

# LEXON

Broaden Feels

**Elegance  
Collection**

2024  
Version 1.2





BROADEN FEELS

# Elegance

Collection



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# Since 1979

Manufacturer and Distributor of  
machine-made rug and carpet  
to all around the world

LEXON

Lexon is more than just a carpet company. We are a group of passionate craftsmen who have been creating and delivering beautiful, durable machine-made carpets for over four decades.

We know that every customer has different needs and preferences, and we are ready to meet them with our wide range of products. Whether you are looking for a cozy rug for your living room, a stylish wall-to-wall carpet for your office, or a custom-made masterpiece for your special occasion, we have it all.

Our carpets come in various materials, colors, designs, and densities, from 300,000 to 4,500,000 points per square meter. We use only the finest quality materials, such as Acrylic, Polypropylene, Polyester, Wool, Viscose, and Modal, to ensure that our carpets are soft, durable, and easy to maintain.

We also have a dedicated R&D team that constantly explores new trends, materials, and techniques to bring you the most innovative and attractive carpets in the market.

At Lexon, we believe the customer is always right and strive to provide the best service possible. Trust us with your carpet needs; we will make your dreams come true.



# World Wide Distribution

Broaden Feels





# Elegance Collection

Immerse yourself in a world where grace, art, and the captivating history of Iran intertwine to create something truly extraordinary. For centuries, art and literature have served as powerful mediums for Iranians to express their deepest emotions. Despite changing times, the essence of Iranian art remains constant – the creation of awe-inspiring masterpieces.

The Elegance collection stands as a testament to this rich artistic tradition, seamlessly blending traditional elements with innovative designs. As you explore the meticulously crafted motifs and vibrant colors, prepare to be delighted by moments of sheer joy and delightful surprises. This collection beautifully bridges the gap between the past and the present, catering to both classical aesthetics and modern sensibilities.

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<b>Construction</b>	Machine-Made (High-Low)
<b>Material</b>	Acrylic

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<b>Sizes</b>	Big Sizes (width 400cm), Standard Sizes, Runner, Oval, Round, Square, Rolls & Wall-to-Wall
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# Constructivism

At the heart of our design philosophy lies a vision that embraces modernity and intricate detail. Drawing inspiration from the profound wisdom and artistic legacy of our ancestors, we embark on a journey of innovation, transforming traditional concepts into practical works of art that cater to diverse tastes. With a fusion of tradition and ingenuity, our skilled designers and expert weavers harness the power of nine principal colors, creating a captivating array of multicolored carpets that effortlessly complement any aesthetic preference.

Embracing a myriad of techniques, we masterfully produce an exquisite range of hues, elevating each carpet to the status of a true masterpiece. Our commitment to craftsmanship ensures that every creation harmoniously integrates with any interior design, offering a seamless blend of beauty and functionality. Experience the enchantment of Constructivism as we redefine the boundaries of design and transcend the ordinary, inviting you to embrace a new era of artistic expression.



# Unveiling Elaborate Designs

The Elegance collection shines with its intricate and graceful designs, drawing inspiration from our rich art and history. By combining tradition with innovation, we use state-of-the-art European machines from Vandewiele in Belgium to transform our ideas into tangible carpets. Every step of production receives meticulous attention, resulting in exceptional final products. Choose from four categories—Isfahan, Afshan, Kheshti, and French—simplifying your decision-making process. Experience the allure of our Elaborate Design collection, where artistry and attention to detail converge to create rugs of timeless elegance.





# Handpicked Colors

We use neutral colors like beige, gray, and ivory as a timeless base that complements various interior styles. Soft greens, warm browns, and earthy tones create a calming effect, while blues bring tranquility and serenity. Vibrant jewel tones like emerald green, sapphire blue, or ruby red add luxury and opulence to spaces. Pastel shades like blush pink, pale mint, or light lavender are popular in Germany and create a gentle ambiance, especially in contemporary or Scandinavian-inspired interiors. Our carpets and rugs come in varied sizes and pile heights and can be customized using the latest production technology. Our expert designers can bring your ideas to life.







# Luxurious Comfort and Long-Lasting Beauty

Experience the ultimate in comfort and timeless beauty with our machine-made carpets featuring acrylic piles. Designed with our international customers in mind, these carpets offer the perfect combination of luxury and durability. The acrylic fibers closely mimic the look and feel of natural materials like wool, providing a soft and plush underfoot sensation. With excellent color retention, these carpets will stay vibrant and captivating for many years. Thanks to their stain-resistant properties and easy upkeep, our machine-made carpets with acrylic piles bring both style and practicality to any space, adding a touch of sophistication that will endure over time.



# Highest Technology

Fiber



Weaving



Spinning



Finishing





# Esfahan Style





[1202]

*Esfahan Style*







[1202 Metal]



[1202 Ocean Blue]





[1202 Titanium]



[1202 Silver]





[1202 Mocha]



[1202 Sea Shell]







[1202 *Light*]  
*Esfahan Style*







[1202 *Light Metal*]



[1202 *Light Ocean Blue*]





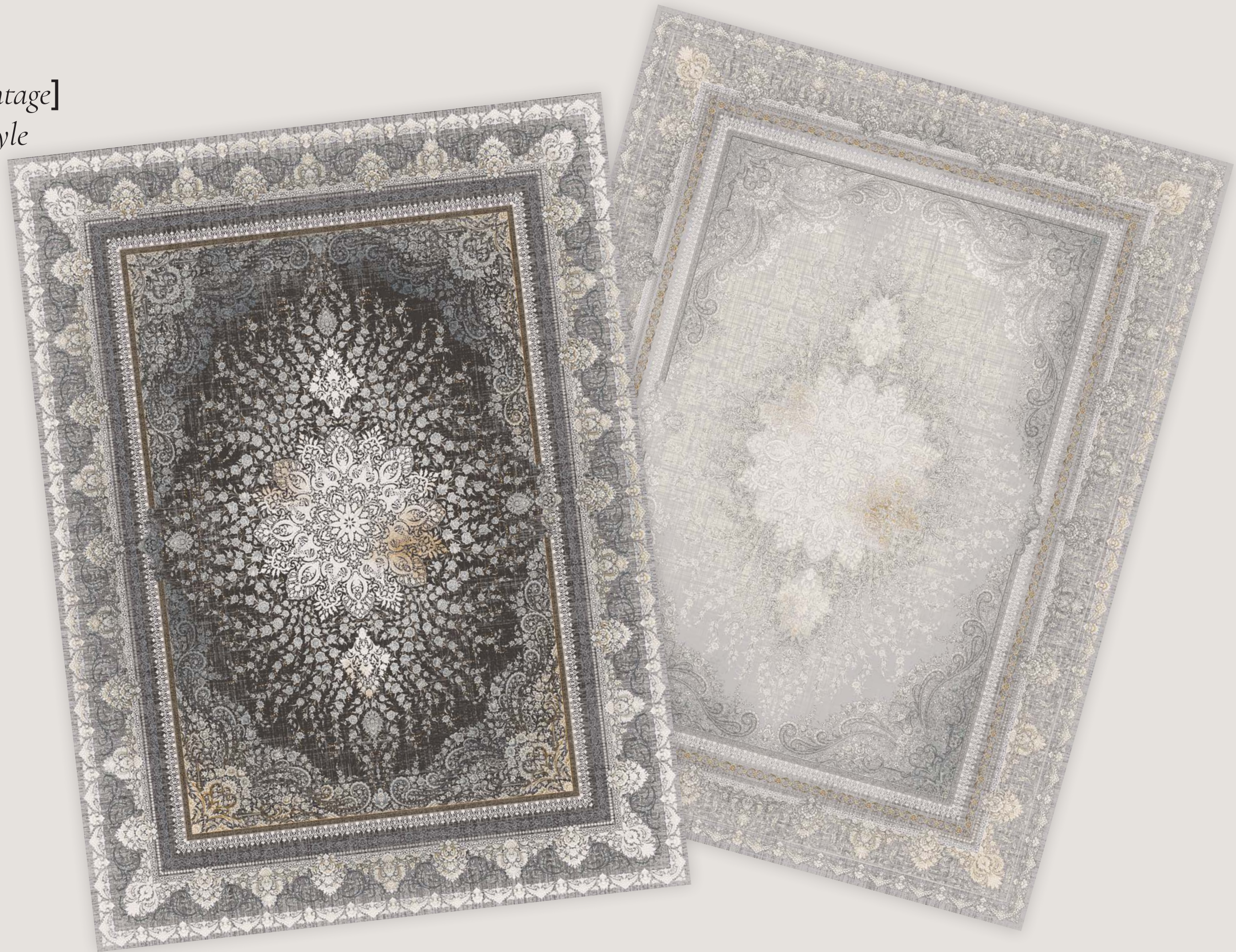
[1202 *Light Titanium*]



