

LEXON

Broaden Feels

Safavieh
Collection

2024
Version 5.2



BROADEN FEELS

Safavieh Collection

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Since 1979

Manufacturer and Distributor of
machine-made rug and carpet
to all around the world

LEXON

Lexon is more than just a carpet company. We are a group of passionate craftsmen who have been creating and delivering beautiful, durable machine-made carpets for over four decades.

We know that every customer has different needs and preferences, and we are ready to meet them with our wide range of products. Whether you are looking for a cozy rug for your living room, a stylish wall-to-wall carpet for your office, or a custom-made masterpiece for your special occasion, we have it all.

Our carpets come in various materials, colors, designs, and densities, from 300,000 to 4,500,000 points per square meter. We use only the finest quality materials, such as Acrylic, Polypropylene, Polyester, Wool, Viscose, and Modal, to ensure that our carpets are soft, durable, and easy to maintain.

We also have a dedicated R&D team that constantly explores new trends, materials, and techniques to bring you the most innovative and attractive carpets in the market.

At Lexon, we believe the customer is always right and strive to provide the best service possible. Trust us with your carpet needs; we will make your dreams come true.

World Wide Distribution

Broaden Feels



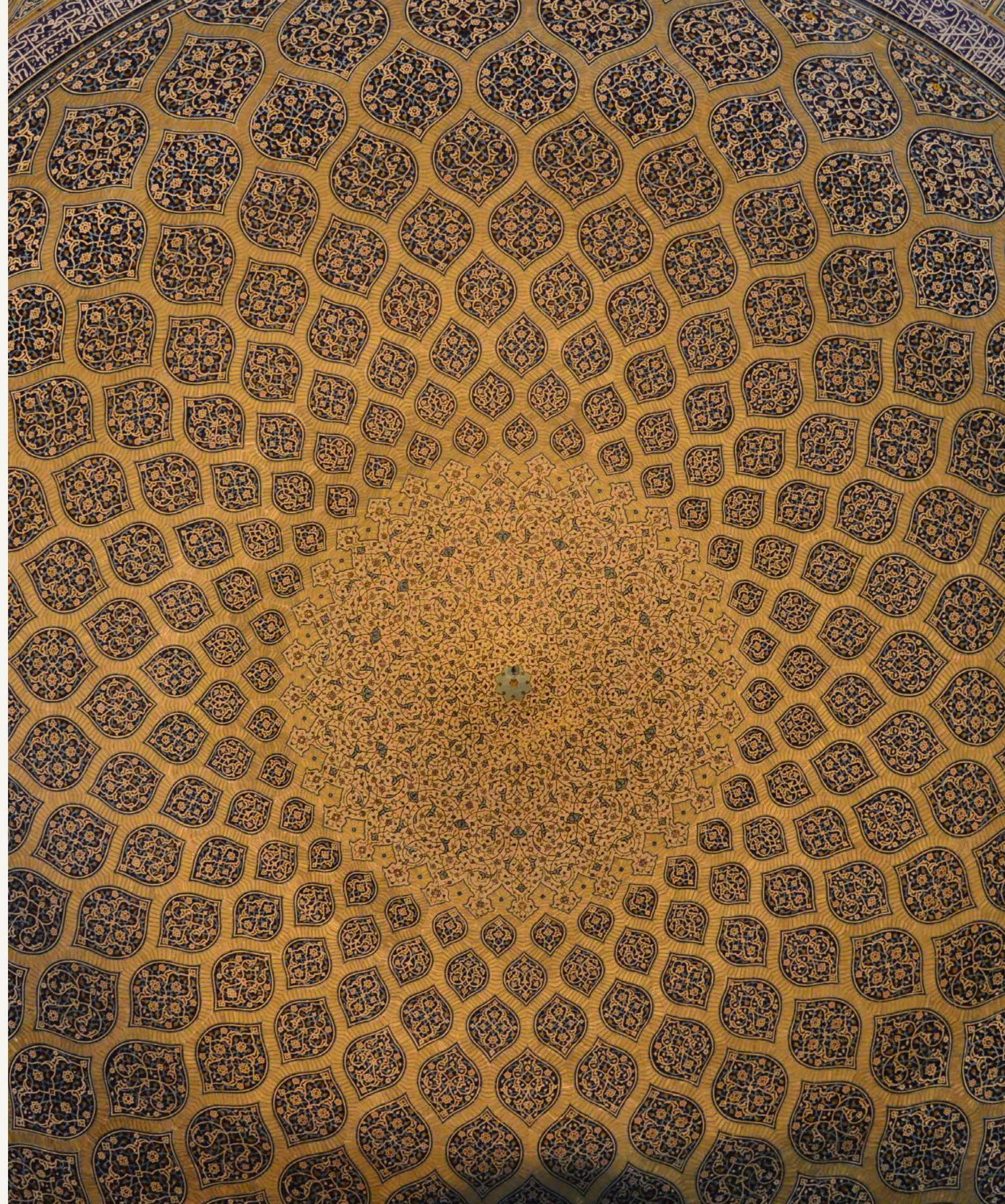
Safavieh Collection

Safavieh art is all about the amazing art and architecture from the Safavid dynasty, which was a remarkable time from 1501 to 1722. Our collection is inspired by the beautiful designs of 17th-century Isfahan, during the rule of Shah Abbas.

These special designs can be seen in different things like buildings, carpets, crafts, and paintings. When you look at our carpets, you'll feel like you're stepping back in time and experiencing the rich history and culture of that era. It's truly a serene and awe-inspiring journey into the world of artistic beauty.

Construction	Machine-Made (High-Low)
Material	Acrylic

Sizes	Big Sizes (width 400cm), Standard Sizes, Runner, Oval, Round, Square, Rolls & Wall-to-Wall
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The Attraction of a long History

We were inspired by the ancient art and handmade Persian carpets of Iran to create our collection. With the expertise of our carpet-making experts, we developed a unique design for machine-made Iranian carpets to share with the world.

To cater to different preferences and meet market demands, we chose three popular Iranian styles: Isfahan, Afshan, and Kheshti, along with the French style. To make our carpets eye-catching and versatile, we combined various shades of gray with carefully selected colors.

Our goal is to offer carpets that are both beautiful and adaptable, so they can complement any space and suit every individual's taste. We're excited to share this collection with you and hope you find our designs truly captivating.



