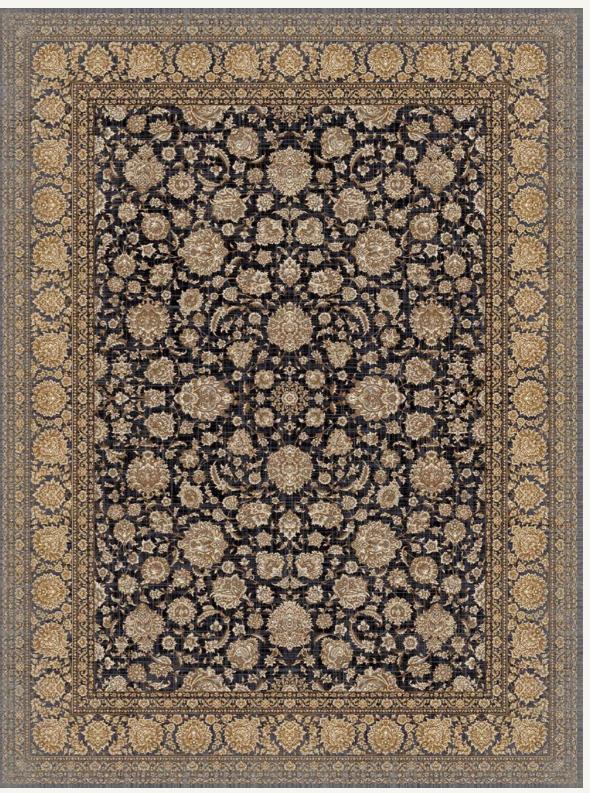


### [7150] Afshan Style



[7150 Dark Blue]

[7151] Afshan Style



[7151 Dark Blue]

# **[7152]** Afshan Style





**[7153]** Afshan Style



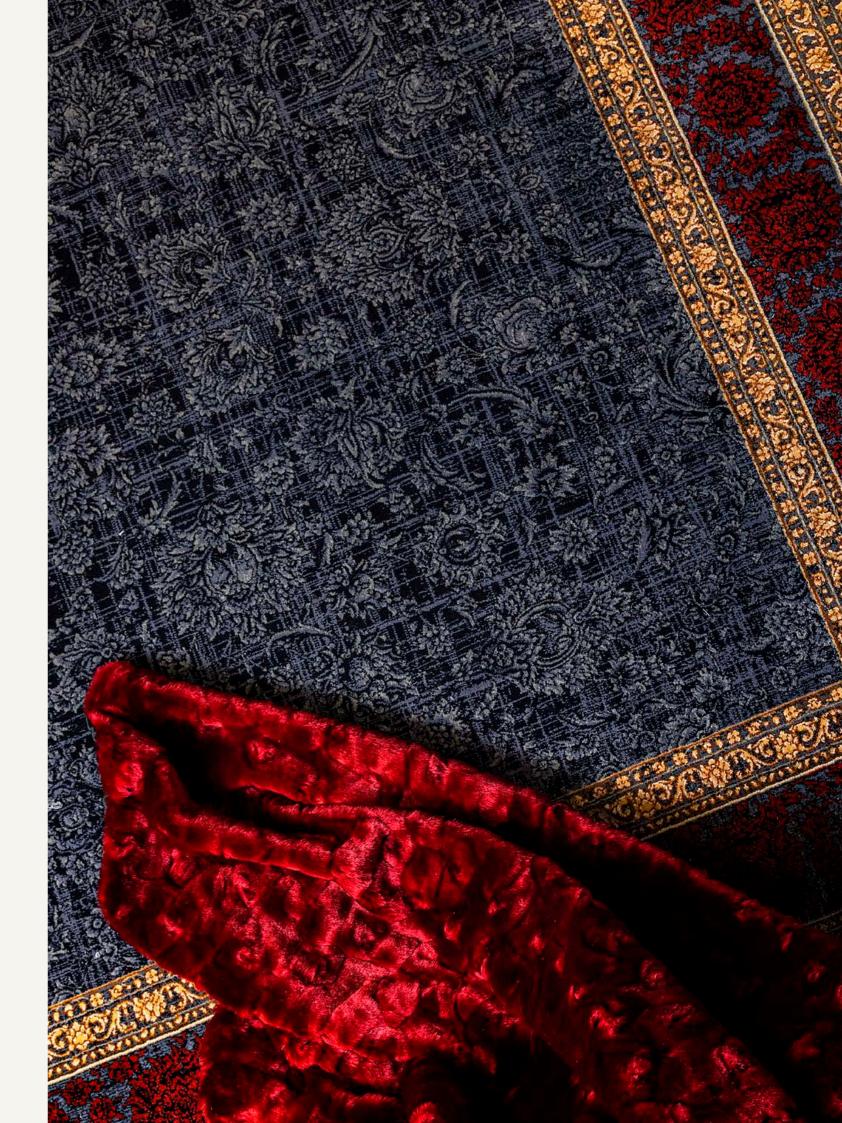
[7153 Silver]