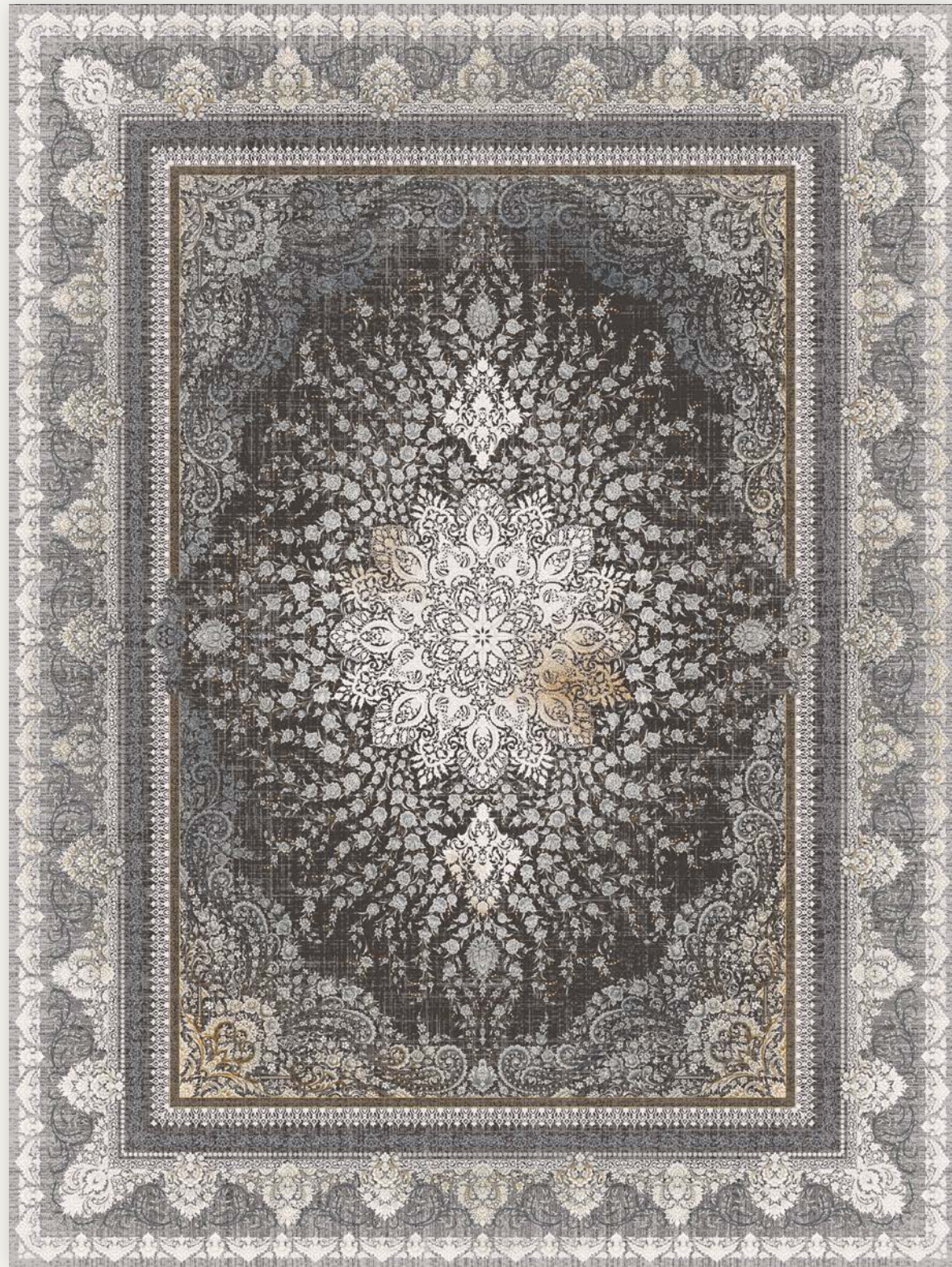
[1202 *Light Silver*]



[1202 Vintage]  
Esfahan Style







[1202 Vintage Metal]



[1202 Vintage Silver]



Elegance Collection

[1203]

*Esfahan Style*







[1203 Metal]



[1203 Titanium]





[1203 Silver]



[1203 Mocha]





[1203 Sea Shell]

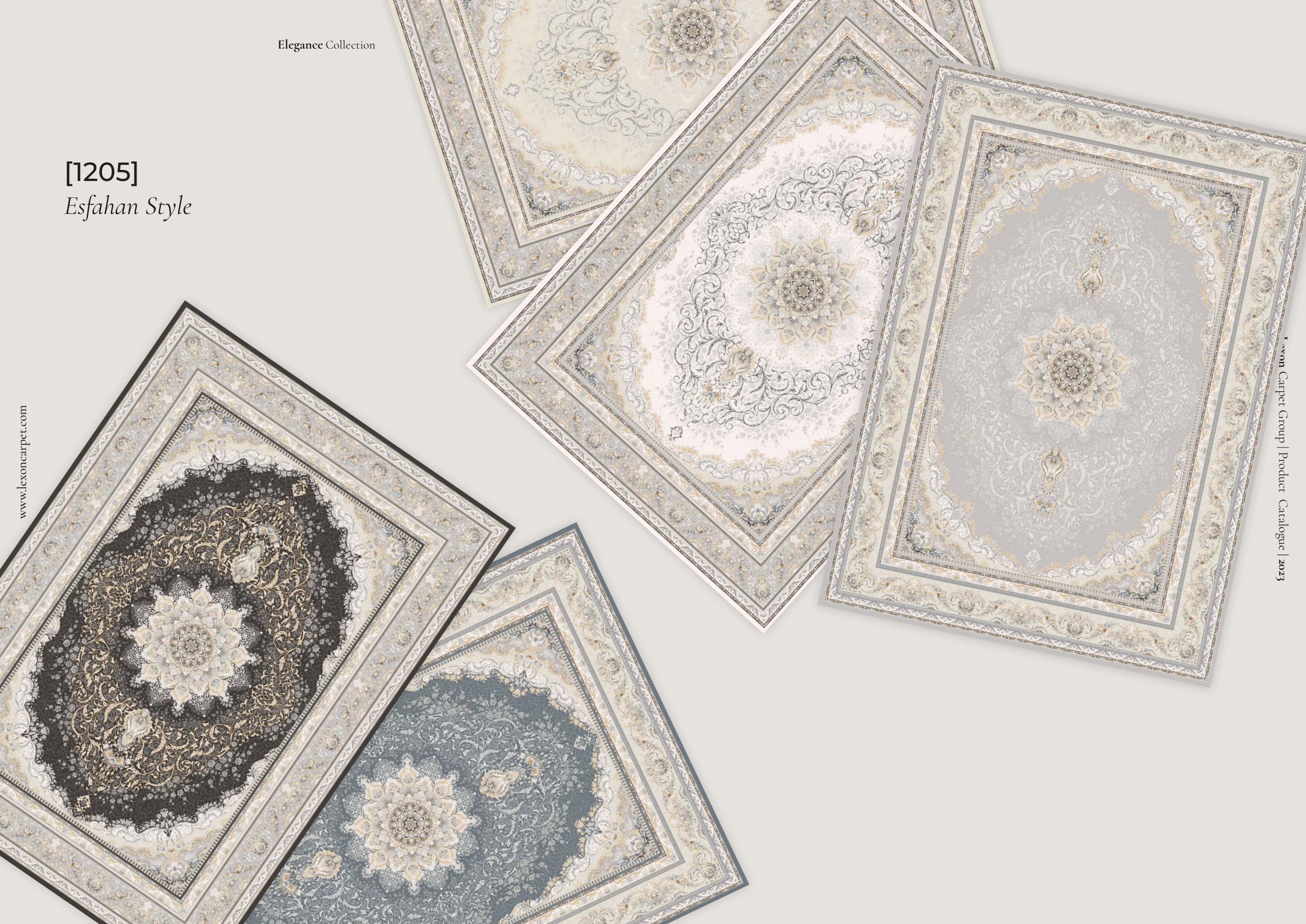




Elegance Collection

[1205]

*Esfahan Style*







[1205 Metal]



[1205 Titanium]





[1205 Silver]