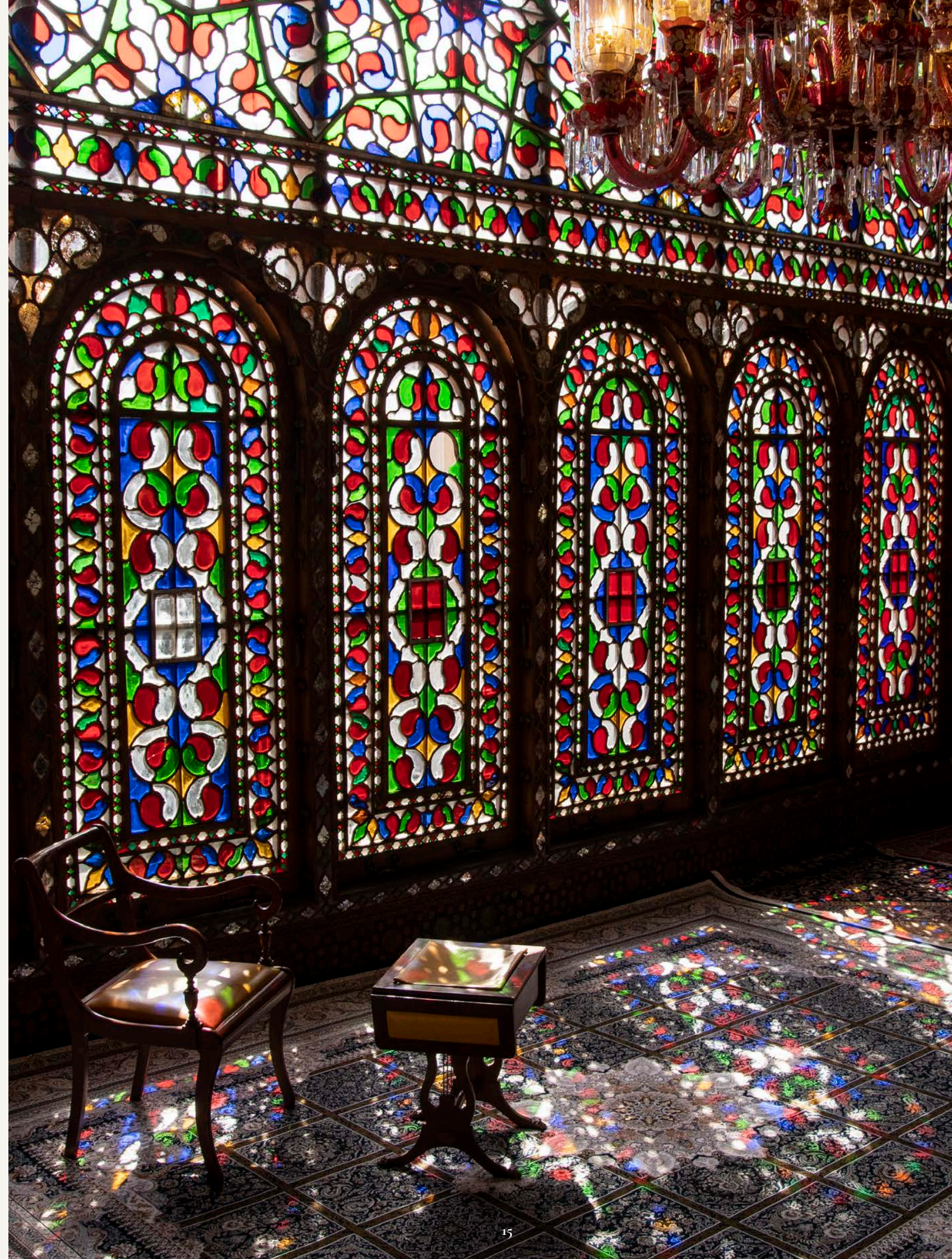
All that Glitters is not Gold

When creating our machine-made Persian carpets, even small variations result in a unique design. We pay close attention to every detail to ensure that our carpets capture the essence of traditional Persian designs.

From choosing the right colors, designs, fibers, materials, weave structures, yarn counts, to the finishing process, each step is crucial in achieving the best possible outcome.

We closely monitor the entire production chain to maintain high-quality standards and ensure that every aspect of the carpet meets our rigorous qualifications and requirements.

Our commitment to excellence drives us to create the finest machine-made Persian carpets that embody the beauty and craftsmanship of their traditional counterparts.



Highest Technology

Fiber



Weaving



Spinning



Finishing



Esfahan Style



[1200]
Esfahan Style





[1200 Cream]



[1200 Silver]



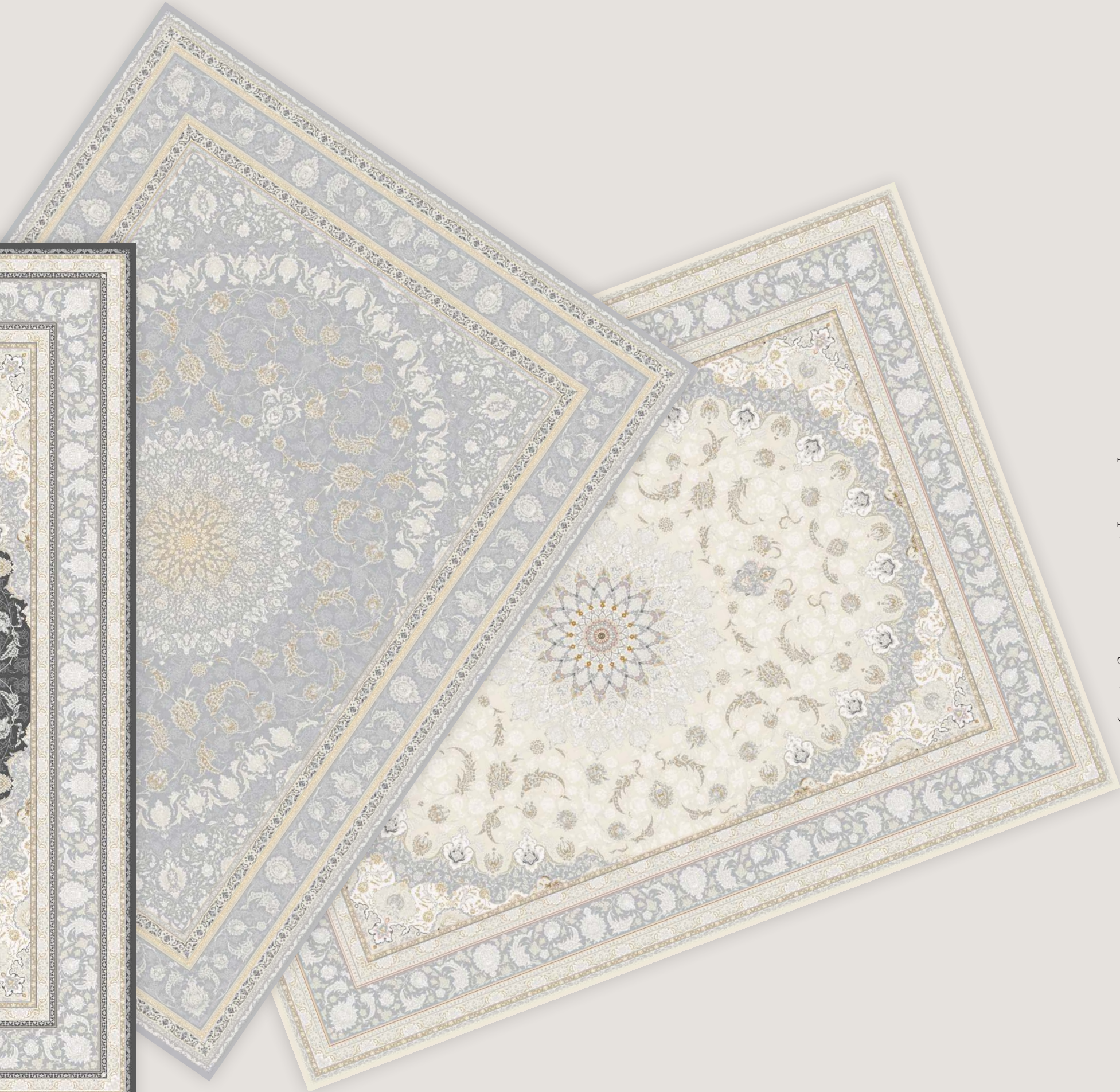
[1200 Titanium]