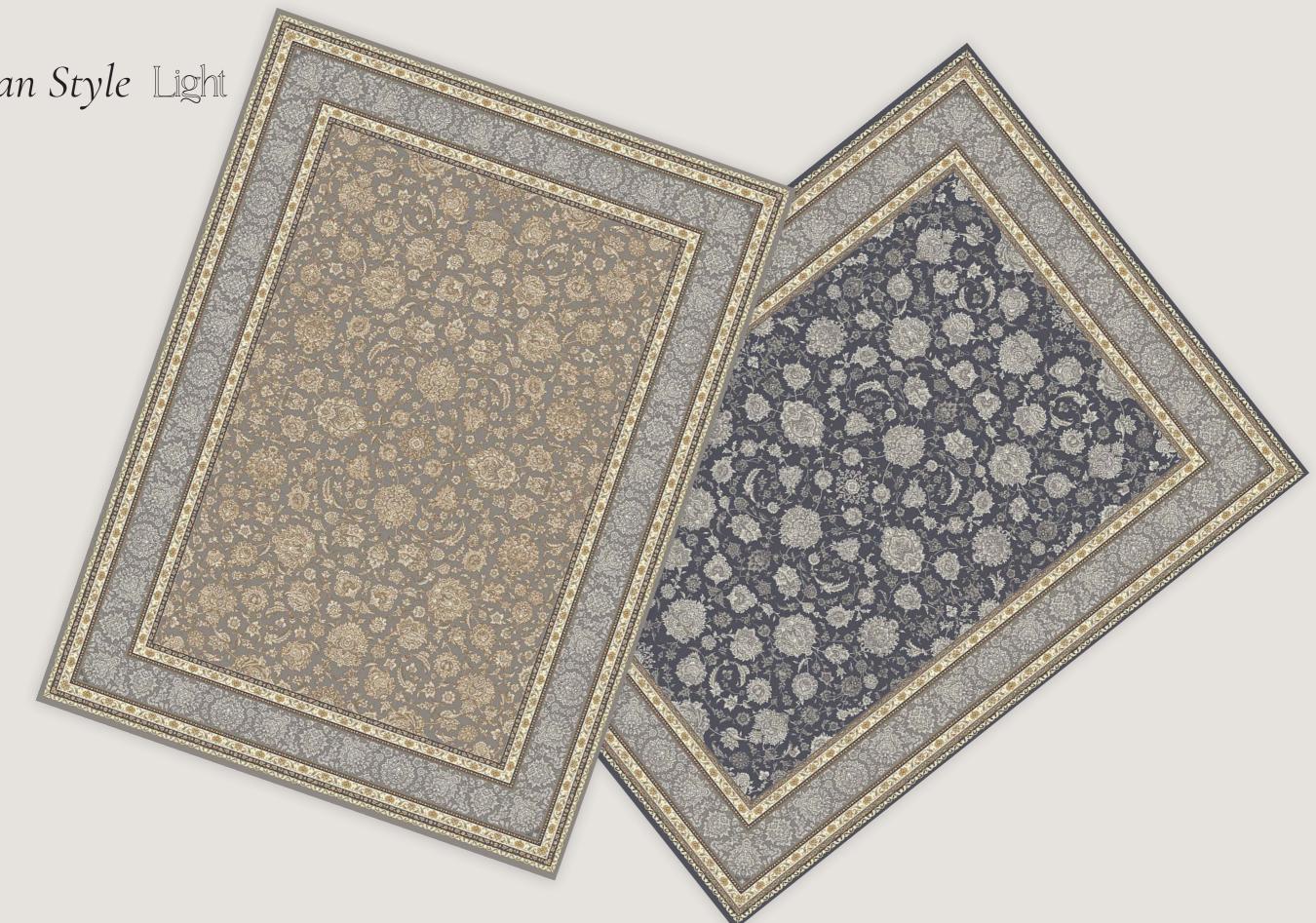


[7154 Dark Blue]





### Afshan Style Light



### **[7002** *Light*] Afshan Style



[7002 Light Silver]

**[7002** *Light***]** Afshan Style



[7002 Light Titanium]



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# **[7005]** Afshan Style



[7005 Dark Blue]

[7005] Afshan Style



[7005 Titanium]





# **[7005]** Afshan Style



[7005 Silver]