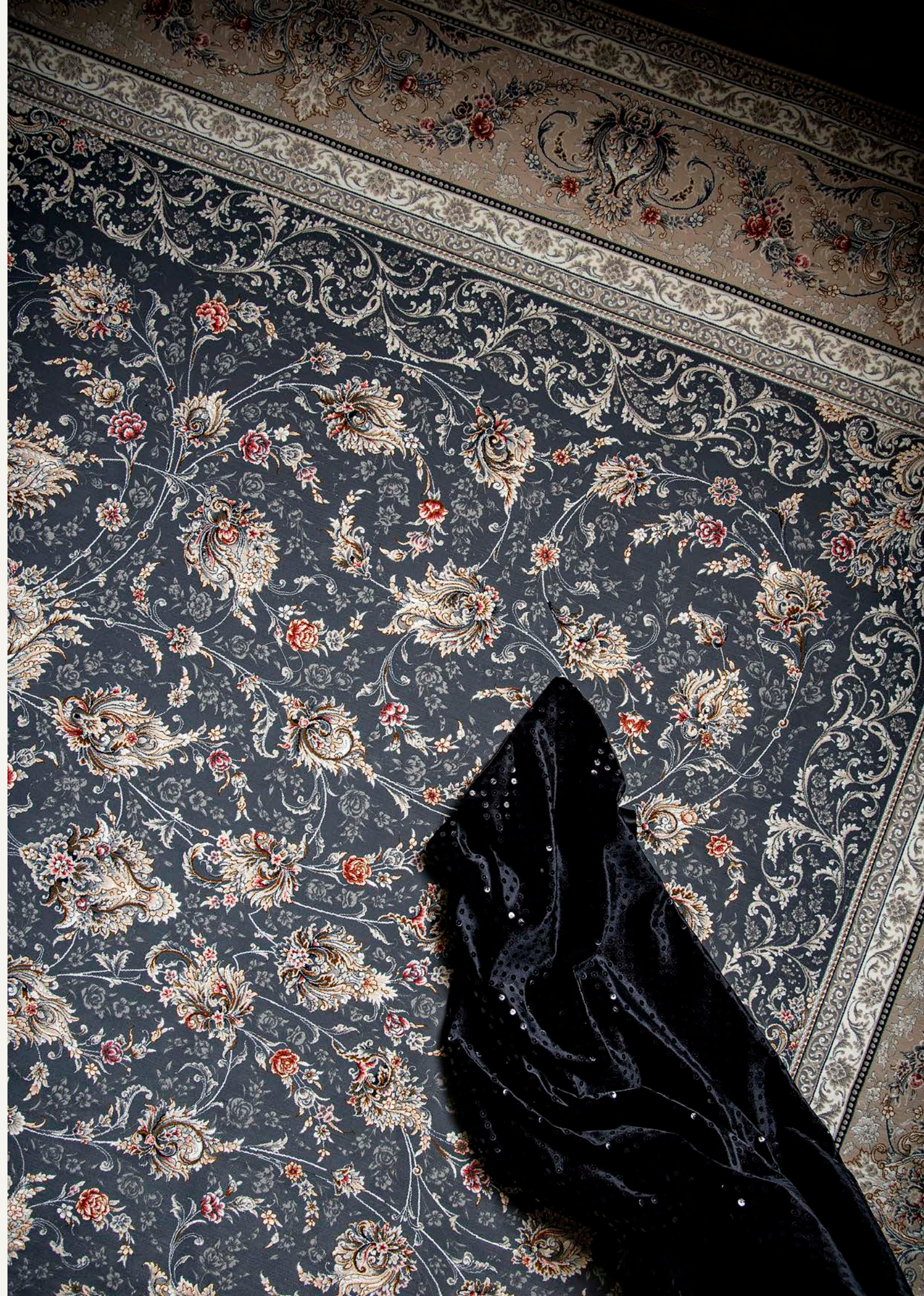


[1205 Mocha]





[1205 Sea Shell]





# Afshan Style





Elegance Collection

[1200]

*Afshan Style*







[1200 Metal]



[1200 Ocean Blue]





[1200 Titanium]



[1200 Silver]





[1200 Mocha]



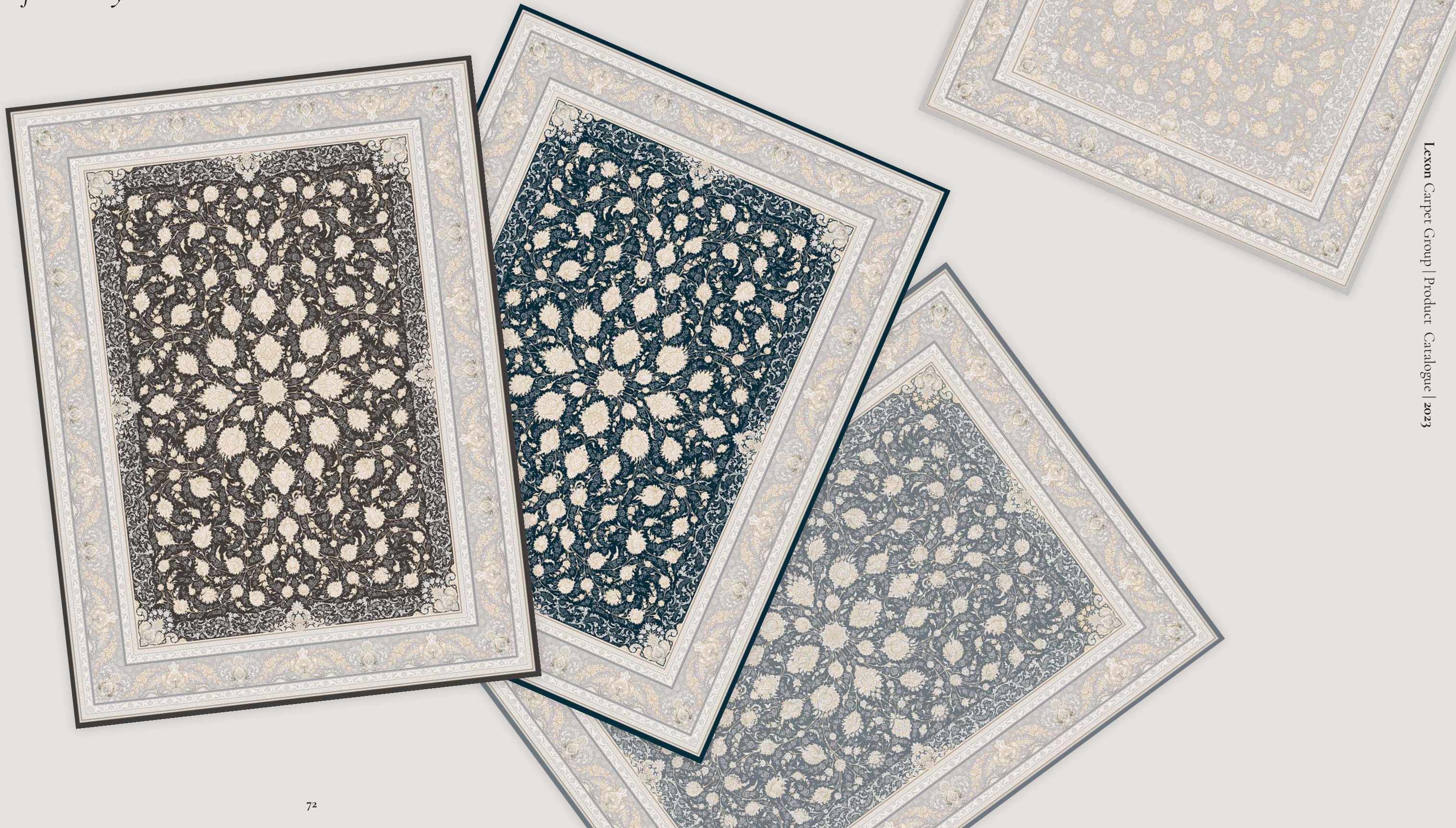
[1200 Sea Shell]