[1200 Ocean Blue]



[1200 Light]
Esfahan Style





[1200 *Light Cream*]



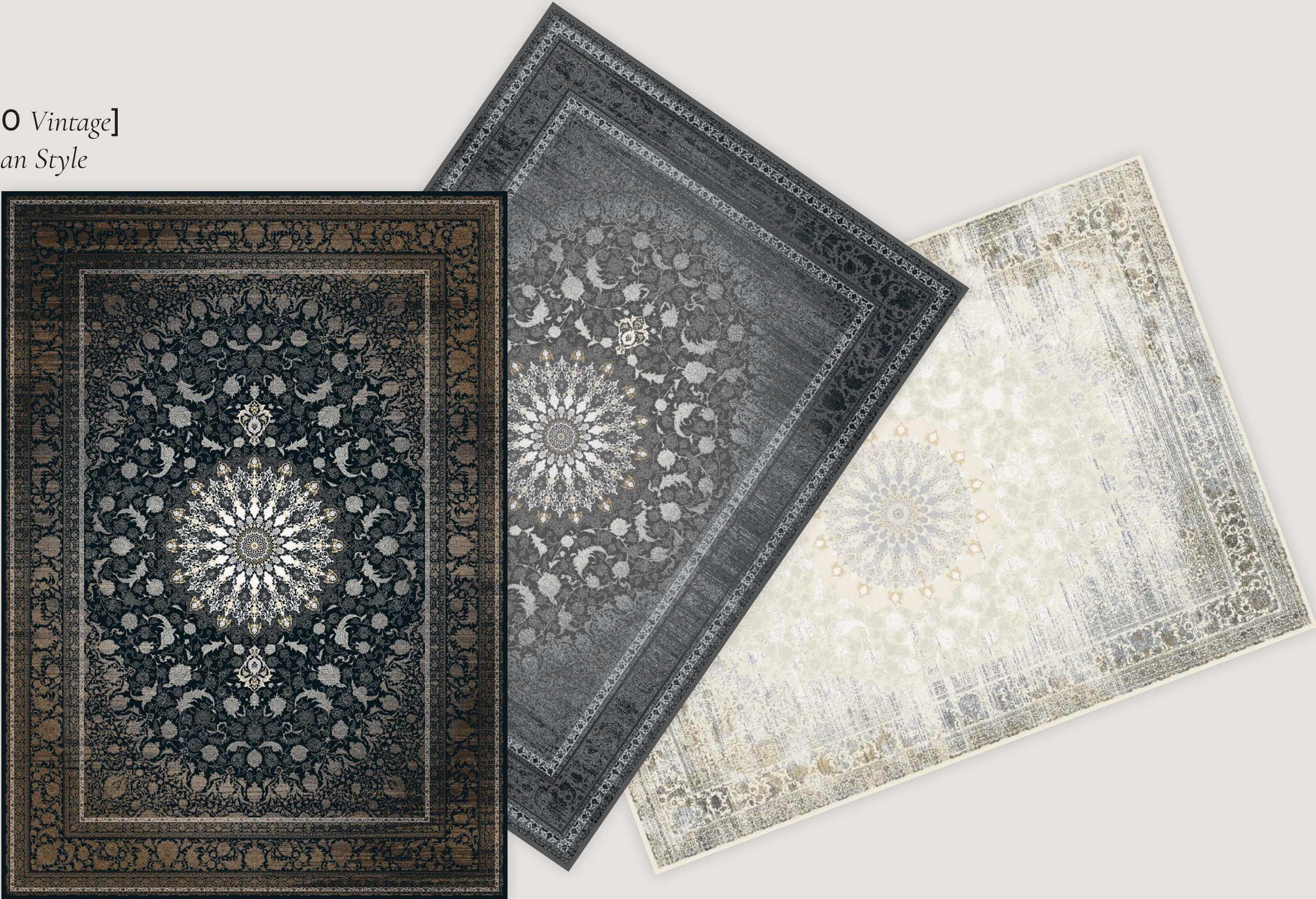
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[1200 *Light Titanium*]



[1200 Vintage]
Esfahan Style





[1200 Cream Vintage]



[1200 Titanium Vintage]



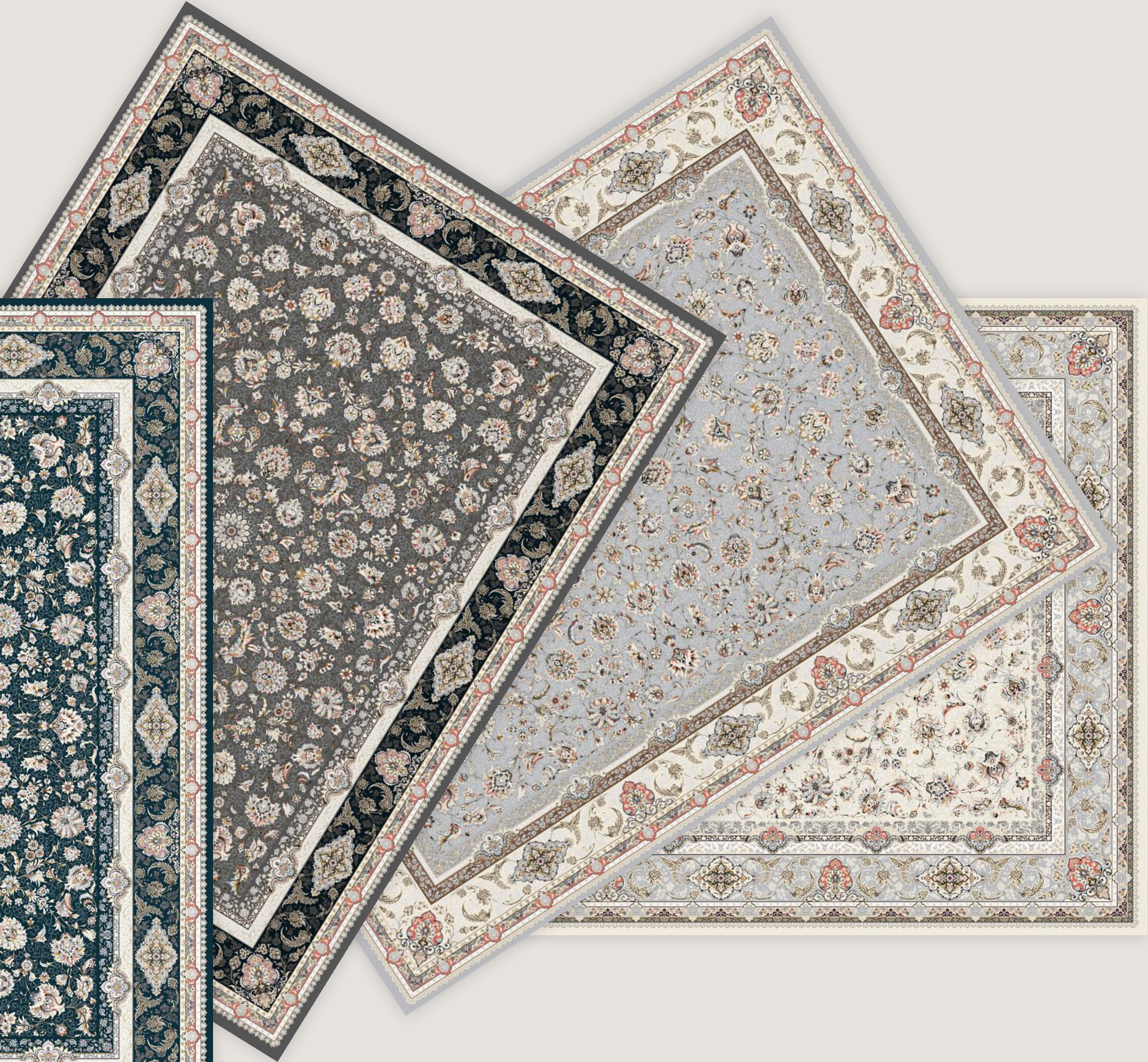
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Afshan Style