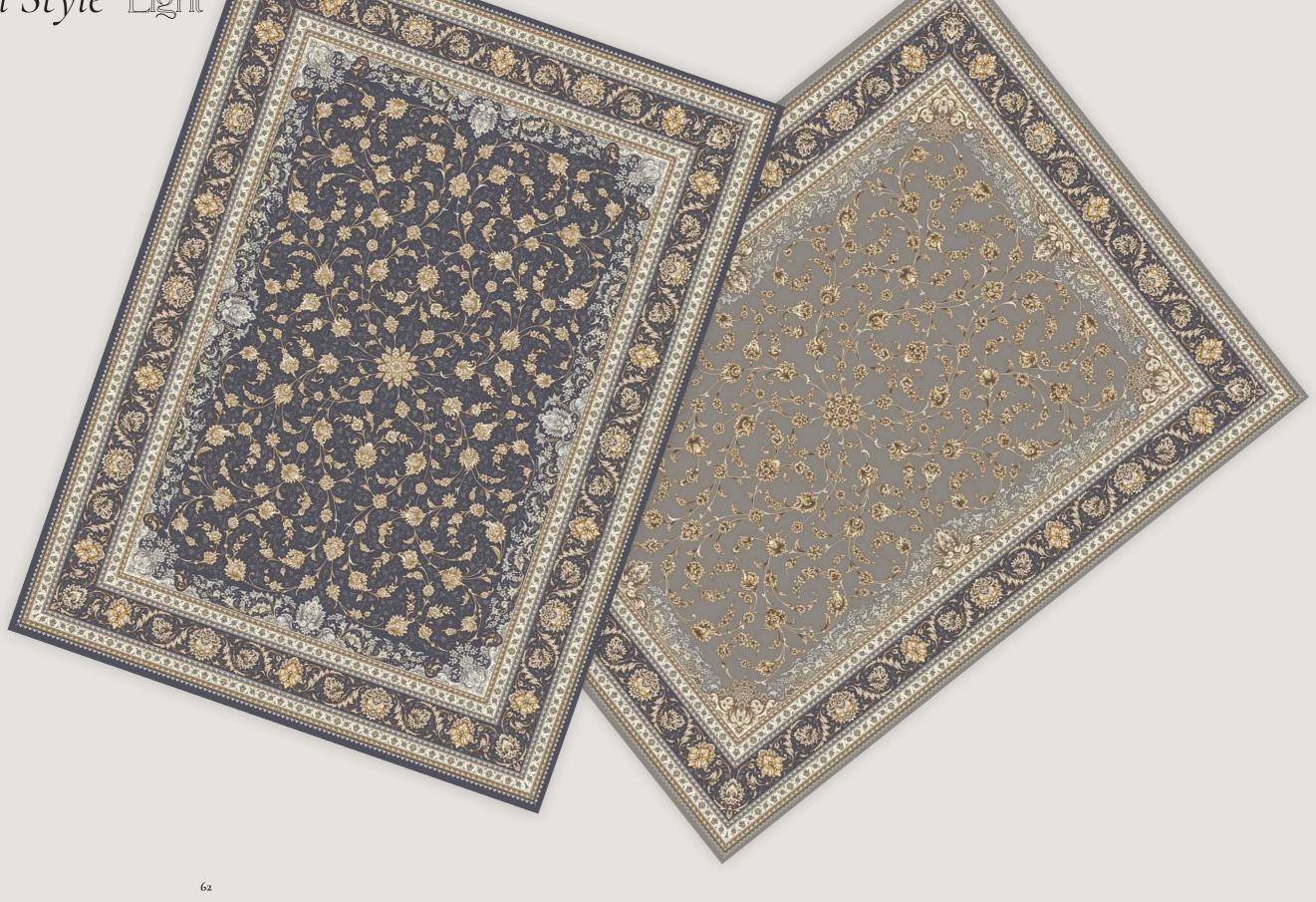
**[7005]** Afshan Style



[7005 Cream]

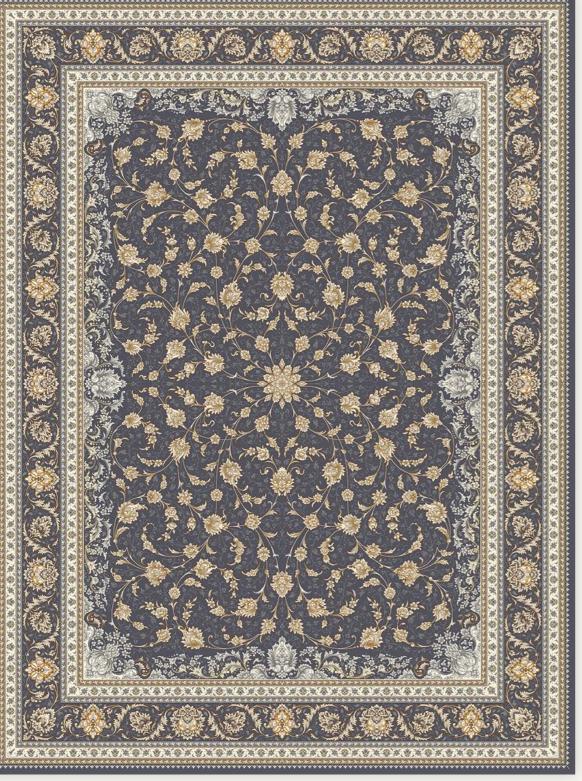








### **[7005** *Light*] Afshan Style



[7005 Light Titanium]