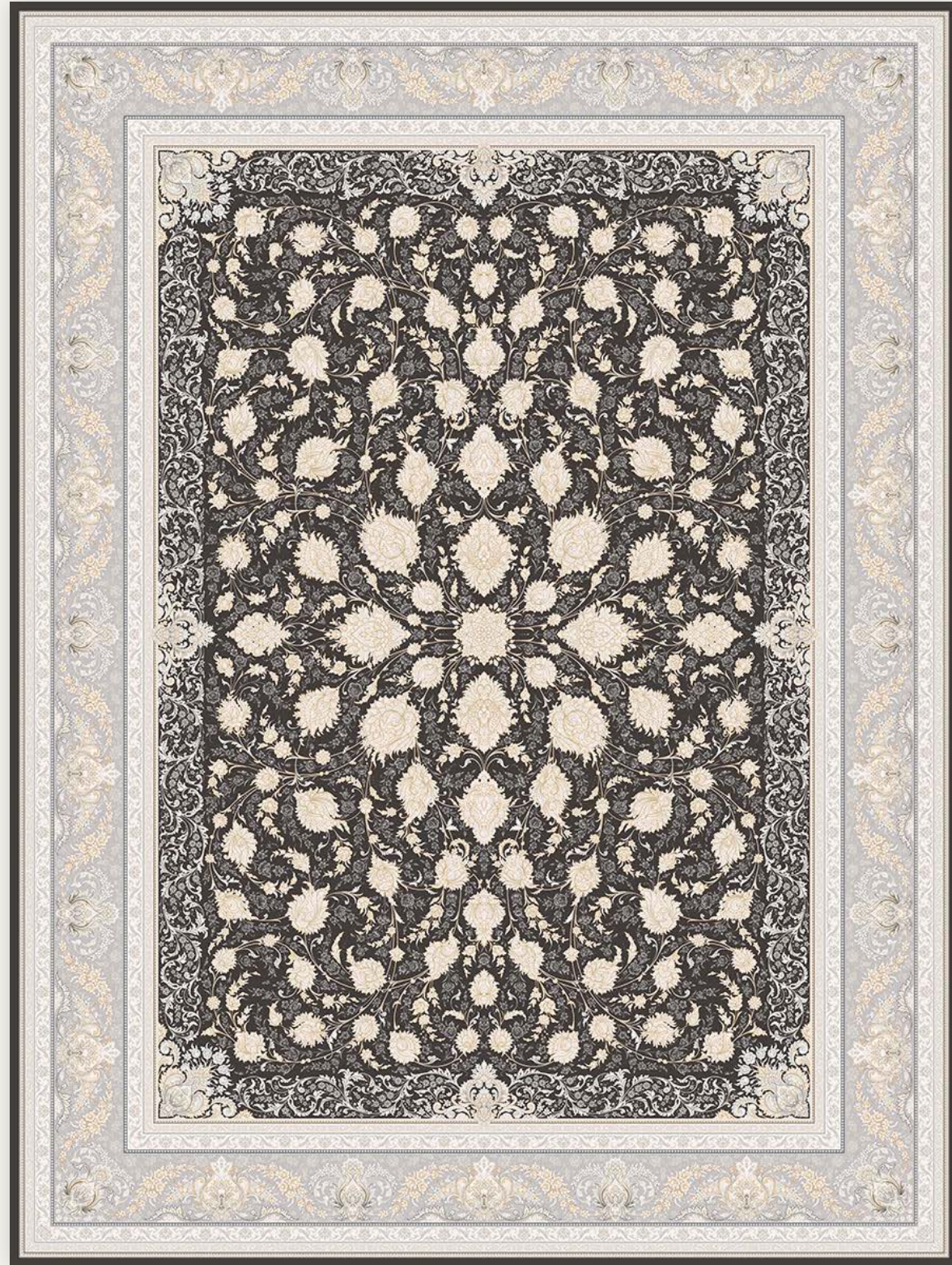




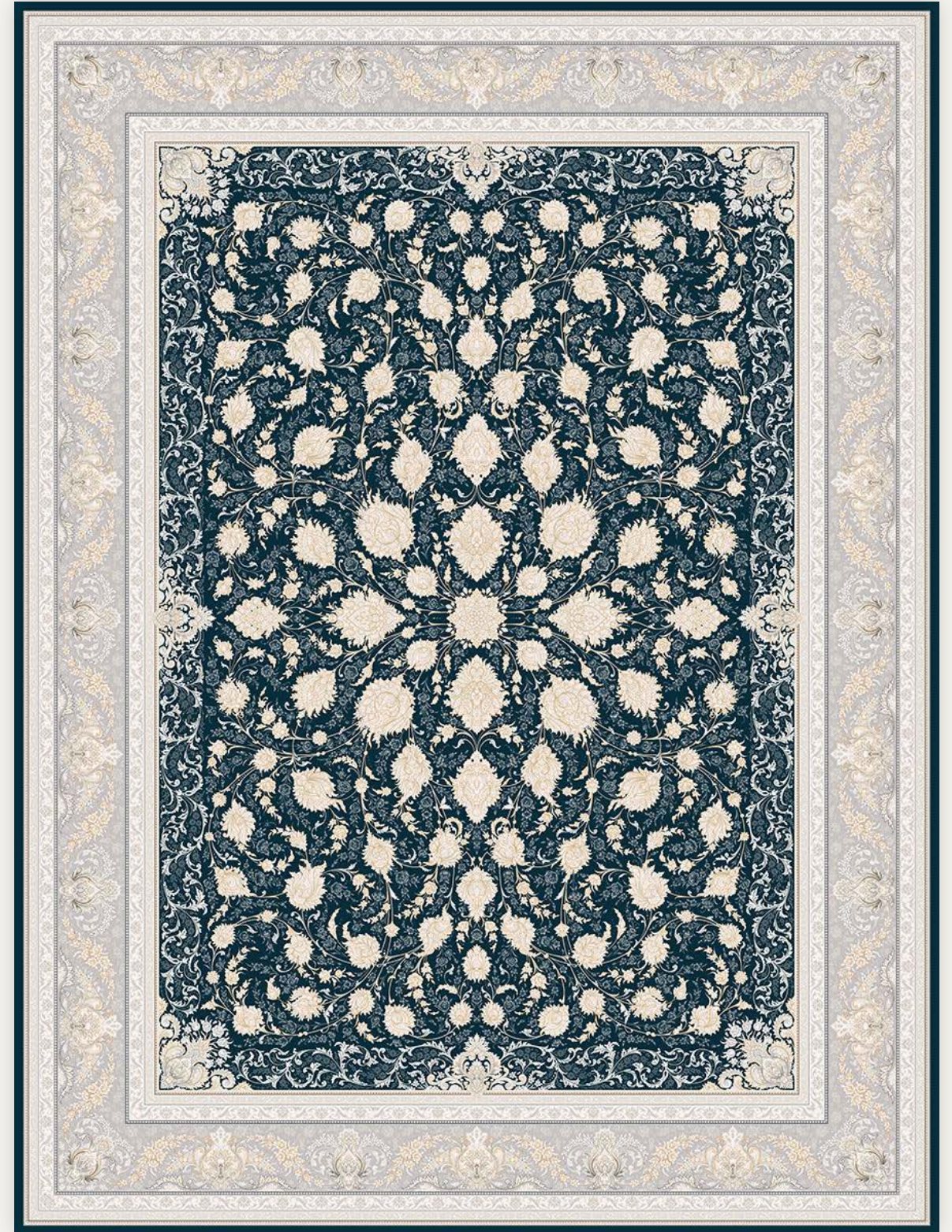
[1200 *Light*]  
*Afshan Style*







[1200 *Light Metal*]



[1200 *Light Ocean Blue*]