[1201]
Afshan Style





[1201 Cream]



[1201 Silver]



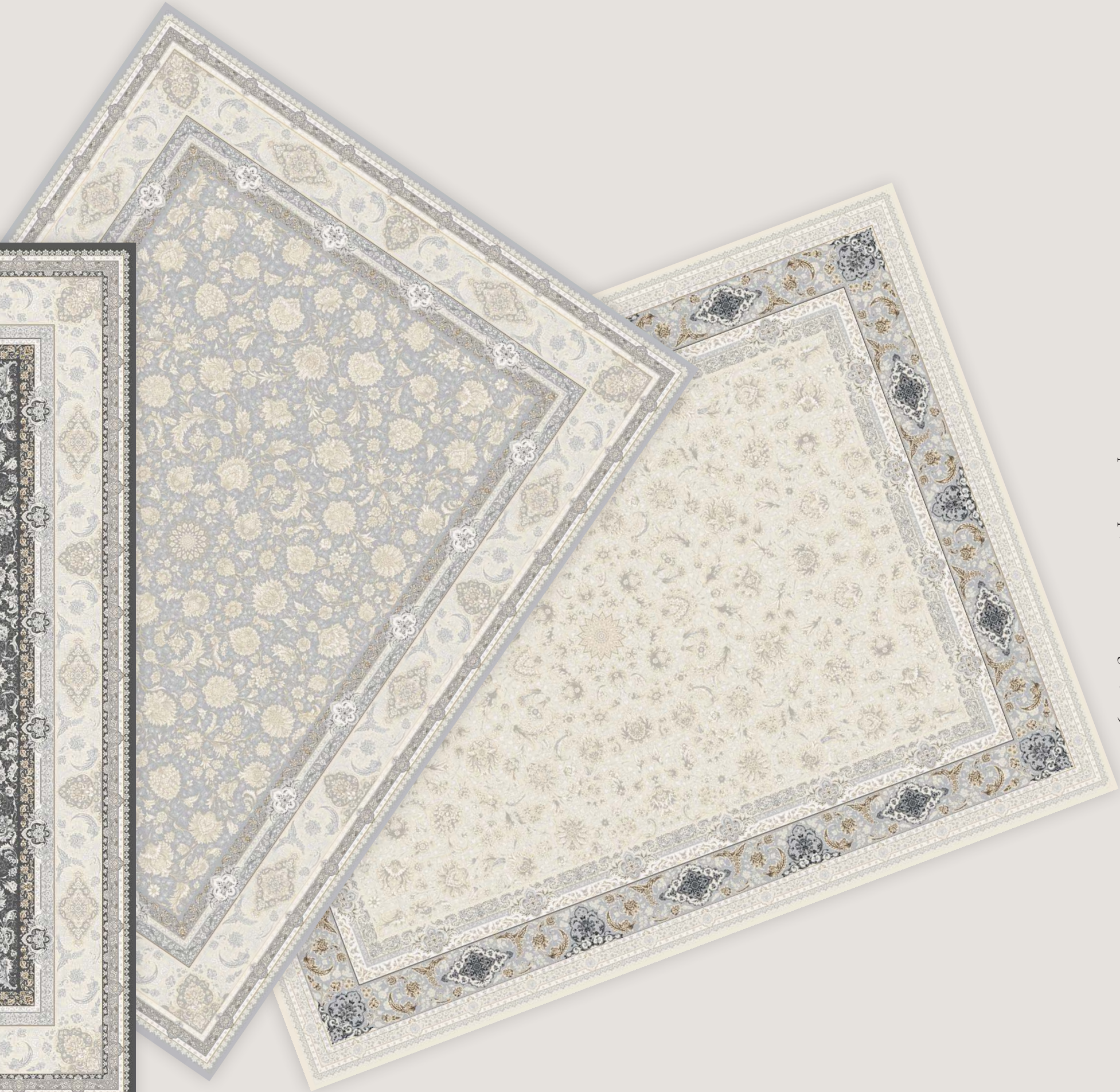
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[1201 Ocean Blue]