**[7005** *Light*] Afshan Style

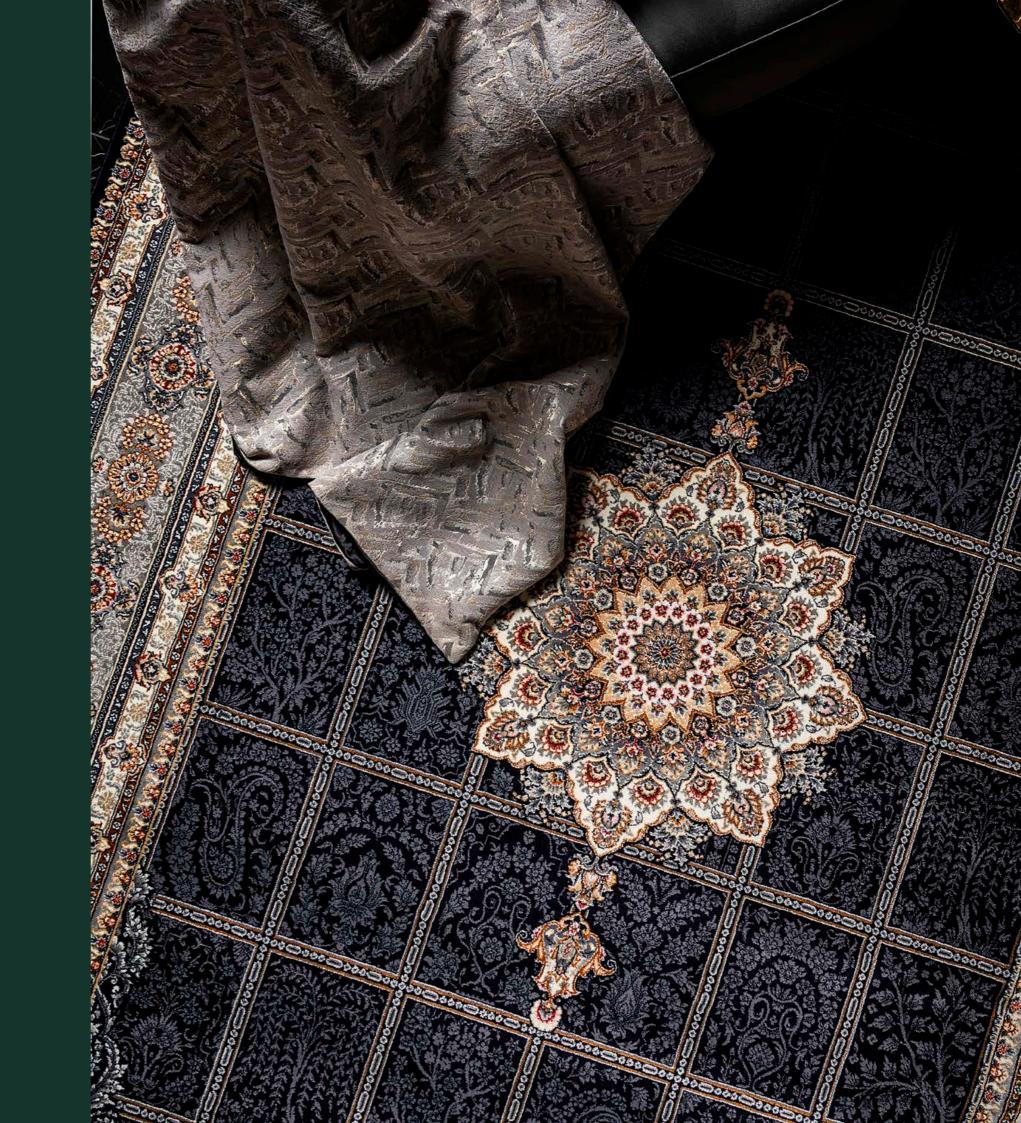


[7005 Light Silver]