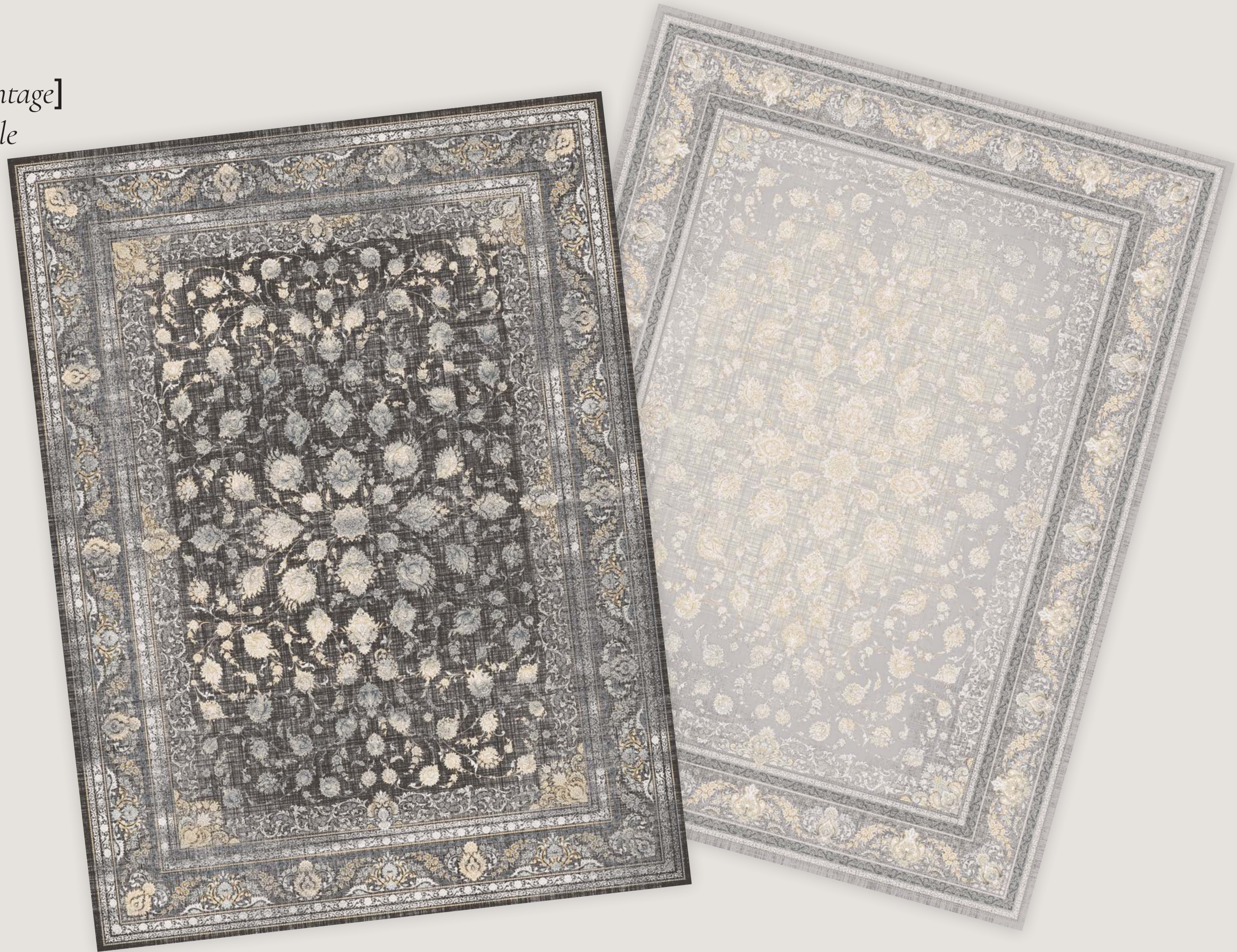
[1200 *Light Titanium*]



[1200 *Light Silver*]



[1200 Vintage]  
*Afshan Style*







[1200 Vintage Metal]

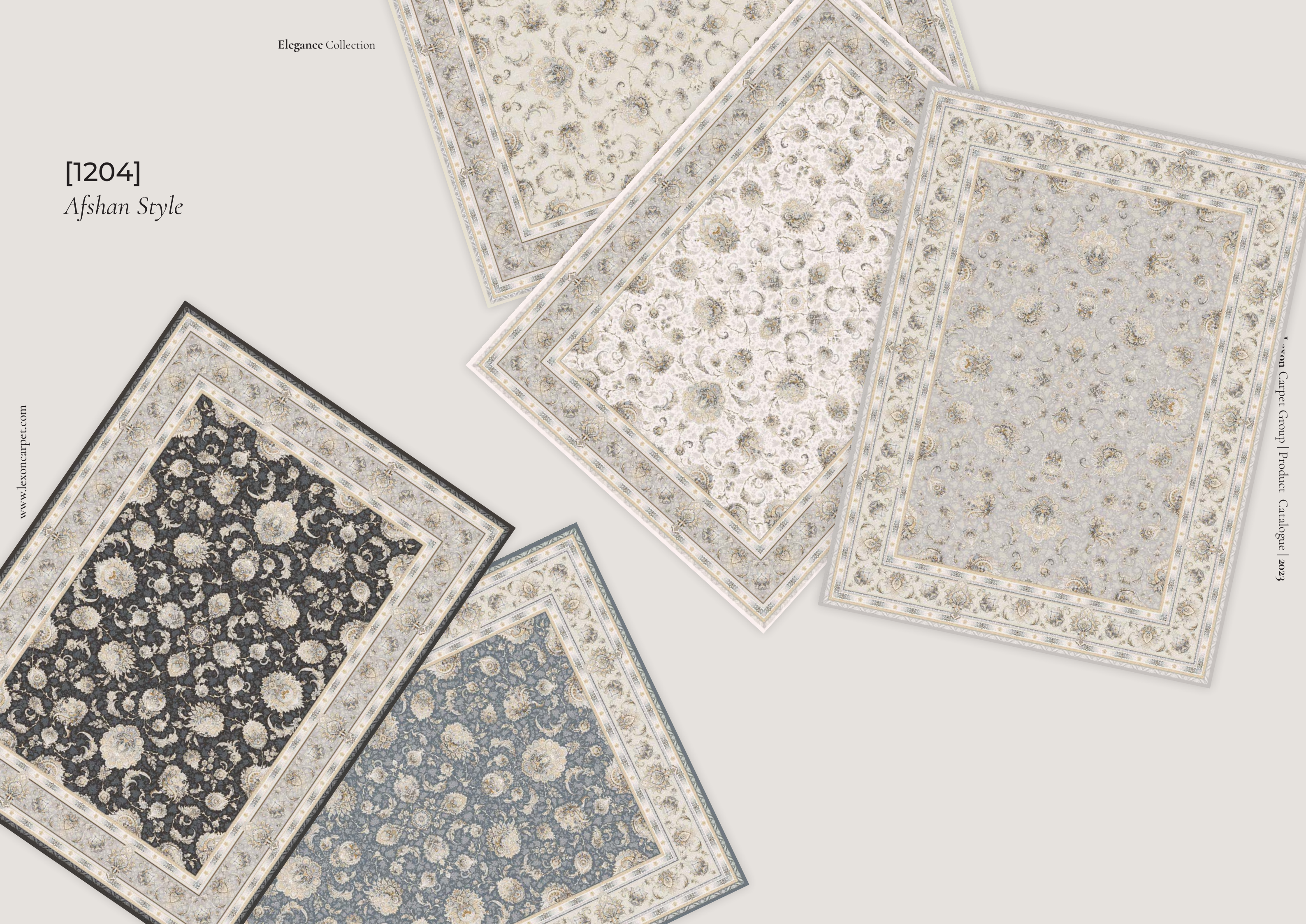


[1200 Vintage Silver]



[1204]

*Afshan Style*







[1204 Metal]



[1204 Titanium]





[1204 Silver]



[1204 Mocha]





[1204 Sea Shell]