[1201 *Light*]
Afshan Style





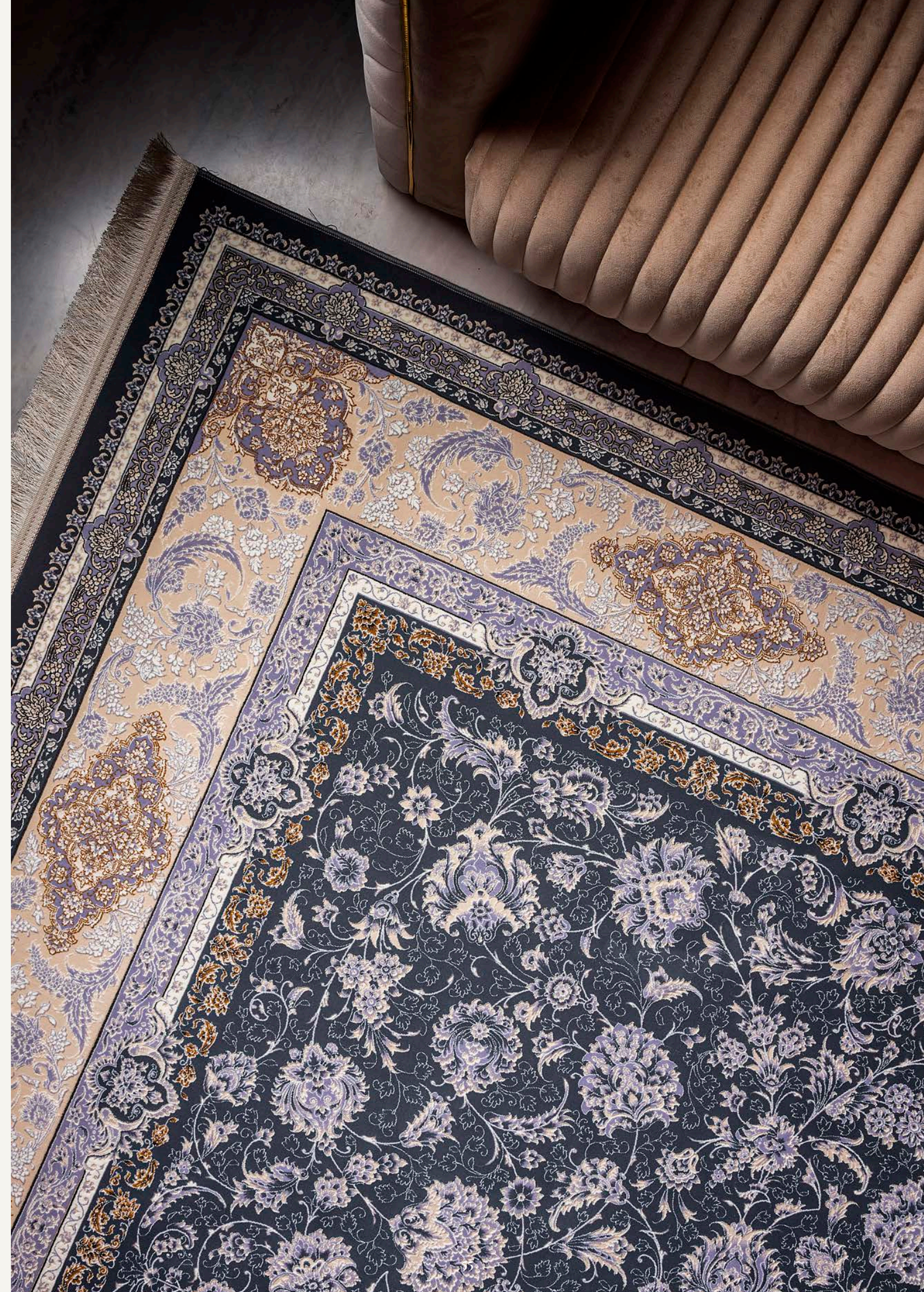
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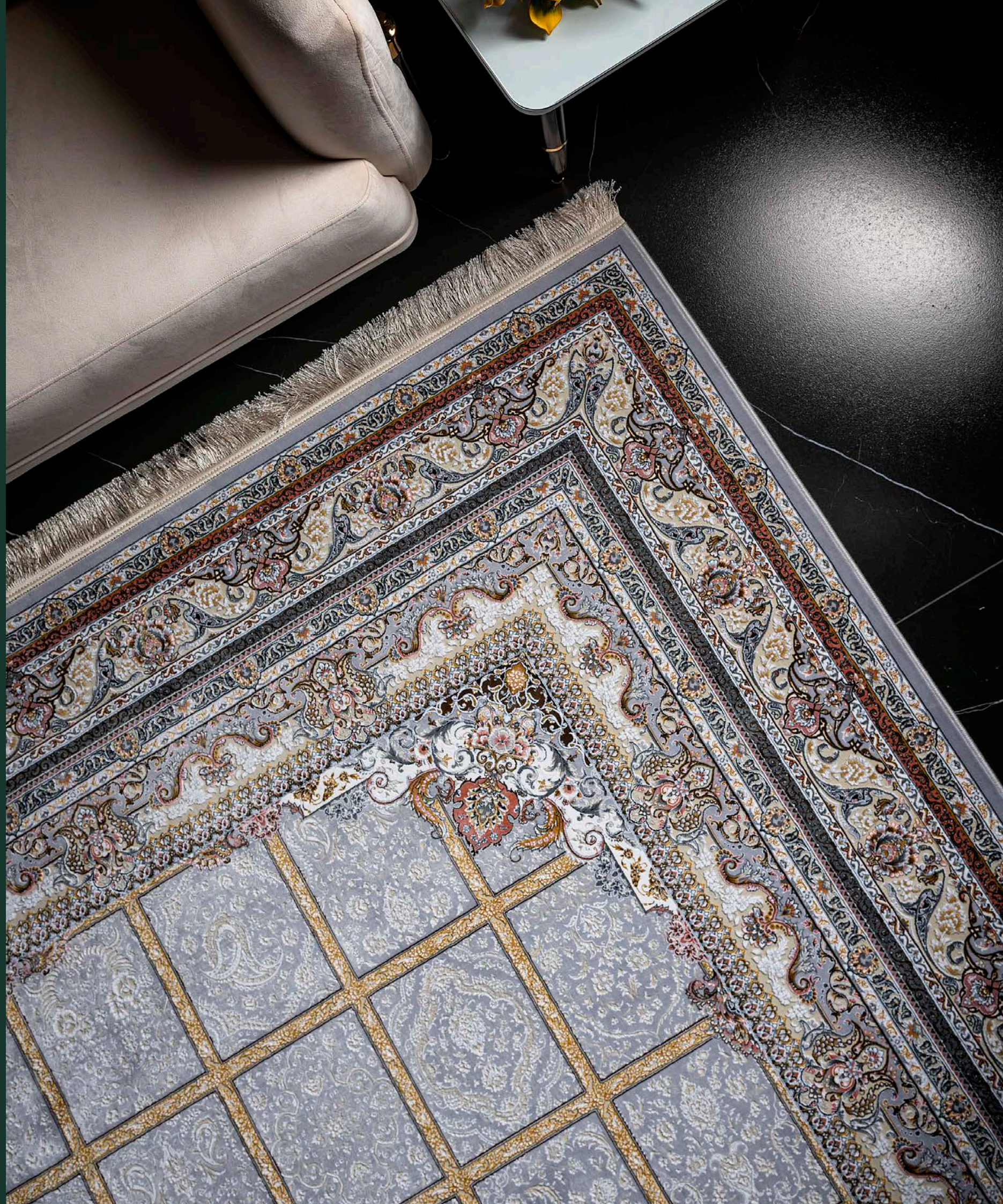
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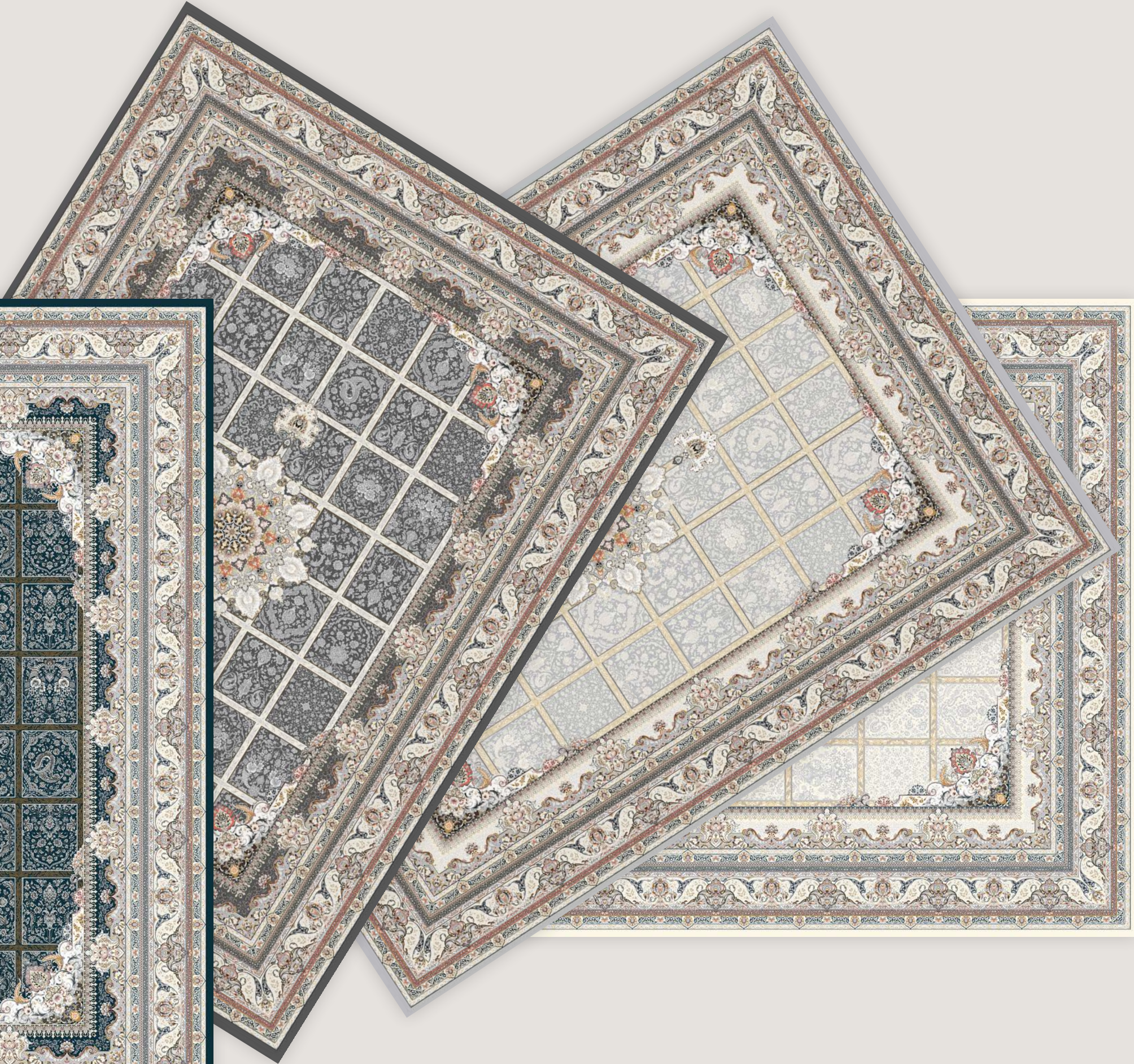
[1201 *Light Titanium*]