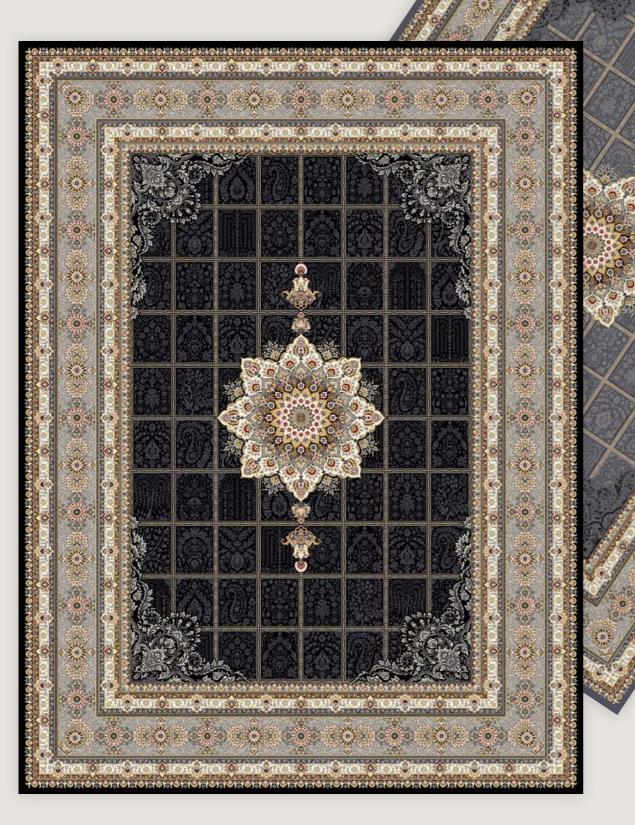


# Kheshti Style



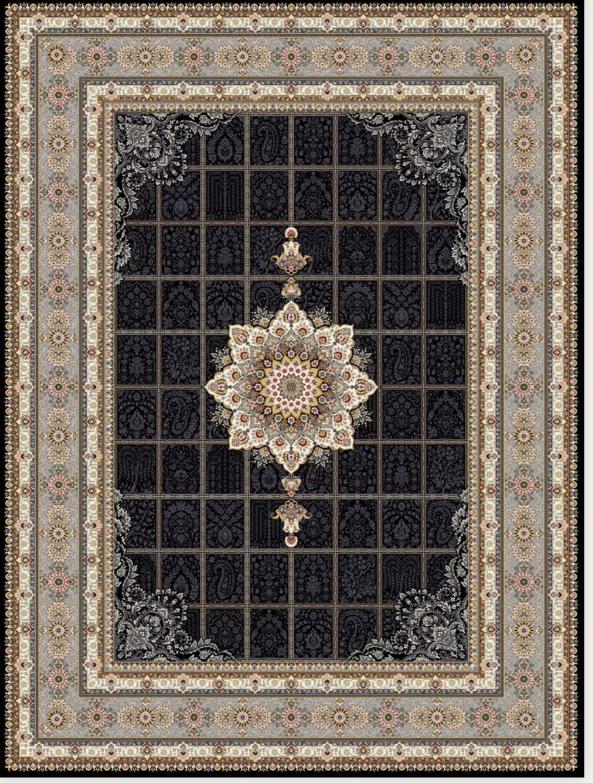
Diamond Collection

### Kheshti Style





### [7000] Kheshti Style



[7000 Dark Blue]

### [7000] Kheshti Style



[7000 Titanium]

### [7000] Kheshti Style



[7000 Silver]