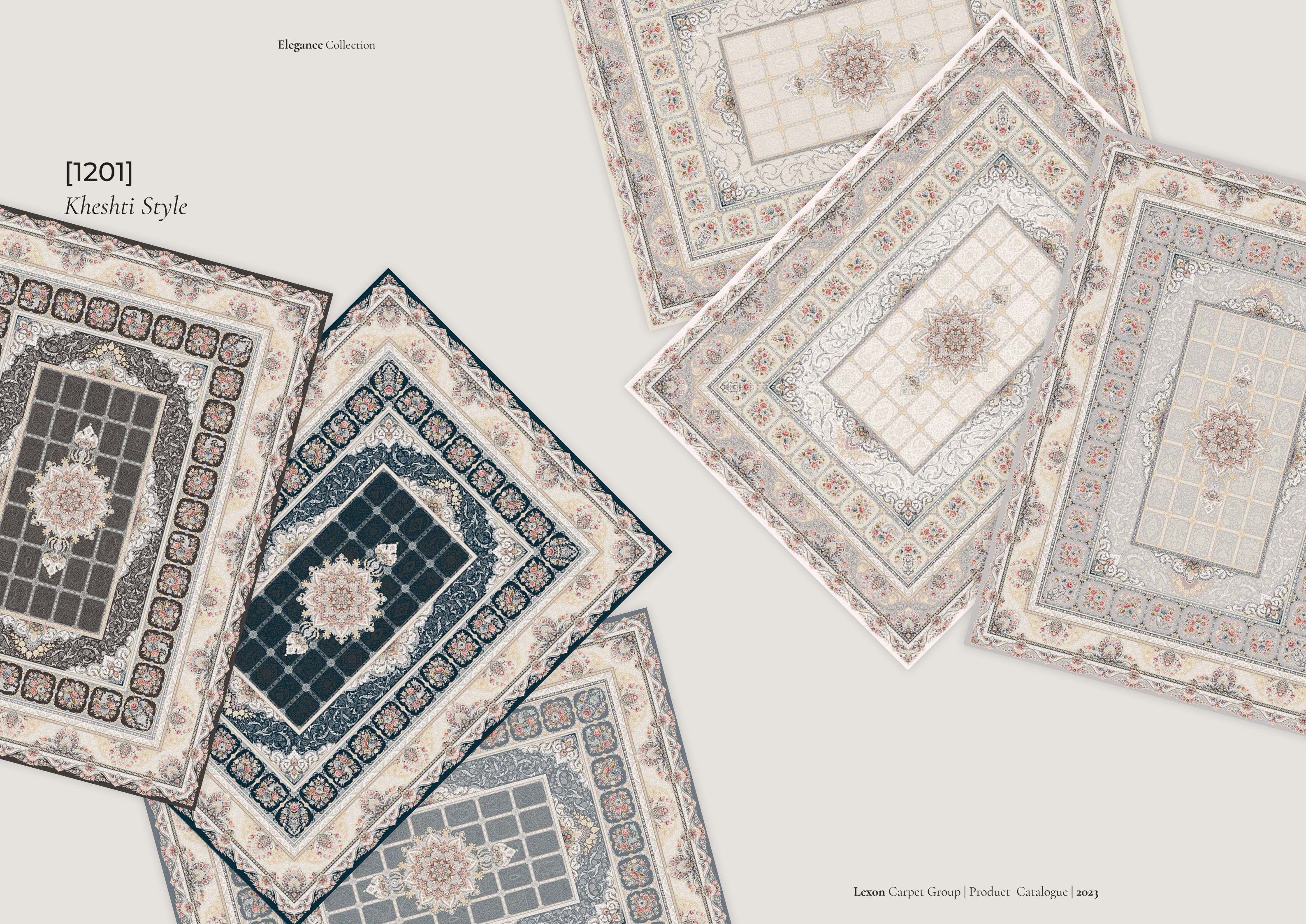
# Kheshti Style



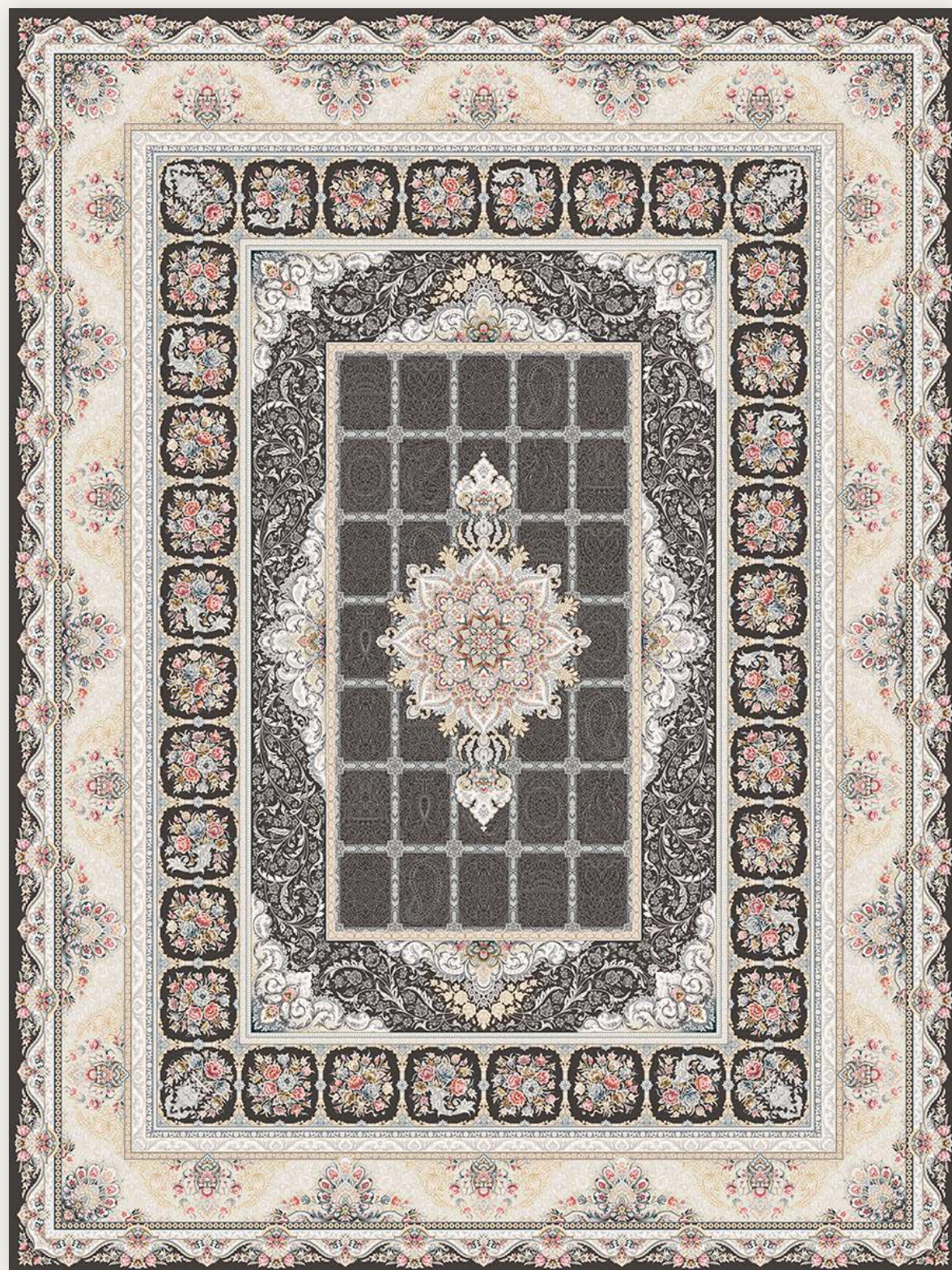


[1201]

*Kheshti Style*







[1201 Metal]



[1201 Ocean Blue]





[1201 Titanium]



[1201 Silver]





[1201 Mocha]



[1201 Sea Shell]