Kheshti Style



[1202]
Kheshti Style





[1202 Cream]



[1202 Silver]



[1202 Titanium]



[1202 Ocean Blue]



[1202 *Light* Titanium]
Kheshti Style



[1202 *Light* Titanium]

Lexon Carpet Group | Product Catalogue | 2023



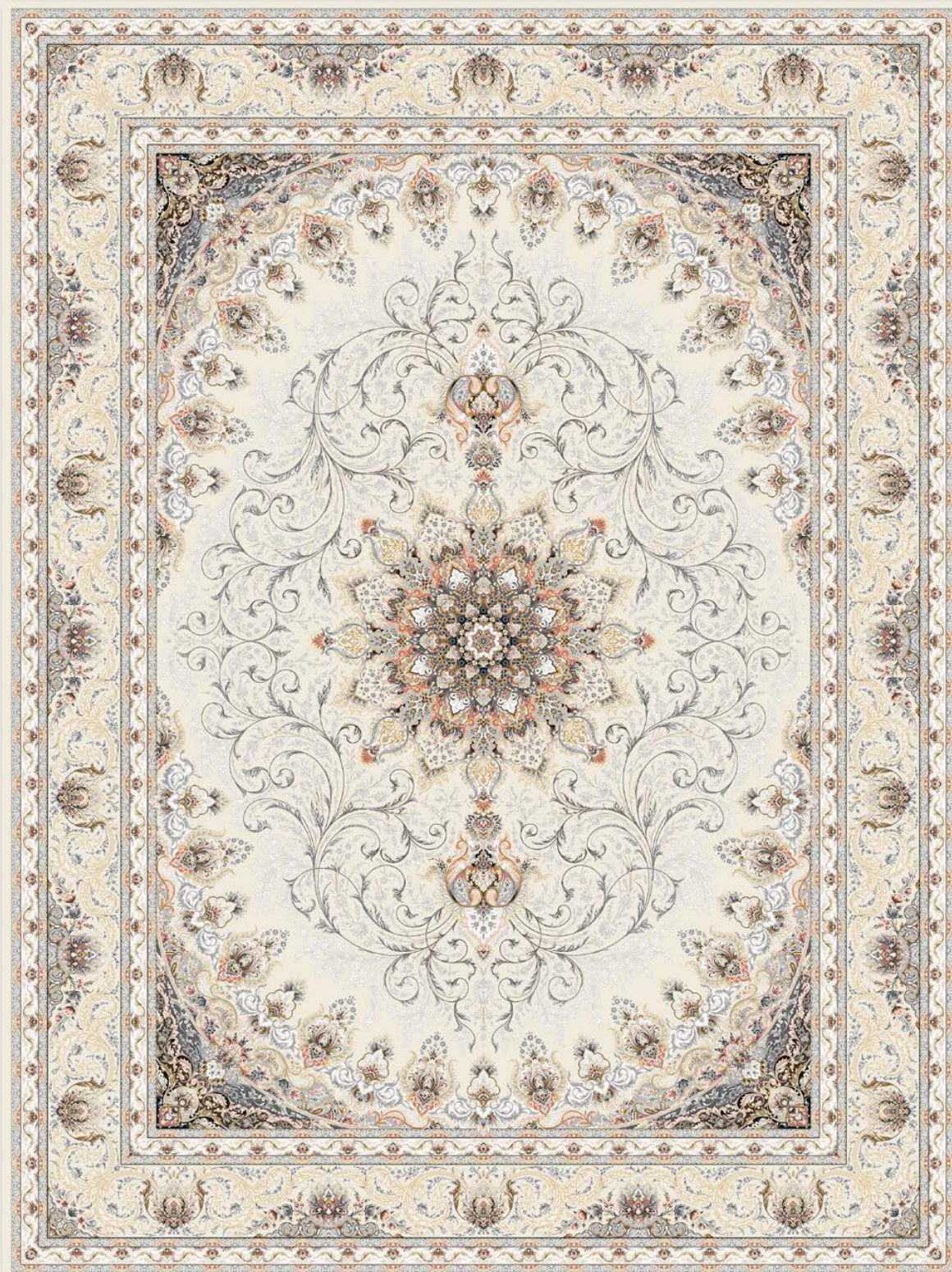
French Style



[1203]

French Style





[1203 Cream]



[1203 Ocean Blue]