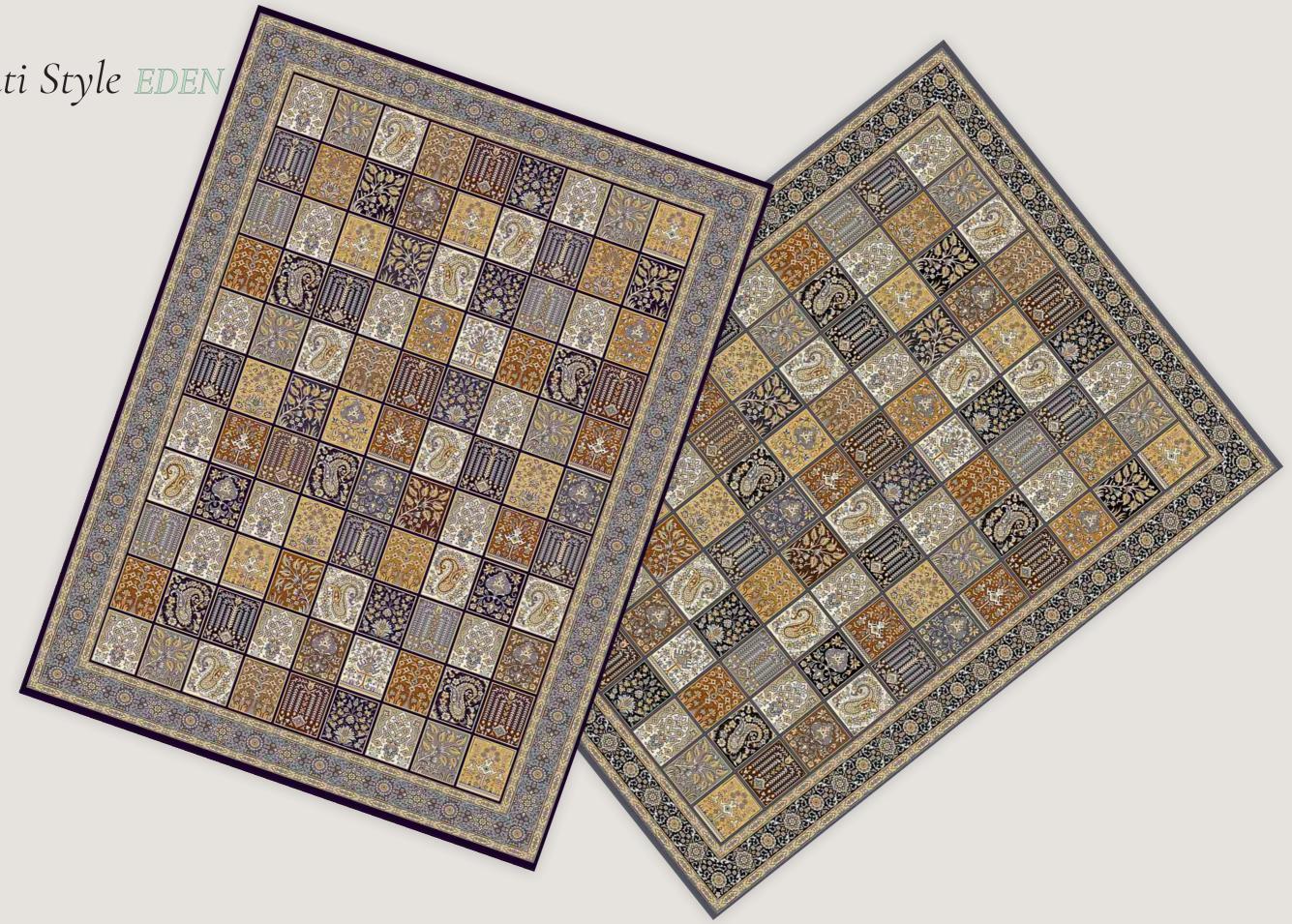
[7000] Kheshti Style



[7000 Cream]







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#### [7156] EDEN Kheshti Style



[7156 Dark Blue]

Kheshti Style



[7156 Titanium]

### [7156] EDEN

# French Style







### [7001] French Style



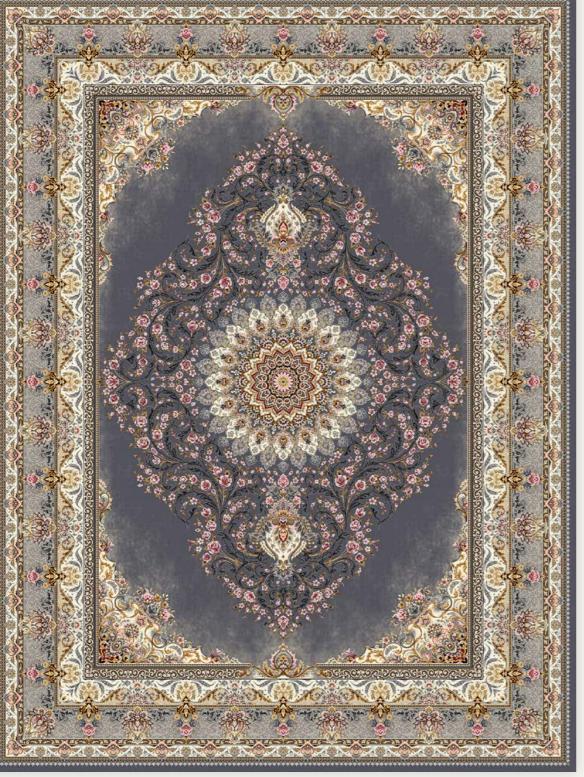
[7001 Cream]

[7001] French Style



[7001 Silver]

### [7001] French Style



[7001 Titanium]