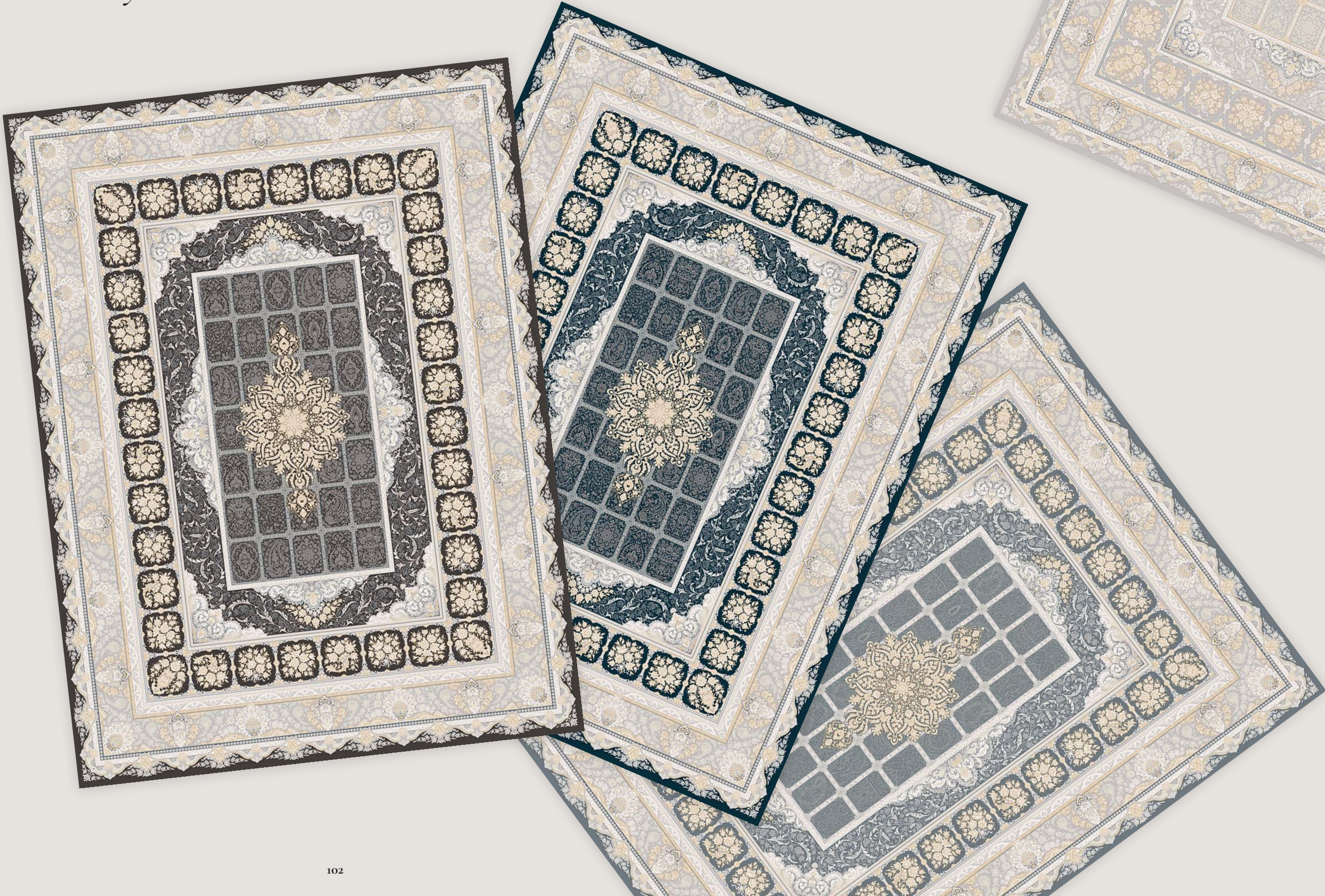




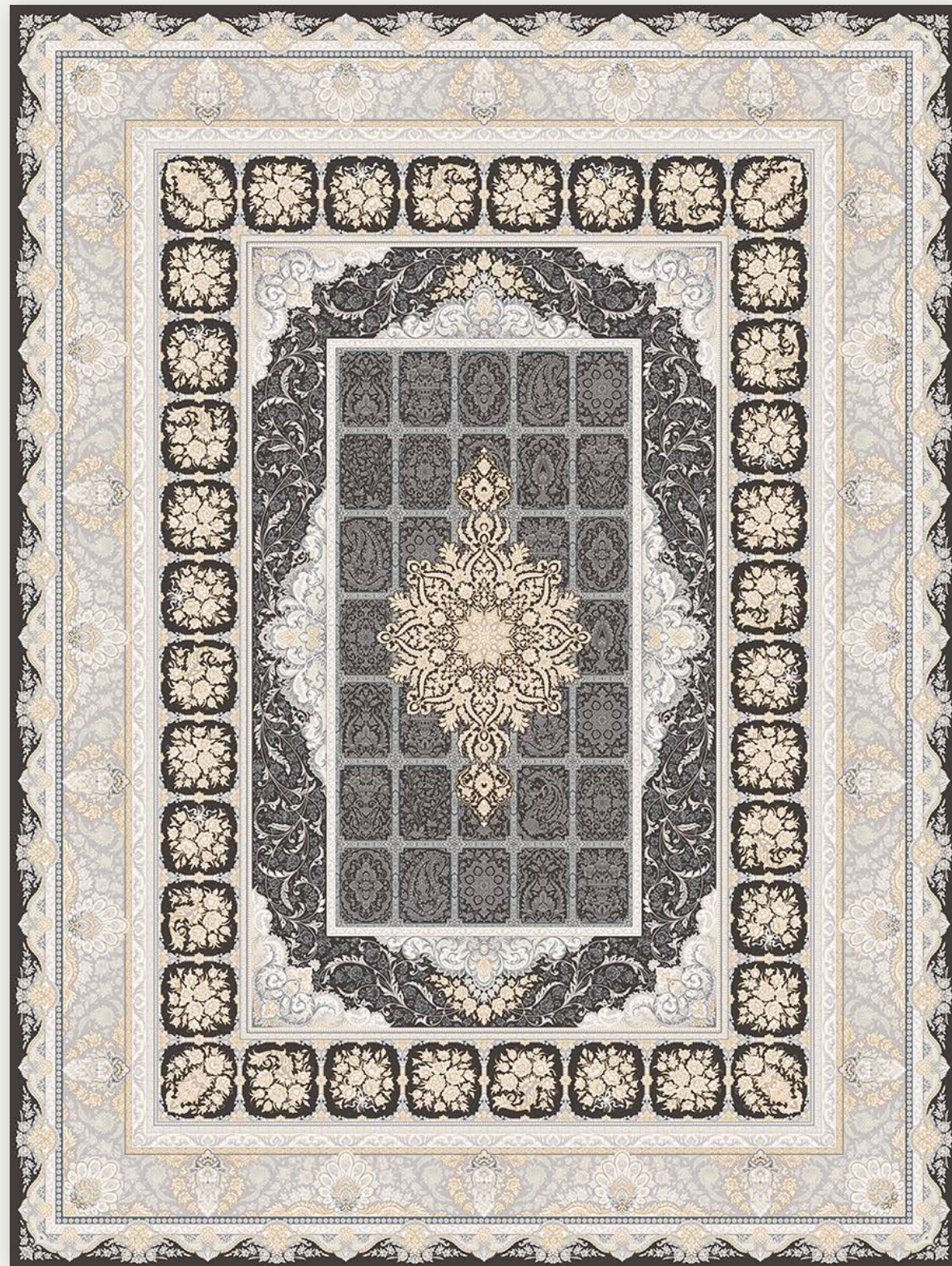


[1201 *Light*]  
*Kheshti Style*

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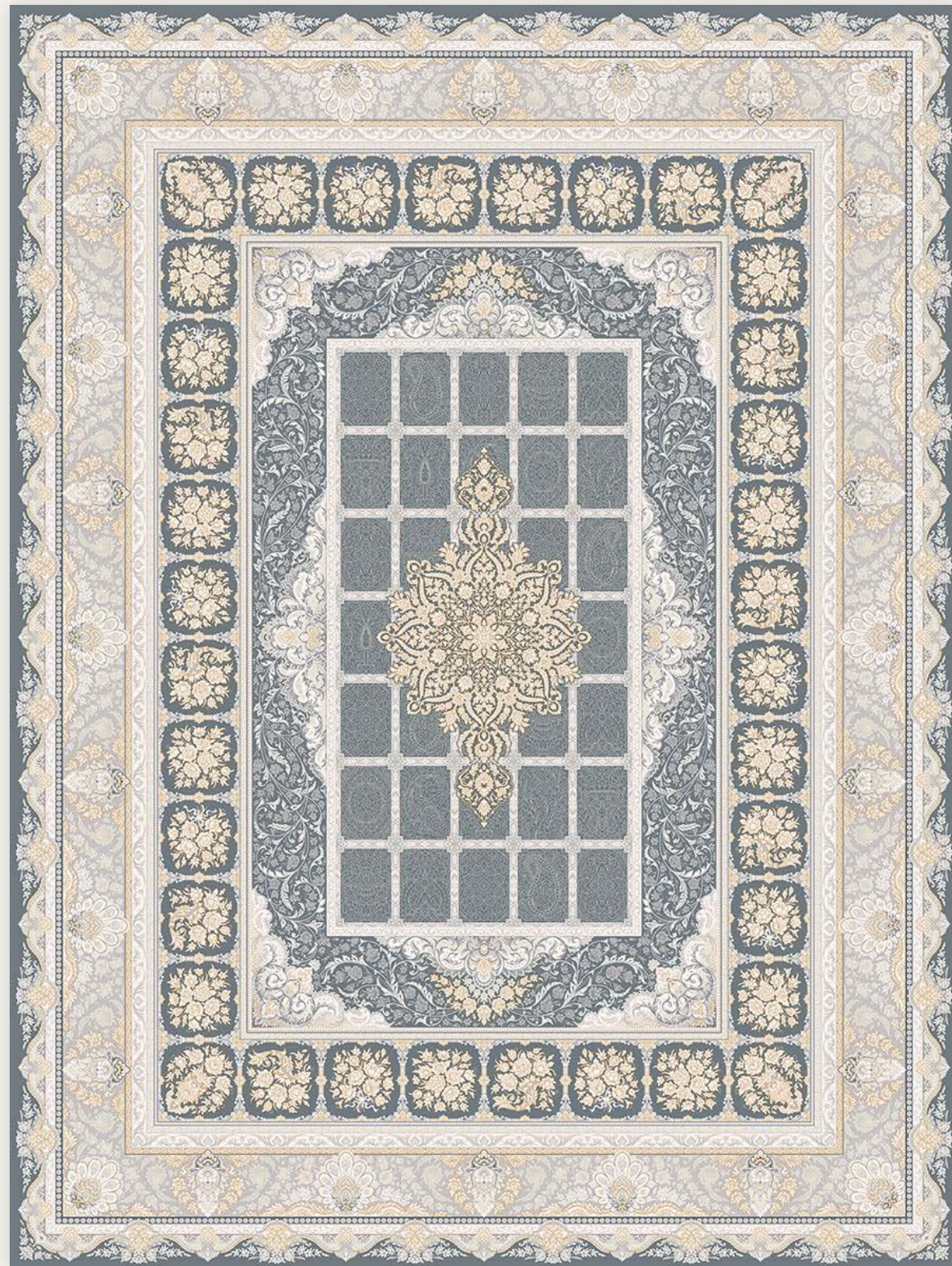