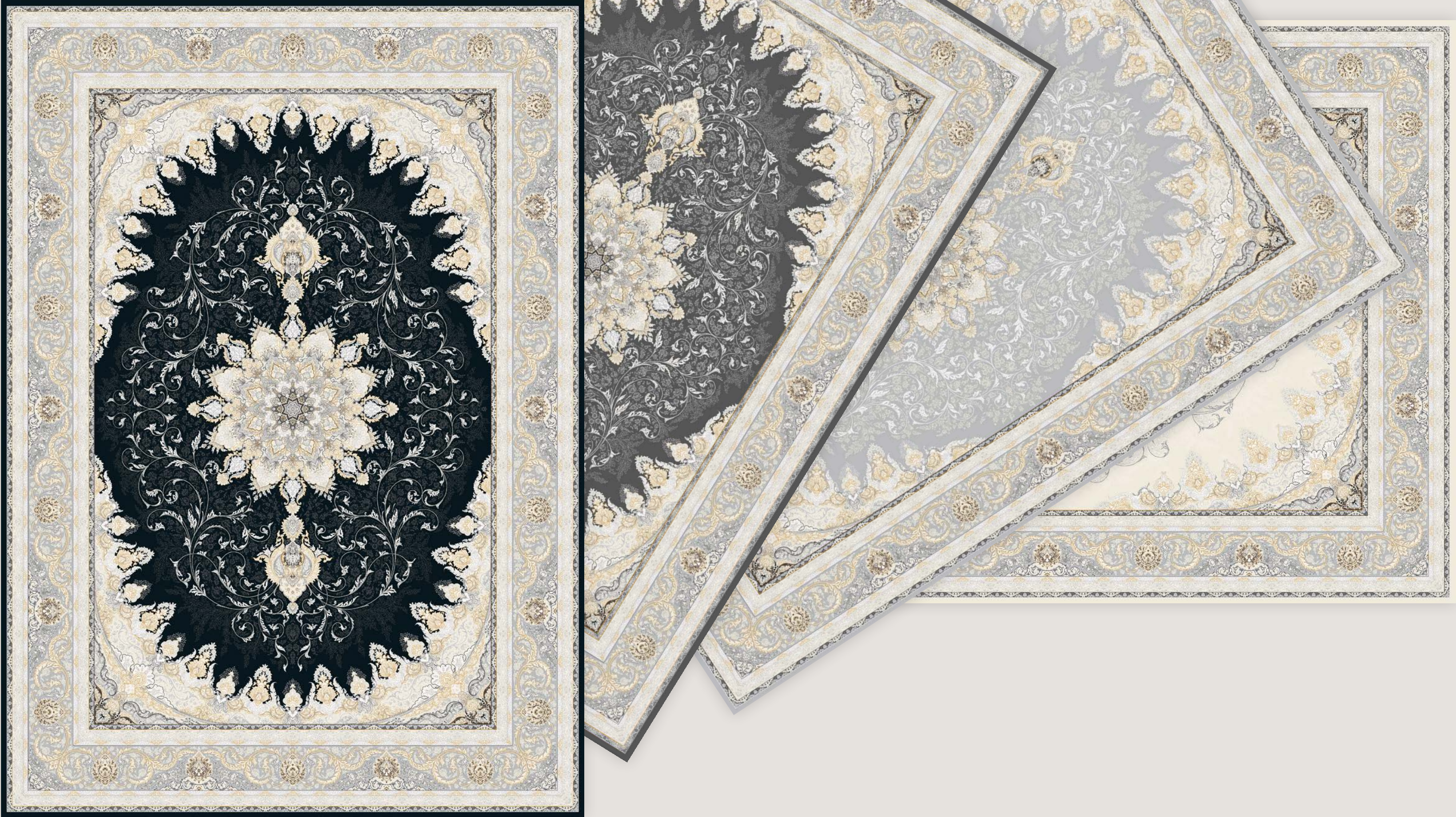
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[1203 Silver]



[1203 *Light*]
French Style

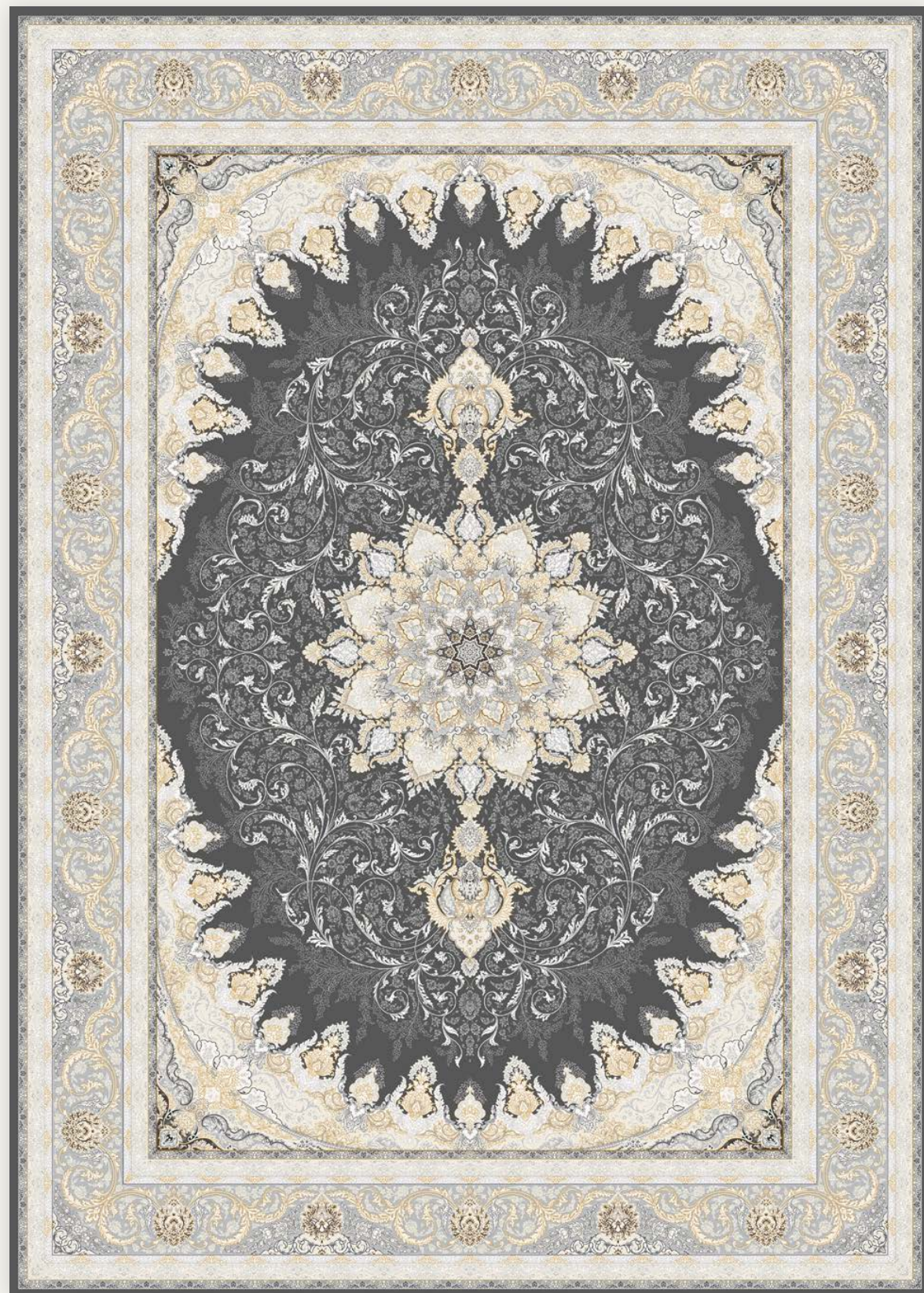




[1203 *Light Cream*]



[1203 *Light Silver*]