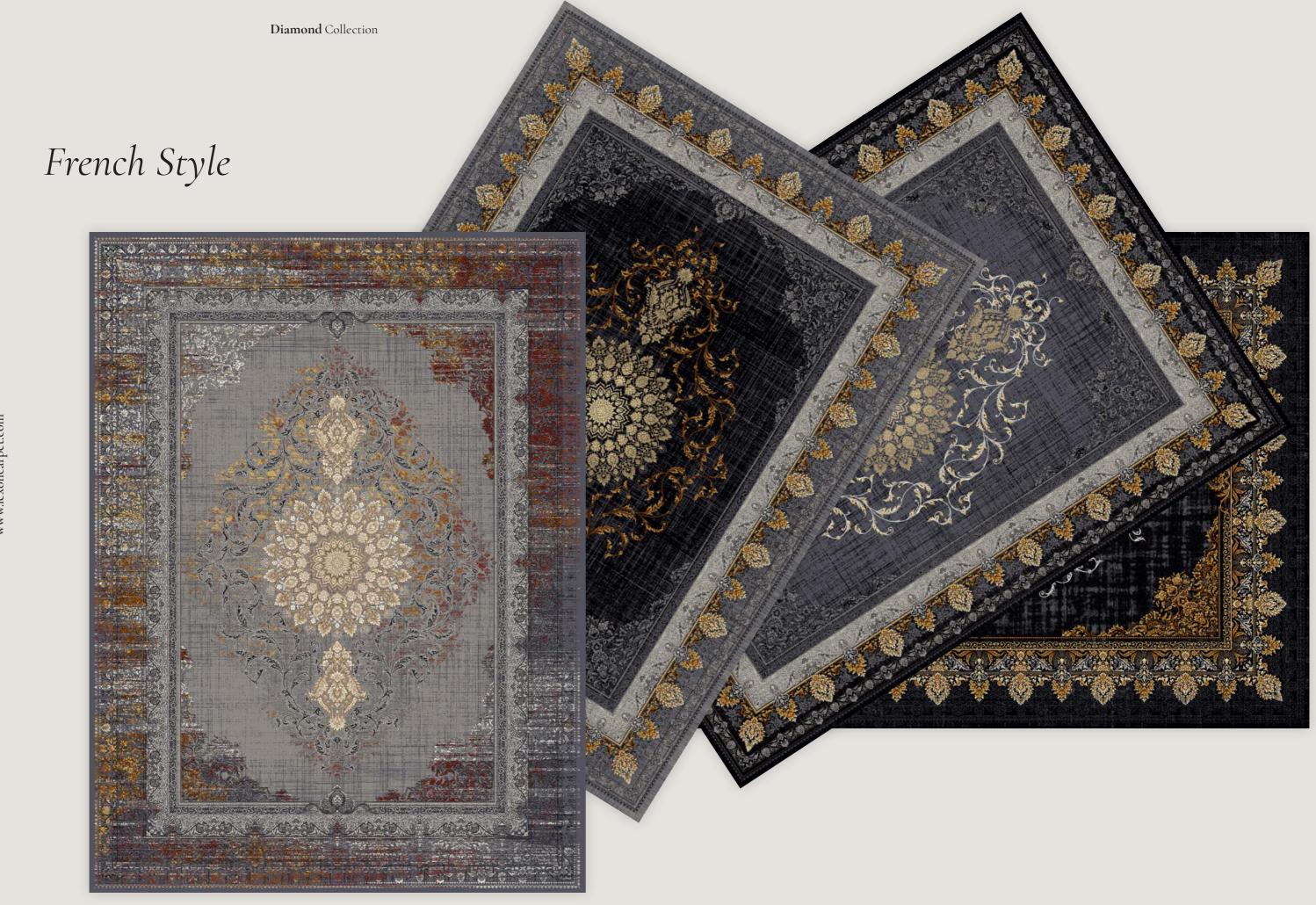
[7001] French Style



[700] Dark Blue]







# **[7200]** French Style



[7200 Dark Blue]

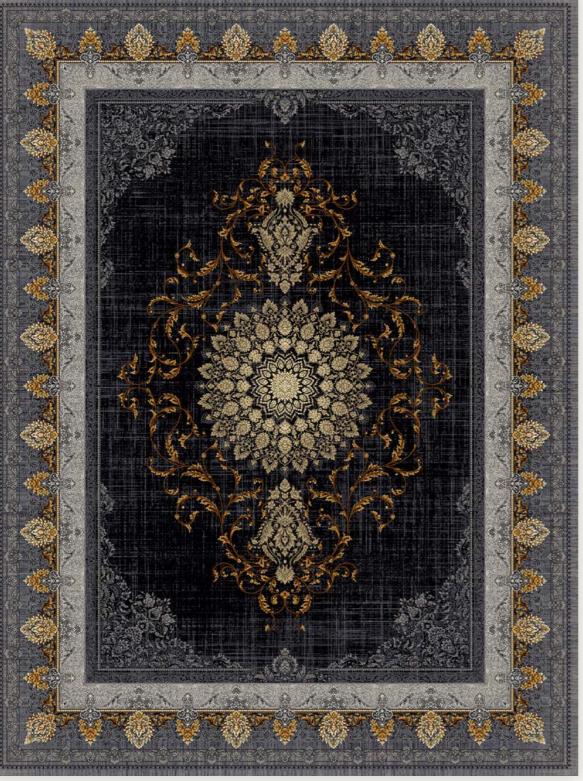
**[7201]** French Style



[7201 Titanium]