[1201 *Light Metal*]



[1201 *Light Ocean Blue*]





[1201 *Light Titanium*]

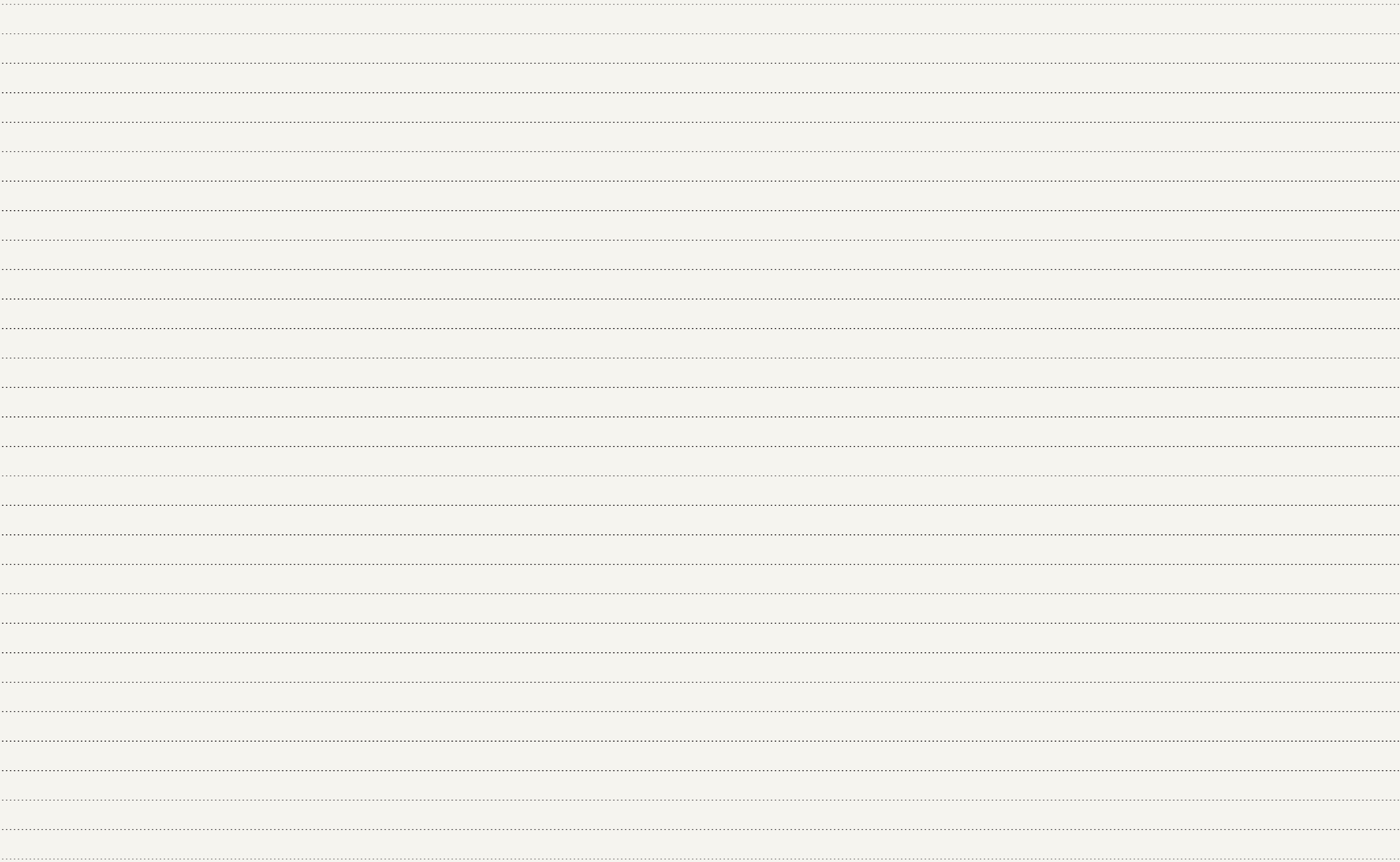


[1201 *Light Silver*]

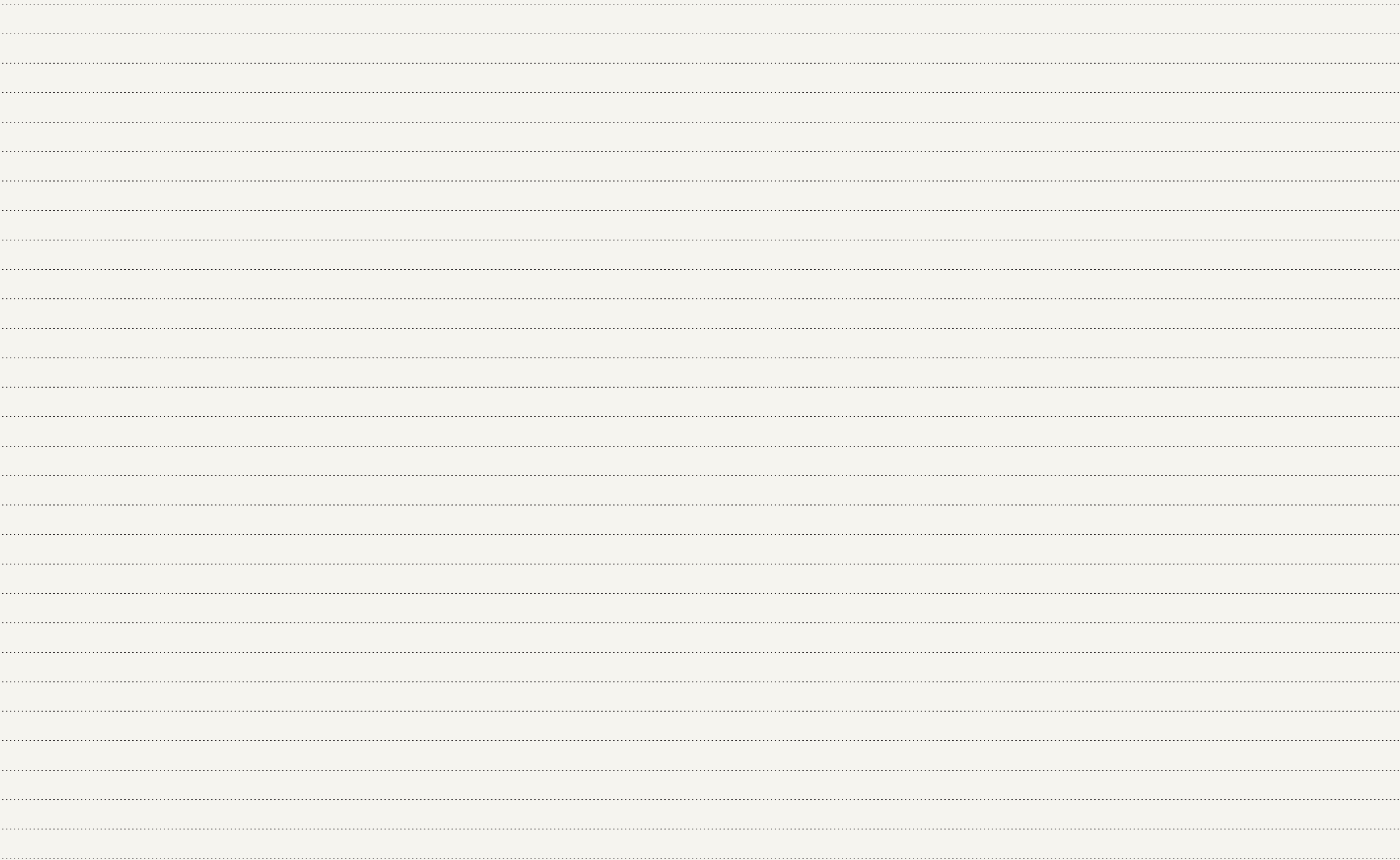
















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