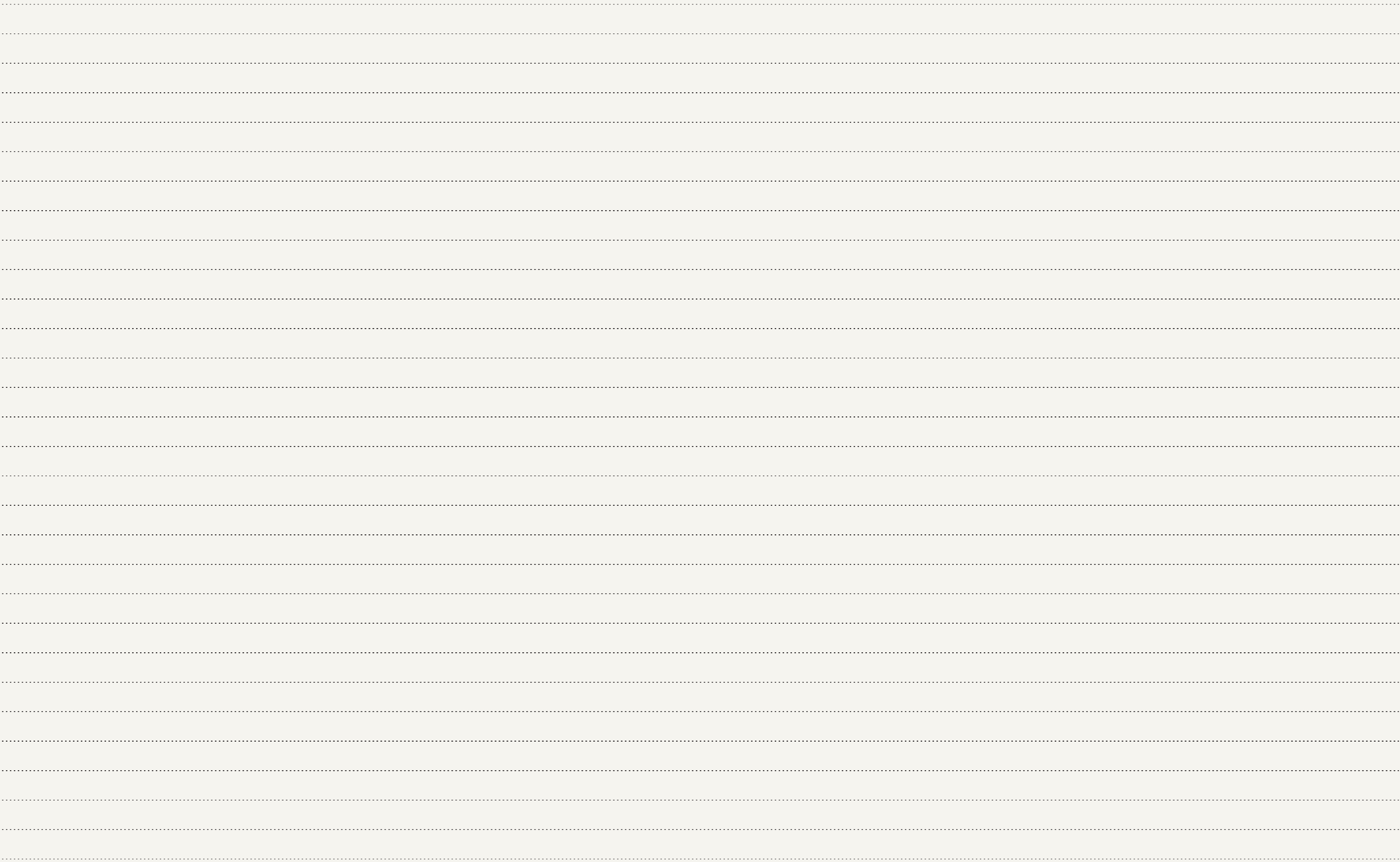


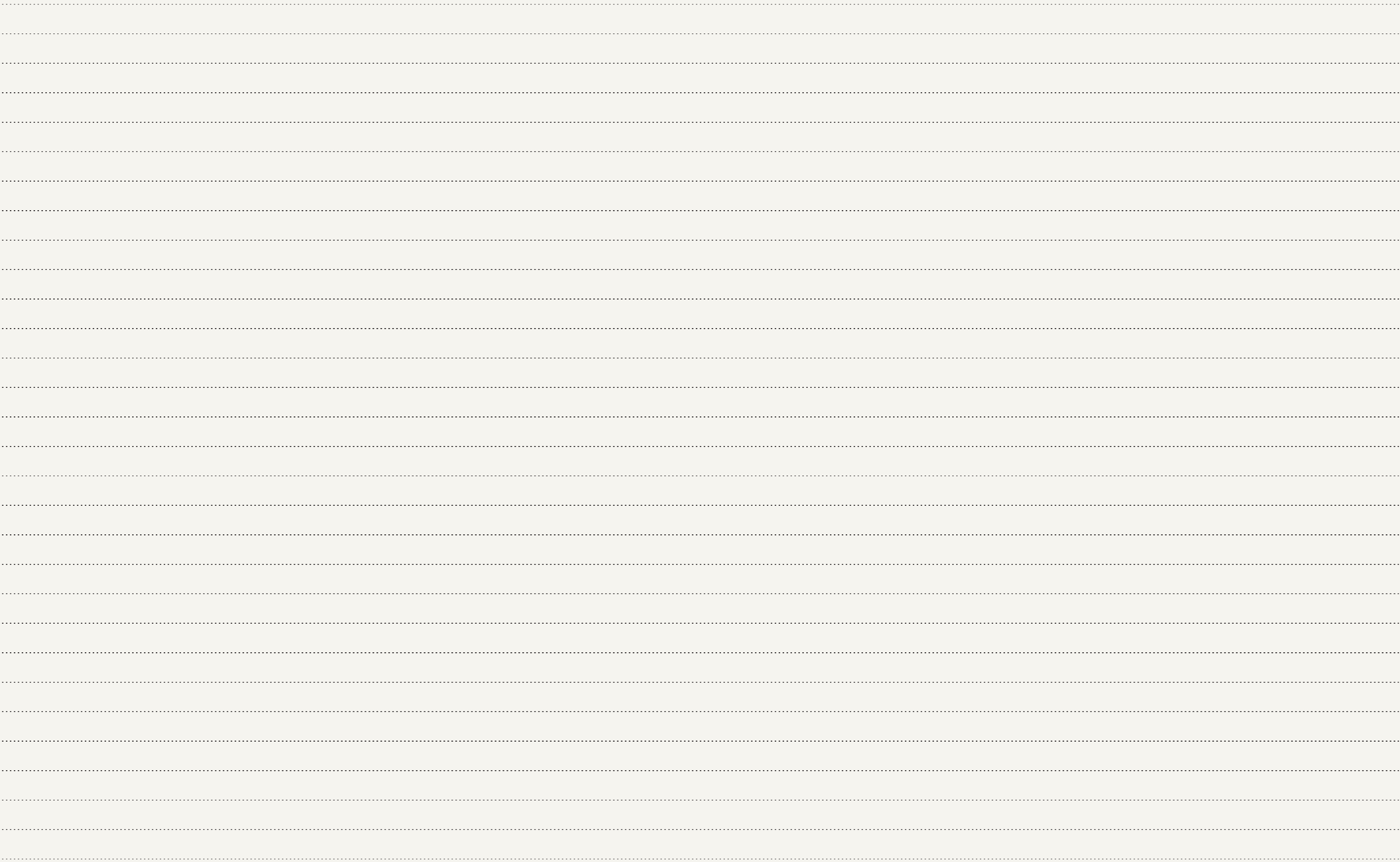
[1203 *Light Titanium*]



[1203 *Light Ocean Blue*]









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