## **[7202]** French Style



[7202 Dark Blue]

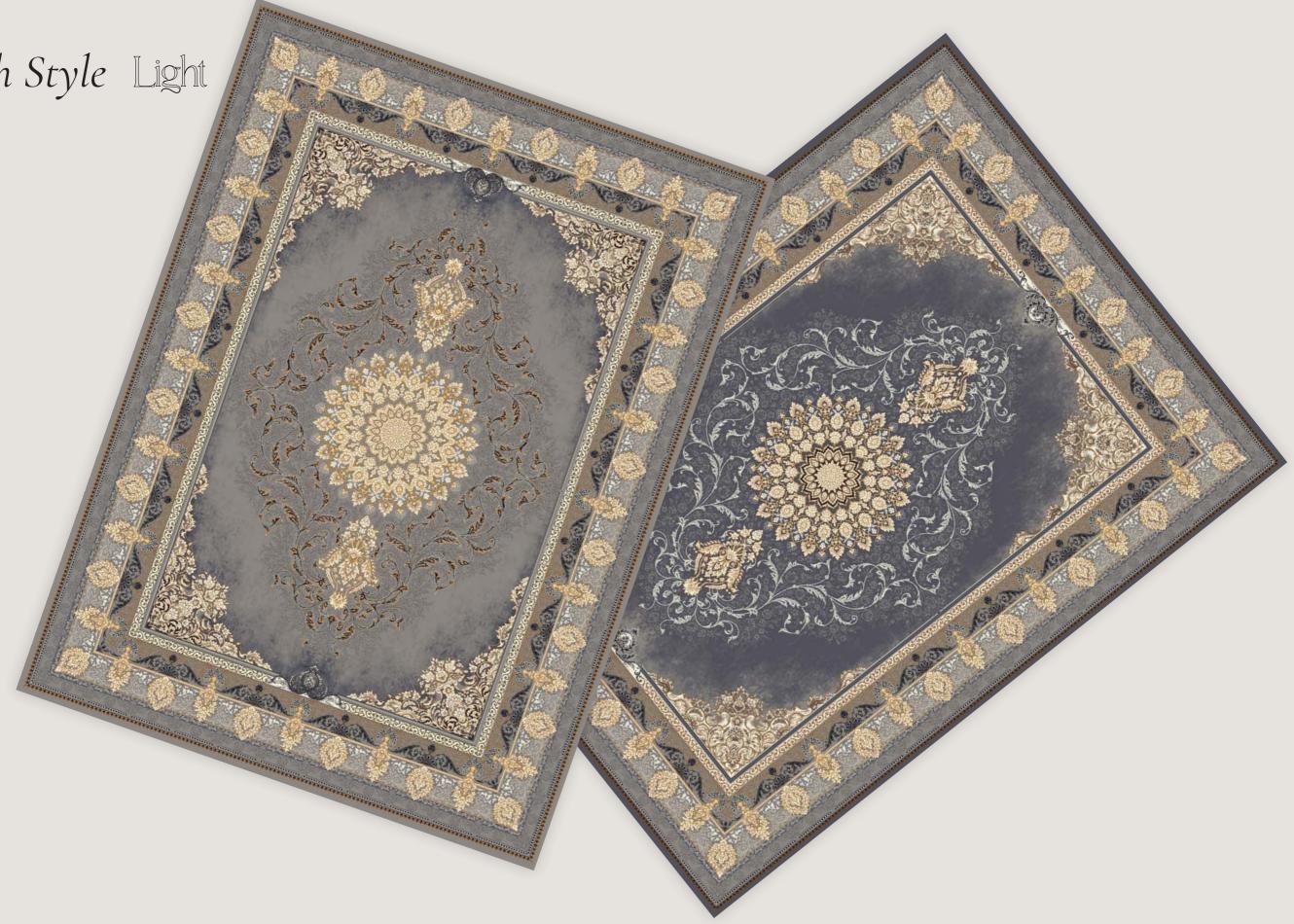
**[7203]** French Style



[7203 Silver]



### French Style Light



## **[7001** Light**]** French Style



[7001 Light Silver]

**[700]** Light**]** French Style



[7001 Light Titanium]



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